



# YAMAHA NEWS

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NO. 8

## trials riding

# Mick Andrews ★★★★★☆☆☆☆ in full action

Trials is said to be a sport of balance and control. Mick Andrews is one of the greatest riders the world has ever had in this category of sport. He is now pushing forward through with the popularization of this healthy, enjoyable sport.

Mick started trials riding at the age of 16. Ever since, he has collected a lot of wins, both national and international. Included in his brilliant successes are five S.S.D.T. wins and two European Observation Trials Championships. His riding techniques are now unsurpassed. But, he takes part in competition not solely for a win.

"I have continued trials riding not merely because I want to score more wins than any other rivals, but also because it is my lifelong aim to popularize this sport as far and wide as possible through my participation in actual competition", Mick once remarked.



With Irish enthusiasts



With a team of baton girls

## Invited to Ireland

Popularization of trials riding—it's also Yamaha's aim. For the past years Mick has made much contributions to it through riding Yamaha trials machines in big international events so that necessary technical data can be obtained, and also, through serving as an instructor to promote Yamaha trials school schemes in several countries including Japan and Australia. Combined efforts of both Mick and Yamaha are now taking a more concrete shape in Europe, too.

Recently, Mick visited Ireland for two important objectives at the invitation of Danfay Distributors, Ltd. in Dublin. One was to carry out a trials school and the other, to officially open a Motorcycle Safety First School which was sponsored by the state, through the Corporation.

(Continued on page 2-3)

# Healthy & Enjoyable Sport

## Increased interest in trials riding

Trials bikes are now finding a good market in Ireland just like in many other countries, with the backing of people's fast-growing interest in this healthy, enjoyable sport. Danfay Distributors, Ltd. with the headquarters located in Dublin, are carrying out their business as general distributors for Yamaha motorcycles and musical instruments.

They presented the safety school with a Yamaha trials bike in order to help them make a success of this significant venture. Also, they offered every possible aid for Mick's carrying out a local trials school.

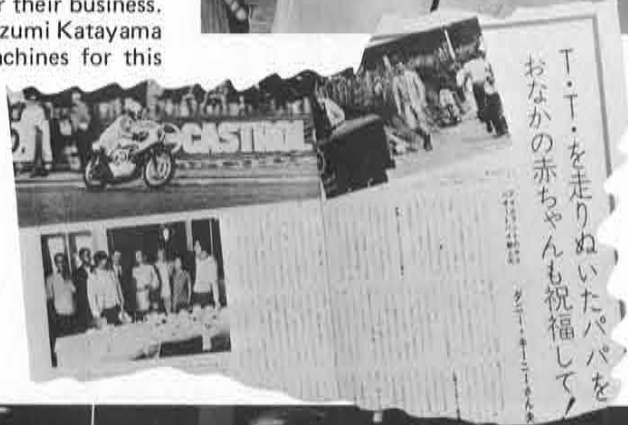
## Continued sport activity

Danfay is one of the most reputed names in a road racing world. Mr. D.J. Keany, Managing Director of Danfy, is an expert rider and once took one of the major places in the Isle of Man TT. His vast knowledge of motorcycles is now fully utilized for their business. Also, Chas Mortimer and Takazumi Katayama are using Danfay-offered machines for this year's championship events.



With Mr. & Mrs. Keany

Mick presents the Minister for Local Government with the Yamaha.



## Mr. Keany fights all the way!

The Isle of Man TT '70 became one of the most memorable races in his long racing career. Riding a Yamaha production racer 250TD2, he completed punishing 360 km on the famous mountain circuit to be awarded one of the TT replicas.

The lightweight TT was contested by more than 100 riders including K. Carruthers and R. Gould, both on Yamaha machines. It was not an easy race, never!

Mr. Keany fought all the way and captured one of the major placings, cheered by his attractive wife and by their baby yet to come into the world!

The Japanese Yamaha News gave much space to reporting his brilliant performance. The title reads "Their Baby Blesses Papa's TT Success, Too!"



Signing autographs for younger fans

Healthy  
&  
Enjoyable Sport



At-the-spot advices



Excellent riding techniques

**MICK**  
in  
**FULL ACTION**



Just to please you!

## Enthusiastic Irish fans

A trials school scheme was most successfully carried out. Mick's wonderful performance worth his nickname "Monarch of the Highlands" extremely thrilled and spelt many Irish enthusiasts.

Mick expertly rode his Yamaha trials machine around a course incorporating a rich variety of terrain conditions designed to be useful for beginner training while giving at-the-spot advices from time to time.

## This is trials riding

Trials, a sport of balance and control, has been less popular in Ireland than road racing or motorcross, but the success of Mick's trials school is expected to create fresh enthusiasm to this sport. In effect, Mick, 5-time S.S.D.T. winner, proved himself to be the best imaginable teacher for them wishing to know much more about this sport. Now, the Irish market of trials bikes looks set for future expansion.



Arrangement of sections



President Koike's welcoming speech

## Guests from Iran

With the backing of increased oil earnings, Iran is now showing a very strong tendency to direct far greater efforts toward the development or encouragement of her own industries. Yamaha was the first motorcycle manufacturer to start KD production in this country in compliance with the government's positive policy for national industrialization. The factory of Yamaha located about 200 km west of Teheran is now at full capacity for production increase, providing one of the best barometers for this country's overall upward tendency.

The sales of Yamaha motorcycles are rapidly increasing due to Yamaha's carefully-planned policy coupled with all Iranian dealers' tireless efforts. Yamaha has already boosted its share to nearly 60% of total Iranian market.

Rewarding them for their laudable efforts, Yamaha recently invited a party of selected dealers to Japan for a 10-day tour. The schedule was given much variety so that their tour could be as enjoyable and significant as possible for both Yamaha and them.



In front of Yamaha's main office building at Iwata

# 10-Day Tour in Japan; Most Enjoyable, Significant Holidays for Iranian Dealers



Welcome to Yamaha!



A folk drum adds extra fun to a party



Brisk production deeply impresses them



Assembly of Autolube units



Inside the plant of Nippon Gakki

## Yamaha MX School

# Another Giant Stride Taken Forward — Indonesia



Definitely reflecting a new surge of sport enthusiasm, Yamaha MX school scheme was welcomed by a lot of enthusiasts in Indonesia.

### Rooting deeper

As was already reported, the first session of Yamaha MX school scheme which was attempted in Indonesia early this year, ended in a big success, thus providing another fresh incentive to the promotion of this motorcycle sport.

The second (April 6 - April 21) and third (May 22 - June 24) sessions were also promoted in rapid succession so that motocross enthusiasm could root deeper into this country.

Both sessions were promoted even more successfully than before and admitted as Yamaha's another stride forward.

### Local instructors trained

Each school held around Bandung, Semarang, U. Pandang or Solo was led by Mr. K. Iwao just like before. His well-thought teaching greatly helped all students acquire various fundamentals of motocross riding. Also, it drew attention that special efforts were directed toward training some expert riders into local instructors who were expected to take a very important role in further promoting this scheme.

At the same time students were taught how to tune up their machines for motocross racing. Using standard or special parts, Iwao converted Yamaha trail DT100 bikes into powerful racing weapons, which also greatly interested them.

### More wins

The sales of Yamaha trail DT100 bikes have been rising in a sharp curve since the first session of MX school was promoted.

As a good illustration of this fact, motocross events organized near Surabaya and Solo attracted a far larger number of entries from Yamaha riders, mostly, on DT100 machines. Thus, Yamaha scored much more wins than any other brands. It was most demonstrative of the merits of Yamaha MX school.



Pre-start machine check



Techniques are greatly improved!

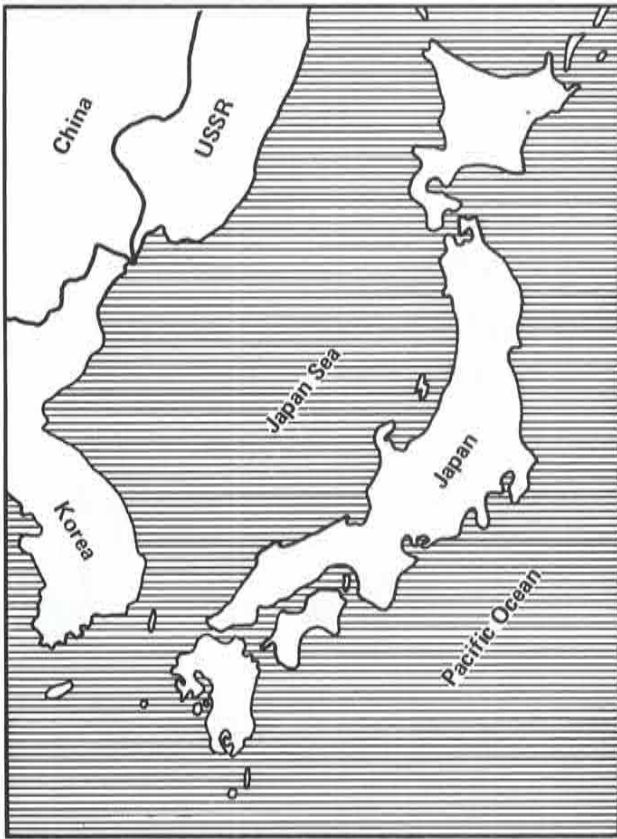


The success of MX school leads to more race wins.



Machines are tuned up for more raceworthy performance.

*The Japanese Islands extend north and south, lending themselves to an amazingly rich variety of fishing operations.*



## Fishing boats

Yamaha's advanced technology of FRP processing is now fully utilized for the manufacture of fishing boats of diversified types and sizes to satisfy every need of professional fishermen.

It was in 1968 that Yamaha marketed the first production models of FRP fishing boats such as W-16, W-18, W-22 and W-26. These open-deck type small fishing boats were developed for fisheries in the inland and coastal waters as well as fish farming in Japan. The start was never so easy, however. In those days, very few fishermen were willing to switch over to new FRP boats from their traditional wooden ones. Ever since, Yamaha has continued tireless efforts to make them aware of the exclusive advantages of FRP material as well as the quality and performance of FRP boats. Yamaha has now six regional factories throughout Japan, four out of which are specialized in moulding the type and size of fishing boats most suited to their particular locality.



## Outboard motors

Motorization on the water—it started rather late in Japan but progress has been steady and something noteworthy. Originally intended for use by professional fishermen wishing to increase their work efficiency, Yamaha outboard motors were designed and constructed with more dependability and better fuel economy plus higher power in mind, above all things.

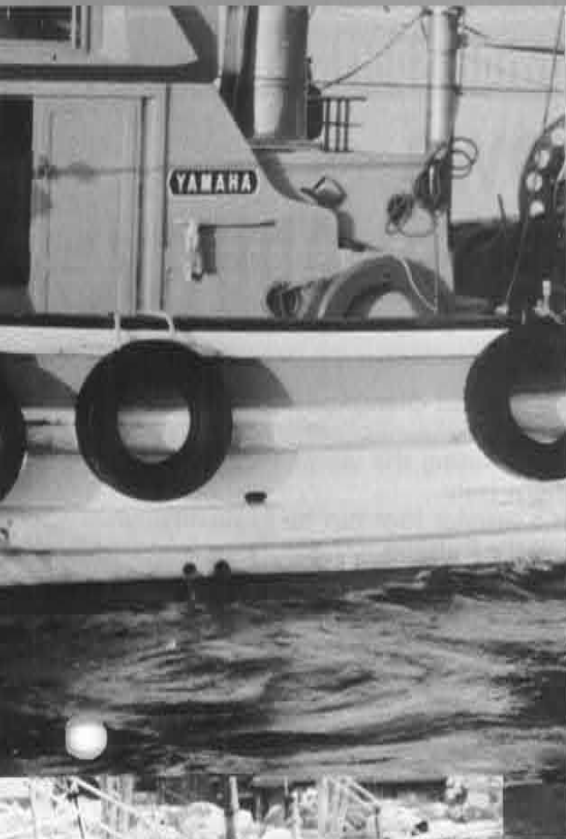
In addition, apart from the above main intended use, Yamaha models were expected to broaden the area of water recreations, too.

Technical improvements or innovations have been introduced one after another for the past 16 years, basing on ample data fed back to the design department.

The outboard motor factory of Yamaha located at Hamamatsu is the largest of its kind in Japan and turns out 130,000 motors per year, 70% of which are exported worldwide.



# Yamaha Outboard Motors & FRP Boats



## Yamaha Sailboats

### YAMAHA 25-II

#### 100 Boats Sold Already

The Yamaha 25-II has been winning exceptional popularity here for its all-round performance and exclusive seaworthiness since it was put on sale early this year.

The 100th boat of this model was completed and delivered to the owner at the Nakaze Plant of Yamaha late in May.

100 boats within five months! That was a record-breaking production figure for a single sailboat model in Japan.

Also, it was one of the most unusual cases even in the world.

The Yamaha 25-II is designed and constructed with versatile leisure or sport use in mind. Among noteworthy features are a tumble home hull, minus-camber side deck, one-room cabin, larger sail, etc.



#### Main specifications

Overall length	10.17m
Waterline length	8.20m
Beam	3.35m
Draft	1.90m
Total displacement	4.4 tons
Ballast	2.0 tons
Sail area (100% fore $\Delta$ )	45.70m <sup>2</sup>
Auxiliary motor	YS-8 (8ps)
Top speed by motor	about 5.6kt

### YAMAHA 3/4 Tonner – Magician III

As already reported, Yamaha's one tonner Magician II outright won a big Okinawa-Tokyo ocean race held early in May.

Here comes another exciting news from Yamaha!

The newly unveiled prototype racing model is clearly demonstrative of Yamaha's serious efforts for 3/4 ton class racing.

Yamaha's basic design aim was to develop a real raceworthy yet comfortable boat.

The boat nicknamed "Magician III" after its bigger sister "Magician II" thoroughly embodies it in a highly successful way.

Featuring a race-bred V-shape hull, it is designed more beamy with longer waterline and larger sail than any other boats of the same class so that it can negotiate varying conditions on the sea better and smoother.



**World  
Championship  
Trials**

**M. Andrews Shows  
His Real Ability**

**— Round 7, Italy —**

Mick Andrews riding a 360cc Yamaha scored a world championship win for the first time this year.

Mick thoroughly showed his real ability, negotiating the worst rockery route established around Valla dei Mulini in Northern Italy.

It was an extremely stern test for Mick with a suspect foot but he came through it to defeat Finland's Yrjo Vesterinen on a works Bultaco.

***Mick's best  
performance***

Mick scored his first world championship win this year at the Italian trial. He has suffered since March with a broken bone in the foot but now it has mended.

Many people spectated at the trial, which was held in very high temperatures. All the riders were very tired because it was a very long and difficult competition, the time limit 7 hours (plus one hour with penalty points) to do 3 laps of approx. 60 km per lap and 17 sections each. The sections were very long, with many large loose rocks and very tight turns of which Mick showed he was the master.

During the first two laps he already established a commanding lead over others by scoring the two best marks of the day. The third lap he relaxed a little but still had plenty of points in hand. Mick's 360cc Yamaha performed beautifully.

Mick really enjoyed the trial as this was the first time since March he had been able to put both feet on the footrests, also the points difference between 1st and 2nd places was quite large.

(Extracted from Mrs. Andrews' report)

***Final results***

1st.	M. Andrews	Yamaha	47
2nd.	Y. Vesterinen	Bultaco	56.2
3rd.	C. Coutard	Bultaco	56.7
4th.	M. Rathmell	Montesa	62
5th.	M. Lampkin	Bultaco	66
6th.	J. Lejeune	Montesa	68.4

***World championship  
status  
after Italian round***

1st.	M. Rathmell	Montesa	67
2nd.	Y. Vesterinen	Bultaco	65
3rd.	M. Lampkin	Bultaco	62
4th.	C. Coutard	Bultaco	52
5th.	M. Andrews	Yamaha	39
6th.	M. Soler	Bultaco	39





# World Road Racing Championships



Victor lane — 350cc TT

## Yamaha riders win three solo championship races

**Isle of Man TT '76 June 5-11**

Yamaha riders using their privately-entered machines swept three solo championship races of the Isle of Man TT '76. Chas Mortimer (Danfay Yamaha) renewed the 350cc race record. Tom Herron of Ireland scored a TT double by winning both 250cc and 500cc races.

**250cc class**

- 1st. T. Herron
- 2nd. T. Katayama
- 3rd. C. Mortimer
- 4th. T. Rutter
- 5th. E. Roberts
- 6th. A. George

**Sidecar 500cc class**

- 1st. R. Steinhausen/J. Huber Konig
- 2nd. R. Greasley/C. Holland Yamaha
- 3rd. M. Hobson/M. Burns Yamaha
- 4th. S. Schauz/W. Kalauch ARO
- 5th. J. Gawley/K. Birch Yamaha
- 6th. G. Milton/J. Brushwood Magnum

## Katayama Wins Mallory 350

**— Post TT Big Event —**

Takazumi Katayama who had done it well despite his first-ever participation in the TT the previous week, provided one of the most glamorous highlights at the Post TT Mallory Park International Meeting on June 13. Katayama on a Yamaha machine won the 10-lap 350cc race after a prolonged battle with C. Mortimer, his team-mate. Katayama's winning time was 8m 42.4s at an average speed of 93.03 mph.

**Final results**

- 1st. K. Katayama Yamaha
- 2nd. C. Mortimer Yamaha
- 3rd. K. Ballington Yamaha
- 4th. B. Fau Yamaha
- 5th. D. Potter Yamaha
- 6th. A. Rutter Yamaha

## Final results

**350cc class**

- 1st. C. Mortimer Yamaha
- 2nd. T. Rutter Yamaha
- 3rd. B. Guthrie Yamaha
- 4th. M. Sharpe Yamaha
- 5th. J. Weeden Yamaha
- 6th. D. Chatterton Yamaha

**500cc class**

- 1st. T. Herron Yamaha
- 2nd. I. Richards Yamaha
- 3rd. B. Guthrie Yamaha
- 4th. T. Katayama Yamaha
- 5th. R. Nicholls Yamaha
- 6th. J. Ekerold Yamaha

## Dutch TT — June 26

**Final results**

**250cc class**

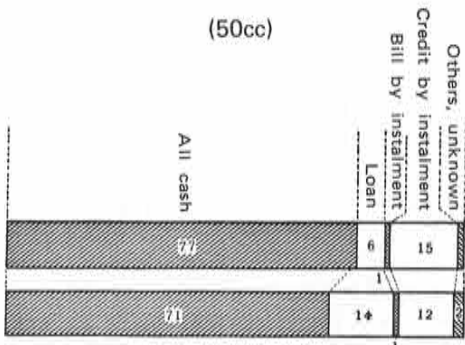
- 1st. W. Villa Harley-Davidson
- 2nd. T. Katayama Yamaha
- 3rd. J. Dodds Yamaha
- 4th. G. Bonera Harley-Davidson
- 5th. V. Paloma Yamaha

**350cc class**

- 1st. G. Agostini MV
- 2nd. P. Pons Yamaha
- 3rd. C. Mortimer Yamaha
- 4th. B. Kneubuhler Yamaha
- 5th. J. Dodds Yamaha

# Review of Japanese Motorcycle Market – Part V

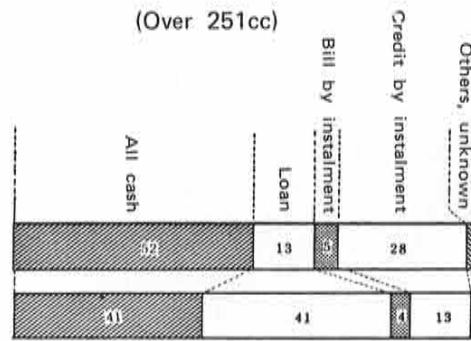
<Overall>



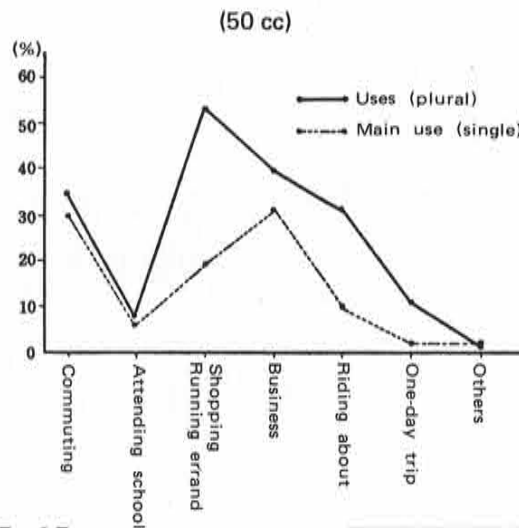
(1973)

(1975)

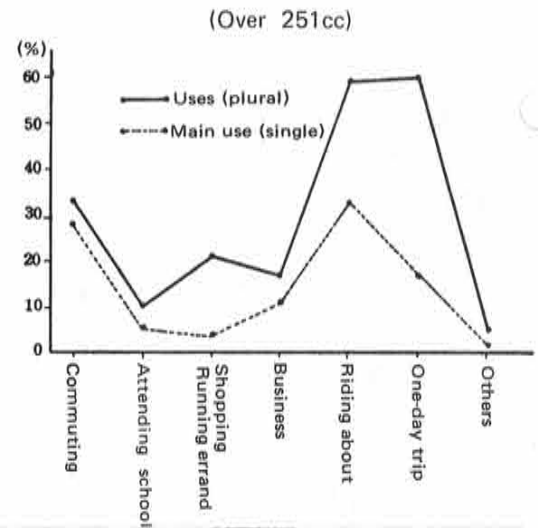
(Over 251cc)



<Overall>



(50 cc)



(Over 251cc)

## How to buy a bike

Survey revealed that there was a considerable difference as to the method of payment between both categories, as had been expected.

That's to say, more than 70% of 50cc bike users preferred all-cash purchase while only 41% of those belonging to over 251cc category bought their bikes for cash. Also, 41% of the latter category preferred purchase on loan.

It was a matter for particular interest that as for each category, the percentage of loan purchase was more than doubled, compared with the previous case (1973).

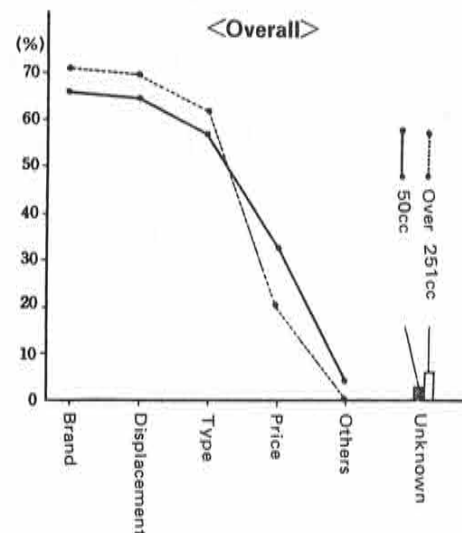


## How to use a bike

The largest percentage of 50cc category was occupied by those users riding their bikes for daily shopping or running errands. On the other hand, a leading share was taken by those riding their bikes for a day's leisure trip, so far as over 251cc category is concerned. See charts for other particulars.

## Licence Acquisition

Some users had already decided on their favorite bikes to buy at the time of licence acquisition. "Brand", "displacement" and "type" were the three major reasons for their deciding on favorite bikes. See a chart for every particular.



## Yamaha Outboard Motors

# Government Agricultural Exhibition – Guyana



②

Photos:

1. Miss Vieira, daughter of the Managing Director and Mr. S. Ming, the Sales & Service Manager with a cut-away engine. Miss Vieira wears a special dress prepared for this particular occasion.
2. Yamaha 8hp outboard motor and one of the balahoo-type boats used up river for carrying farmers' products. This was incidentally on show in the booth of the Ministry of Agriculture.



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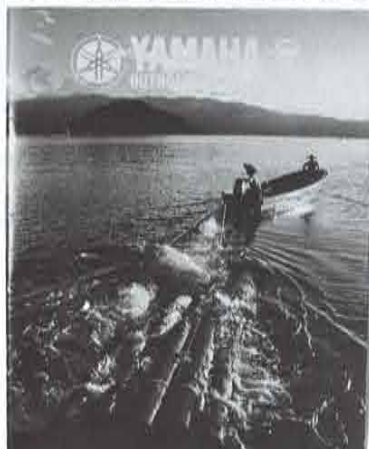


Rafael Serrano, a la izquierda, ganador absoluto del primer torneo nacional de fútbol, recibe de manos de Carlos M. Barrantea un motor fuera de borda Yamaha, donado por la casa Yamaha Motor Company. (Aguilar).

## A Wonderful prize – Costa Rica

Mr. Rafael Serrano in Costa Rica was awarded wonderful prize for his winning a snook tournament. The prize was a Yamaha 8hp outboard motor donated by the Oficina Representativa De Yamaha in Mexico. That was a very good exercise for elevating the brand image of Yamaha outboard motors in Costa Rica.

Photo: Mr. Serrano appearing to the right looks greatly interested in this prize.



## A full line catalog



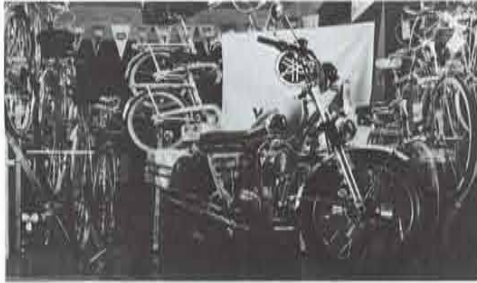
A full line catalog of Yamaha outboard motors in English is now available for use by distributors and dealers.

It is a completely informative collection of Yamaha's new, high-quality outboard motors ranging in power from 2 hp to 55 hp, including an economic kerosene model; introducing all the technical advantages and detailed specifications together with a rich

variety of vivid pictures. It is designed to be a good tool for the promotion of your sales activity. Please apply to the following address for it:

AD & PR Department, Yamaha Motor Company  
2500 Shingai, Iwata-shi, Shizuoka-ken (Japan).

### Popular Yamahas! — Senegal



Yamaha motorcycles and outboard motors are fast winning popularity in Senegal, a new-risen country located along the north-west coast of Africa.

Peyrissac, distributors for Yamaha products, arranged an impressive corner displaying a new range of Yamaha motorcycles at a motor show recently held in Dakar.

Each day the corner had a lot of visitors who showed their exceptional interest in a Yamaha range including a special 650 police bike.



### Sales to increase by leaps and bounds — Saudi Arabia

Mr. Hudaif (pictured 4th from left), president of Hudaif Bicycles in Jeddah, Saudi Arabia, recently paid his 3-day visit to Yamaha at Iwata. During his stay Mr. Hudaif made necessary business arrangements with the company staff concerned with export sales.

Both motorcycles and generators of Yamaha have begun to take a sharper upturn in sales of late, according to Mr. Hudaif. Sales of these products are expected to increase by leaps and bounds toward the future with the backing of their untiring efforts.

### Race flash from YIC

## Hannah notches second 125 victory

Rookie Motocrosser Bob Hannah of Yamaha International Corporation continued his complete domination of the 125 national motocross circuit by scoring firsts in both heats this past Sunday, May 23, at Buchanan, Mich., bringing his year-to-date point total to 100, the highest possible at this time and nearly 30 points ahead of the second place rider Billy Grossi.

Despite his clear victory, all was not easy for Hannah, who did not capture the first

moto lead until the final minutes after getting off the starting line in the 23rd spot. By mid-race Hannah, and his water-cooled Yamaha 125, was in third spot behind 16-year-old Jeff Jennings and 19-year-old, two-time champ, Marty Smith.

It was at that point when mechanical failures forced both Jennings and Smith out of the contest enabling Hannah to finish uncontested.

Hannah's start in the second moto was once again plagued by a roost of slow

riders but Hannah was able to capture the lead near the end of the forty-minute period while Smith followed unable to better the flawless performance turned in by Hannah.

In winning both motos Sunday, the Yamaha speedster has compiled a perfect record of four moto victories spanning two national races while adding a national 250 class victory in last week's competition at Keyer's Ridge, MD.