

A Monthly Journal for Yamaha World-Wide Dealers



# YAMAHA NEWS

1973  
No. 11

'73 Trans-AMA MX Series

## Karsmarkers Spearheads Yamaha Attack

### American-Based Dutch Rider

The '73 Trans-AMA 500cc Moto-Cross Series which is now under way in the United States, is the focus of world-wide attention. All top class moto-cross riders riding the highly performing works machines of Yamaha, Suzuki, Maico and Husqvarna, gather together to make each round a close-fought battle for the championship.

Pierre Karsmarkers, an American-based Dutch rider in contract with the Yamaha International Corporation in Los Angeles, has been spearheading the powerful attack of Yamaha, riding the Mono Cross-equipped machine since he won the opening round held at Springfield on September 23.



### Victory at Puyallup

The round which was organized at Puyallup, Washington on November 18, was contested by lots of American and European stars including Roger De Coster, Sylvain Gebores, Adolf Weil, Willy Bauer and Karsmarkers. In freezing weather conditions the race was staged on the sandy, tricky circuit.

In the first leg Dutch rider Gerrit Wolsink (Maico) led the race from start to finish. During the opening stages of the race, Karsmarkers formed the top-chasing group together with De Coster (Suzuki), Gebores (Suzuki), Bauer (Maico) and Weil (Maico). Pulling away from others on lap 16, Karsmarkers climbed to 2nd within easy reach to leading Wolsink. Reigning world champion De Coster's challenge ended a couple of minutes from the finish. Karsmarkers continued to close gaps on a Maico ace lap by lap, but finished second, eventually. In the second heat Gebores upheld the position of pacemaker until his machine's rear wheel broke, losing the leadership to Weil (Maico). Karsmarkers secured his safest second place again.

By these impressive performances he overall won this round.

#### Final Results

1st.	Pierre Karsmarkers	Yamaha
2nd.	Gerrit Wolsink	Maico
3rd.	Willy Bauer	Maico
4th.	Tim Hart	Yamaha
5th.	Koji Masuda	Suzuki



# Upsurging Enthusiasm

Trials fans are fast increasing in number and trials riding is expected to be one of the most popular sports here in the near future. Yamaha proves a trendsetter in this field of sport, too.



For the past year enthusiasm to trials riding has been constantly upsurging here in Japan. A lot of trials clubs have been already formed in various areas throughout Japan.

The Motorcycling Federation of Japan (M.F.J.), national motorcycle sport governing body affiliate to the F.I.M., has added to the '73 Sport Calendar the national trials championship on an experimental basis this year. But, apart from this big national event to be promoted in compliance with the FIM-approved competition rules, enthusiasts are eager enough to have minor observation trials events by their own rules by making use of varied surface conditions near their home towns. Stony river basins and hilly terrain are their most favorite trials grounds. Unlike any other sport events such as road racing or motocross, no tensity is felt with trials riding, as it has almost nothing to do with 'speed'. It is noted that events are always run in a very amiable, relax atomosphere under the instruction or guidance of a few experts. Most of participants are begin-

ners using their favorite machines, not only trials bikes but other stock models.

## Yamaha, Trendsetter

Yamaha, the leader of sporty motorcycling, is also setting a new trend for trials riding in Japan. The TY 250 recently introduced is the first real trials model ever built in Japan. Designed and engineered through Mick Andrews' advices and recommendations, the TY 250 is reputed to lead the field of this sport in Japan.

Also, trials school sessions which Yamaha is promoting on a nation-wide scale in an effort to expand the base segment of enthusiasts, are highly welcomed by those wishing to learn correct riding techniques through this safe and enjoyable sport. Not only here but in Australia Yamaha is now pushing forward with the program to popularize this safe and enjoyable sport in cooperation with Mick Andrews who is serving as an instructor, for each trials school session.



## Mick's Brilliant Performance

Mick Andrews of England, Yamaha's sole contender for the '73 European Championship Observation Trials, finished a brilliant second to his countryman Martin Lampkin riding a works Bultaco, eventual title winner.

Riding the prototype 250cc Yamaha, Mick launched the most powerful onslaught in each round of the series, winning the French and Polish rounds. Thus, throughout the season Mick prove to be the toughest threat to the Bultaco team consisting of Lampkin and another British veteran M. Rathmell.

The Yamaha machine ridden by Mick displayed its impressive performance and brought Yamaha valuable technical data necessary and workable for the improvement of production models.

## For Trials Enthusiasts



Yamaha has recently made a very useful leaflet titled "This is Trial" which is designed to help trails beginners acquire comprehensive knowledge of trials riding and machine as well as basic trials techniques.

The leflet has been made under the overall advice of Mr. Mick Andrews, one of the best trials riders in the world.

It will prove to be very much instrumental, if use as a-textbook for your trials school session.

# Now, It's a Speed Festival of Amateur Riders

The Japan Road Race GP which is annually organized by the Motorcycling Federation of Japan (M.F.J.), is the final round of national championships. The Japan GP ceased to be the event of world championship status in 1968 and ever since it has become an important speed festival of amateur riders rather than a test ground for the performance of fantastic works machines. Road racing which was previously the highly specialized event within a limited number of speed enthusiasts in Japan, have continued to fast grow into one of the most popular motorcycle sports among relatively less experienced riders since the MFJ began to direct greater efforts toward the expansion of base segment of racing riders here, along with manufacturers' strenuous efforts put in the development and introduction of handy, raceworthy production machines for an increasing number of amateur riders throughout this country.

## Yamaha Comes First

Talking of manufacturers' contributions to the healthy growth of road racing in Japan, Yamaha should rank first. Yamaha's highly performing, dependably handling over-the-counter racing machines have constantly led the trend of road racing in Japan ever since the days of the 250cc TD1. This, in a word, has placed road racing within easier reach of amateur riders, naturally leading to the remarkable expansion of base segment of racing riders in Japan.



*New star Katayama*

## Katayama Does Best; '73 GP at Suzuka

This year's national championship series had 6 rounds with the last one contested at the 6-km tricky Suzuka circuit, Western Japan on October 21. As the most important and largest-scale event of road racing in Japan, the GP attracted the largest number of entries and spectators as well.

The meeting had 4 classes consisting of 7 events in accordance with the national competition rules, and reflecting Yamaha's unrivaled leadership in this type of sport, a greater number of riders used Yamaha machines such as the TZ 350, TZ 250, TA 125, etc.

The main event was the Formula 750 race which was contested by all of top class riders. Yamaha's new star Takazumi Katayama, sensational winner of the 2nd Y.G.S.F. road racing, rode his water-cooled TZ350 racer to 1st place, beating all other bigger machines including Suzuka-favourite Sumiya's Honda 500.

It was his first-ever GP win and high hopes can be held with this new star of Yamaha who is nominated one of the best road racing riders for '73.



## Japanese Expeditionary Team

# Yamaha Goes through Amazonian Hinterlands



The River Amazon—we often refer to this name in association with 'incredible vastness' or 'amazing primitiveness'. Most of the hinterlands extending along this 8,000-km river, the second longest in the world, allows no easy inroads by human civilization.

A 15-m long water snake, untrodden, green boundless jungles, strange manners and customs of local tribes, etc.—all spoken of this mysteryland are far beyond our imagination. But, on the other hand, the Amazon is noted as the treasury of dormant and inexhaustible natural resources awaiting cultivation by human beings. Also, countless species of beasts, birds, fish and insects or vegetables living around this river are providing invaluable subjects for academic research in various fields of natural science.

Apart from pure adventurism, expeditionary attempts on this amazing river should be very much significant.

The attempts of this kind in recent years have removed the veils of this river one by one, but we should know how small the past accomplishments are, as compared to what is left unexplored.

## 4-year Expedition

Now, a Japanese expeditionary team which is formed by the members of the Andes Association of Japan has laid a plan to explore the hinterlands covering 6 South American countries along the River Amazon. The team is to trace the river up to its source and tackle untrodden areas, collecting every valuable date for scientific research and development during the period of 4 years from next year.

A survey team has already completed preparatory inspections for the trans-continental expedition route. Also, various tests were conducted on canoes and rubber boats which would take a very important role as means of transport. Those boats powered by lightweight Yamaha outboard motors proved to be very much useful for this purpose.

The main team is expected to start the base of Southern Bolivia in May next year. Yamaha outboard motors will be included in the list of absolutely necessary expedition equipment and gear, of course.



## Dodds Wins Spanish Round—Formula 750

John Dodds of Australia riding a water-cooled TZ350 won the Spanish round of this year's Formula 750 championship series, the final one which was run at the Montjuichi circuit near Barcelona on October 7.

Dodds' Yamaha performed well against a powerful Suzuki 750 trio—Barry Sheene, Jack Findlay and Stan Woods.

Dodds led the 25-lap racing from the start to the finish, well ahead of Sheene who took his Suzuki home 2nd, eventually.

## Yamaha top in Moto Cross

Although relative newcomers to the tough field of international moto cross Yamaha machines won more World Championship Grand Prix races in 1973 than any other make.

Taking into account both the 250 cc and 500 cc series the score of victories is:

1 Yamaha	16	Grand Prix Wins
2 Maico	13	
3 Suzuki	5	
4 Husqvarna	3	

# All in High Spirits

Yamaha motorcycles are winning tremendous popularity in Ivory Coast, Africa, too. Remarkable upswing in sales for the last few years has been owing to Yamaha distributors and dealers in this country.

Ganamet Fres, distributors in Abidjan, have recently built such a new, attractive shop as pictured. All personnel led by Mr. A. Ganamet, president, are now in high spirits for another sales promotion.



## Yamaha Favourite

Miss Yvonne de Carlo (Mrs. Morgan), a famous actress, recently visited New Zealand with her son Michael Morgan, presenting her show "NO NO Nanette". Then, Mike, an enthusiastic trail rider, wanted to hire a Yamaha trail bike to use during his stay. W. White (Wholesale) Ltd., the distributors for Yamaha in New Zealand were happy to lend him a Yamaha MX250 off-road machine for that purpose.



**YAMAHA**  
*Topics*

## Boy Champion

The schoolboy scramble championship was held over 2 days, 8th & 9th September at Maisemore, Gloucester.

The Intermediate class for 12-14 years upto 125 cc was won by Perry Leask, Yamaha MX100.

This was his 2nd ride on this new model. He won all 4 heats on Saturday and 2, 1st & 2, 2nds in the finals on the Sunday, giving him his first British Championship.

He won his 1st area championship in 1971 riding a Yamaha 50 cc mini Enduro.



## We Win A Race

The photograph was taken of two members of The Royal Marines Reserve (City of London) who won the team prize using Yamaha 5A outboard motors in the recent Glasgow to Edinburgh inflatable boat race (rubber boats).

This race was organised by one of our leading daily national newspapers and took

place on canals and rivers between Glasgow and Edinburgh over a distance of some sixty miles.

This team will also be using Yamaha outboard motors in the forthcoming Round London Boat Race which takes place during the London International Boat Show.

# Lady Rider's Tour around Europe

## Part III

# Now for a Ride through Europe!

## Warmhearted Danes

My two-week trip through Scandinavia finally came to an end when I boarded a car ferry, which affords the shortest link between Sweden (Hälsingborg) and Denmark (Helsingör) (time: about 15 minutes).

From Helsingör, the terminal of the car ferry-service, it was only about 50 kilometers to Copenhagen, the capital of Denmark.

I arrived in Copenhagen on a weekend during a summer vacation. So all hotels were



jampacked with tourists and I could find not a single room. I was all the more nonplused because I had much difficulty making myself understood though I spoke English. But I happened to chance on a Japanese youth in the city, who appeared like help from Heaven. He kindly offered me lodging. He—Mr. Hosoda—said he had come from Japan five years before and was working as rehabilitation coach.

In Copenhagen, I stayed in a room offered by Mr. Hosoda three nights. Next I proceeded to Alborg where I was warmly welcomed by the Piculells I made friends with at a youth hostel in Sweden and promised to see again in Denmark.

In Denmark, I was very lucky except that I was harassed by much rain. When I went to Odense to visit Yamaha Motor's importer, I



lost my way, but I received a night's lodging from the kind Hansens. In this way, during my week-long stay in Denmark, I spent every night at private homes. As I was a solitary traveler, I was particularly impressed with the kindness I received in Denmark. And I thanked Yamaha Motorcycle for making me experience such luck.



## Again Speeding on Autobahn-Germany

After being thus steeped in a warm human atmosphere in Denmark, I again entered an Autobahn, which looked like a symbol of "nonhumanness." Once on the Autobahn, I just kept riding ahead like one possessed. I was so monotonous I became reluctant even to think and didn't bother to leave the Autobahn by any exit on the way. On that day, I rode for as long as 650 kilometers, arriving at a motel just 150 kilometers short of Duesseldorf. This was the longest single ride since I started the journey. Though dead tired with such a long ride, I received warm services from three old managers of the motel and therefore, could take a full rest. The next morning, I resumed the trip entirely refreshed, confident of covering the remaining 150 kilometers to Duesseldorf by noon. As it turned out, however, the ride took as long as six hours.

The reason is this: As the remaining distance was only 150 kilometers, I started without full preparation. I sped so fast (150 to 160 km/h) that I ran out of gasoline at a point about 100 kilometers from the motel. A motorcyclist, who happened to pass by, telephoned SOS for me. But it was one hour before a service car finally came along and moreover, I received only 5 liters of fuel. I



was told to go to the next filling station. But then, I committed another blunder. I mistook an exit of the Autobahn for an entrance to a filling station. Once out of an Autobahn, it is very difficult to return to it. I finally managed to return to the route I was traveling, led by a patrol car and came to the next filling station. But here I committed a third blunder. I rode right onto flagstones which were wet with rain and moreover, covered with oil slick. My motorcycle slipped and I fell with a crash! Later I found I suffered bruises all over the right side of my body.

For these reasons, I reached Duesseldorf as late as 4 p.m.

In this city, I went to Mitsui Trading Co. handling Yamaha Motor's products, and the people there took good care of me and my RD 350.



# Boat Show-Venezuela

The compact F.R.P. boats made by Venemotos, C.A. attracted special interest of spectators at the boat show recently held in Caracas, Venezuela.

The combination of compact boat and lightweight Yamaha outboard motor now proves to be a new power for fishermen who

want to have a larger catch of fish at less time and labour.

Venemotos, C.A., distributors for Yamaha in this country are always eager to expand the market share of Yamaha products such as motorcycles and outboard motors.



# Rand Spring Show

The lightweight outboard motors of Yamaha are mainly intended for general pastime use in South Africa. Sales are always increasing in this part of the world, too.

Here introduced is a scene of the boat & outboard motor show recently held in Johannesburg. The stand was arranged by Charlie Young (Pty.) Ltd., distributors for Yamaha.

The unique display as pictured here greatly interested visitors.



# Sydney Boat Show

Water season is now just coming in Australia which is located in the Southern Hemisphere. It is the time for water enthusiasts to look for new models of boats and outboard motors to ensure greater fun and excitement on the water.

Here pictured is the scene of Yamaha stand arranged by Court House Service Station Pty. Ltd. at the recent Sydney Boat Show. The lightweight Yamaha models are fast increasing the number of fans in this part of the world, too.



# Mr. Aznavour Is Pleased

Charles Aznavour, a world-renowned singer, is one of the greatest boating enthusiasts. Last summer Aznavour accompanied by his whole family enjoyed a big water tour around England, Belgium, Spain, Italy, and many countries in Central and South America.

Here introduced is a picture taken when they were cruising off the Coast of Ecuador. The lightweight Yamaha outboard motor is reported to have added special fun to their tour.



# Yamaha Rally in Nigeria

A motorcycle rally is fast winning popularity in Nigeria as an ideal form of safe and enjoyable sport.

Recently, a Yamaha rally was organized by S.T.O. & Sons Ltd. in cooperation with J. Allen & Co. Ltd. The event ended in a big success under the supervision of Mr. A.A. Abraham, Yamaha Field Supervisor for Northern Divisions.

As pictured here, a lot of enthusiasts took

part in the rally and all of them cited Yamaha machines as most reliable.

As already reported by this journal, the recent growth of market for Yamaha motorcycles is something to behold.

All Yamaha distributors and dealers are very much aggressive to seize every possible opportunity for advertising or publicizing the merits of Yamaha products, aiming for another increase in sales.



# They Cite Yamaha as Best

The policemen of the Guama Prefecture cite their TX 750 police bikes as the best of all traffic patrol bikes.

The Yamaha model has been taking over the place of other manufacturers' models since it was homologated as police bike in February this year.

Overall slim design and impressively good handling plus outstanding reliability while cruising on highways and slowing through city traffic—these advantages specially appeal the members of traffic patrol team.



# TZ 350 Monopolizes Interest

Venezuela in South America is one of the most motorcycle-sport-enthusiastic country. Yamaha machines which are demonstrating their wonderful, exciting performance in big sport events, are undoubtedly setting tremendous spurs to this enthusiasm.

Along with such brilliant successes in racing, sales are always increasing at a steady rate in connection with strenuous efforts by


Venemotos and many Yamaha dealers in this country.

Venemotos recently exhibited their race-winning TZ350 water-cooled production racer together with other models of Yamaha at the stand established on the street. The TZ350 monopolized spectators' interest as a fantastic racing machine for race fans.



**ANNOUNCING  
THE NEW  
YAMAHA AG 100**  
— THE MOTORCYCLE DESIGNED  
ESPECIALLY FOR THE FARMER

SEE  
NEAREST



YOUR  
DEALER

**TODAY!**  
Sole S.A. Distributors:  
**CHARLIE YOUNG (PTY.) LTD.**  
69c PINE STREET, DURBAN — PHONE 60998

# Active Sales Campaign

Charlie Young (Pty) Ltd., distributors for Yamaha in South Africa are now launching their active sales campaign designed to elevate the brand image of Yamaha to a maximum through every conceivable means. Especially, efforts are now focussing on the sales promotion of the MR 50, RD 50 and AG 100.

Their advertisements as appear on various newspapers and magazines include very much sophisticated artworks and especially, the combination of the AG bike and animals seems to have a big impact.