



Yamaha's Triple Victory

World Championship Road Race

1971 Tourist Trophy Race - Isle of Man

The 1971 Tourist Trophy Races, 3rd round of this year's World Championship Road Race GP Series, took place during a period from 5 through 11 June on a famous 37.75-mile mountain circuit, Isle of Man, Great Britain.

British new star T. Jefferies piloted his Yamaha 350cc TR2 production racer to victory in the 5-lap 350cc TT which was organized in terrible weather conditions on June 7.

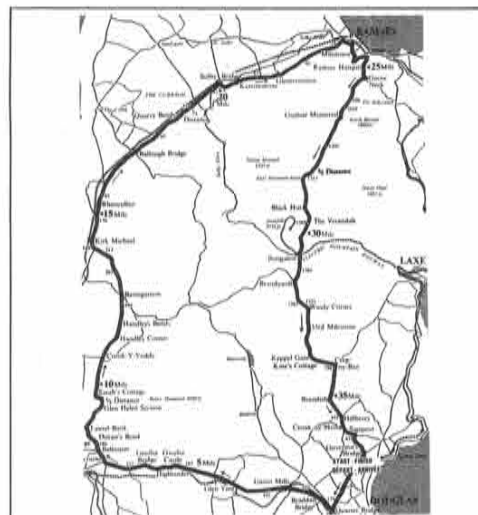
Ex-champion P. Read made a brilliant come-back to the TT scenes, riding his special 250cc TD2 to a convincing 250cc win, on June 9. 22-year old British rider C. Mortimer cored his sensational TT victory on a new Yamaha 125cc on June 11, to complete the Yamaha hat trick.



250cc TT start.



P. Read piloting his Yamaha to 250cc TT victory.



Tourist Trophy Race

The Tourist Trophy Race in the Isle of Man, Great Britain is the most important road race event in the world.

It is staged annually as one round of the World Championship Road Race GP Series on a 37.75-mile normal road-closed course so called "Mountain Circuit".

The course incorporates some 219 curves including a tricky hairpin near Ramsey.

Excellent riding skills plus flawless performance of machine are needed to negotiate such a punishing course.

This year's TT was fought in the worst weather conditions incurred in many years. This year's success was all the more brilliant for this very reason.

Results

350cc class 5 laps 188.75 miles

1. T. Jefferies	Yamaha	2h 05'43''6	89.98 mph
2. G. Pantall	Yamaha	2h 06'25''0	89.55 mph
3. B. Smith	Honda	2h 07'04''8	89.09 mph
Fastest lap, P. Read (Yamaha), 22'33''2 100.37 mph			

250cc class 4 laps 151.00 miles

1. P. Read	Yamaha	1h 32'23''6	98.02 mph
2. B. Randle	Yamaha	1h 34'27''6	95.87 mph
3. A. Barnett	Yamaha	1h 35'02''0	95.29 mph
Fastest lap, P. Read, 22'37''2 100.08 mph			

125cc class 3 laps 113.25 miles

1. C. Mortimer	Yamaha	1h 20'54''0	83.96 mph
2. B. Jansson	Yamaha	1h 23'43''6	81.13 mph
3. J. Kiddie	Honda	1h 29'12''2	76.14 mph
Fastest lap, C. Mortimer, 26'00''2 87.05 mph			

Jefferies wins, but Read sets over-100 mph lap - 350 cc class -

The 5-lap 350cc TT turned into a close-fought battle among Yamaha TR2 riders after the TT favorite G. Agostini on a works MV of Italy had retired on the first lap.

Veteran P. Read led the race throughout the first half stage, setting the fastest lap at 22'33"2—100.37 mph.

Came next a big sensation! Read stopped because of his machine's broken frame. In the meantime Formula 750 TT winner T. Jefferies had climbed to 2nd place riding a Yamaha, just behind D. Robinson also on a Yamaha.

During lap 5, Jefferies snatched the lead when Robinson made a pit stop for refuelling. G. Pantall on another Yamaha was in hot pursuit of leading Jefferies who had increased his advantages over the mountain.

Jefferies crossed the line first to score his dramatic TT victory amid acclamation of spectators.



T. Jefferies leading the 350cc TT field.



P. Read setting the fastest lap

Read consolidates 250 cc title bid - 250 cc class -

In his keener bid for this year's title, P. Read on a special Yamaha TD2 racer made his spectacular come-back to the TT scenes.

The battle was fought for 4 laps over a punishing 37.75-mile circuit in the Isle of Man on June 9.

Weather conditions were the worst seen for many years. From start to finish he proved

himself unchallenged with no serious threat from other riders, most of whom also rode Yamahas.

Half way around the last lap, Read's lead over runner-up B. Randle on another Yamaha was a commanding 2m 8s. He could afford to ease his pace to ensure his 250cc TT win.



P. Read is chatting with P. Williams before 250cc start.

Mortimer proves most promising - 125 cc class -

Young British rider C. Mortimer proved himself one of the most promising riders on the 3-lap 125cc race.

Rain and high winds were progressively deteriorating visibility, on the morning of that day.

For the opening stage of race, the toughest challenge came from B. Sheene riding an ex-factory Suzuki machine, but Mortimer secured his lead over this rival at the end of the lap.

Much to spectators' shock, Mortimer fell off on the very slippery surface at Braddan Bridge, but recovered and went on.

On lap 3, Mortimer enjoyed his lead of some 3m over B. Jansson on a West German Maico works machine, and then coasted home for his first TT victory.

It was also an impressive win for the new Yamaha AS1-converted machine.



C. Mortimer's victorious run.



Winner C. Mortimer (right) and runner-up B. Jansson (left)

Pictures were all taken by Mr. D. Dixon, British reporter, and offered by Auto-by, monthly motorcycle journal in Tokyo.

Yamaha Leads Sport Leisure in Japan

Sport leisure events in wider variety and larger scale are now becoming progressively popular in Japan. Touring, auto-camping, rallying, trail run and motocross on the land, water skiing, fishing and skin diving on the water; and snowmobiling on the snow—thus, in every phase of sport leisure activities, Yamaha products are taking a very important role.

Yamaha has recently established its nationwide organization called Sport Leisure Clubs

designed to make the youth fully and safely enjoy sport leisures at all seasons.

Yamaha's program is given high appraisal, as it is setting a direction of modern sport leisure which is followed by the active youth.

All events are organized and promoted by Yamaha's regional SL clubs formed under the sponsorship of Yamaha dealers throughout Japan. Yamaha products are also winning high popularity through these activities.

Big tour to Kyushu, Southern Japan

In commemoration of forming the Kanto Regional SL Club (around Tokyo), some 300 Yamaha members recently toured to and around Kyushu, Southern Japan. This touring covered a distance of some 1,000km for a 4-day period. Aboard a ferry boat from Tokyo to Miyazaki, a group leaders meeting and traffic safety school were held.

Recreational rally to resort center, Western Japan

Nemunosato is a famous seaside resort in Western Japan. On the land as well as on the water around here, Yamaha motorcycles, motor boats and sailboats are very active.

Yamaha SL Club members in this district had a recreational rally at this resort center for a 2-day period.

(right)



Read's Yamaha Further Tightens Title Bid -Dutch TT-

P. Read, British ace on a Yamaha further tightened his bid for the 250cc championship when he snatched 3rd win of this year's series at the Dutch TT staged on June 26.

He completely dominated the 17-lap 250cc race on a tricky 4.8-mile circuit of Van Drenthe in a flawless way, making 135,000

spectators thrilled and excited.

It was his third championship win in succession, and he enjoyed 17-point advantage over runner-up G. Marsovsky also on a Yamaha in the 250cc championship point table.

Results

1. P. Read	Yamaha	57'02"1	85.61 mph
2. T. Bult	Yamaha	57'14"0	85.31 mph
3. D. Braun	Yamaha	57'19"8	85.18 mph
4. A. Rutter	Yamaha	57'43"9	84.51 mph
5. C. Mortimer	Yamaha	57'44"0	84.49 mph
Fastest lap	P. Read	3'16"6	87.66 mph



Yamaha Bumper Catch Caravan

Great contributions to fishing families

The increasing number of Yamaha boats and outboard motors used in fishing villages around Japan is definitely reflecting a progressive trend of motorization of fishing operations.

Really, they are greatly contributing to the improvement of coastal and inland water fisheries as well as to cultivation fishery around Japan to bring fishing families larger catch of fish at less cost and labor.

In recent years, as reported by this journal, Yamaha products have enjoyed particular increase of sales in fishing villages, and this noticeable upswing has been brought on not merely by strenuous efforts of sales agencies but by decent and painstaking efforts of service staff to keep Yamaha products in the best operational condition at any time.

The service staff of Yamaha have been on tour around fishing villages throughout Japan to help fishermen gain maximum merits of Yamaha products under a nationwide service program called "Yamaha Bumper Catch Caravan".

Joyful and Instructive

The program of Yamaha Bumper Catch Caravan is designed to make fishermen familiar with correct technical knowhow of Yamaha products and have a joyful but worth-while time in such a well-considered way as follows:

1. Mobile show

New products of Yamaha are exhibited. Features and merits of Yamaha outboard motors and fisherman's boats are introduced by means of panels.

2. Advices

The service staff answer questions and give advices on whatever matter concerned with Yamaha products.

3. Maritime safety and free inspection

The service staff conduct free inspections on outboard motors.

4. New model sampling

New models of Yamaha fisherman's boats, punts and outboard motors are offered for trial runs.

5. Water gymkhana

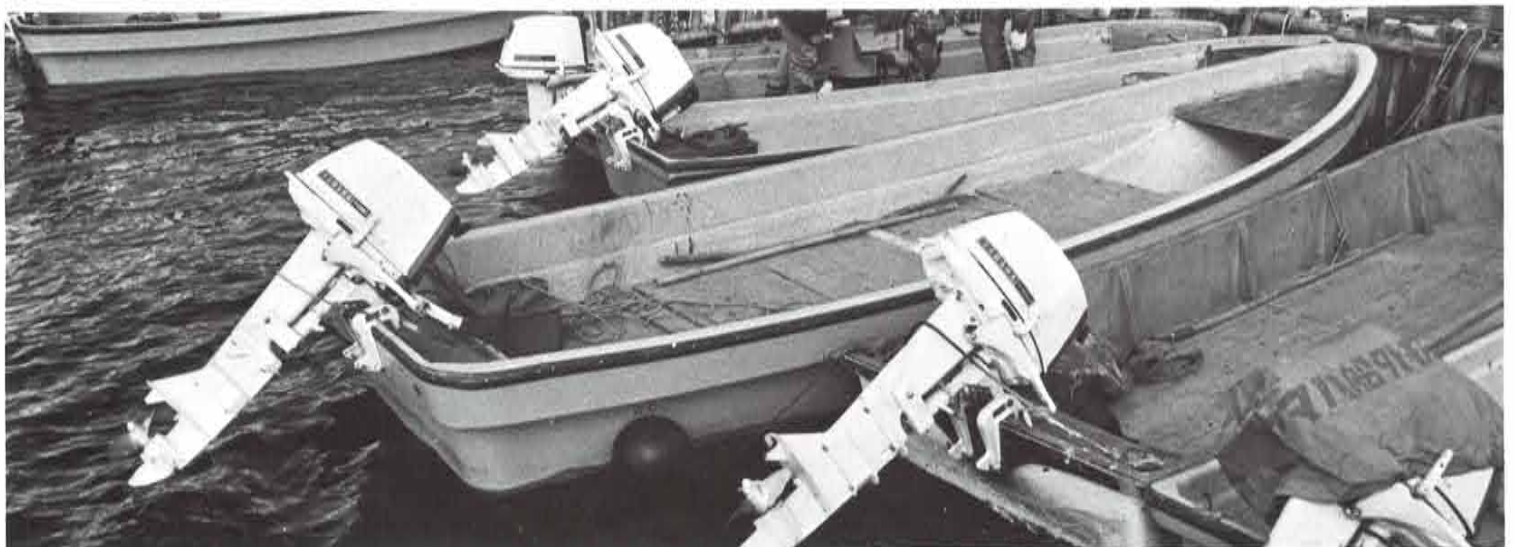
Various recreational games are promoted on the water.



Yamaha's program is like a joyful and exciting festival to country children.



Fishermen are brisk aboard for trial runs.



Here They Are!

The beach became brisk with excitement of fishermen when a team of Yamaha Bumper Catch Caravan visited a fishing village near Oarai, Ibaragi Prefecture, some 60 miles north of Tokyo.

Yamaha outboard motors are now indispensable to fishermen engaged in catching crabs which are main products around here.

Yamaha fisherman's boats equipped with Yamaha outboard motors ranging from 2ps to 15ps have noticeably increased output at less time and labor.

Fishing by powered boat is rapidly becoming popularized around here reflecting a trend of modernization from the near-by seaside industrial zone established recently.

Yamaha leads this trend as the No.1 domestic maker of outboard motors and fisherman's boats in this district as well as in other parts of Japan.



A Yamaha FRP boat mounted with a Yamaha outboard motor fully enjoys and satisfies them.



They are intently looking for necessary instructions and advices on their outboard motors.



Fishing by dragging net is so popular around here.

You must Know it

If you happen to drop an engine into water

1. Pull it up as quickly as possible.
2. Thoroughly wash it with clean water to remove salt, mud, weed and any other foreign articles.
3. Remove a spark plug, and drain the inside.
4. Induce oil into a cylinder through a plug hole, and allow oil to spread overall with a starter pulled.
5. Then, take it to a skillful service man for closer inspection.



YAMAHA Topics

He wins Australian Desert Rally

Mr. Robert Jordan of Melbourne was the best performer in the Sunraysia 250 Desert Rally as reported earlier in this journal. He proudly sits astride his new Yamaha 90 Trail HT1 which was awarded to the best competitor riding a Yamaha. Here he talks with Mr. Don Gibb, rally promoter at the presentation which took place in the showroom of Milledge Bros., Yamaha distributor in Melbourne.



Helsinki Motorcycle Show - Finland

A colorful and sparkling motorcycles of Yamaha highlighted the Motorcycle Show held recently in Helsinki, Finland. All the makes of motorcycles sold in Finland were exhibited in this show, but the Yamaha corner arranged by OY Arwidson & Co. AB, Yamaha distributor in Finland, attracted particular public attention.



From right to left, Mr. Solento, Mr. A. Berner, the Minister of Commerce and Mr. Lindblom.



Bright and colorful Yamaha corner.

New Yamaha Family - West Germany

Hahne Brothers, one of the leading motorcycle dealers in Dusseldorf, West Germany have recently joined the Yamaha world-wide family.

In the past they dealt in Honda motorcycles exclusively, but progressive popularization of Yamaha motorcycles in this country has urged them to add Yamahas to their business.

Their announcement of opening new business attracted exceptionally big public attention.

Newspapers gave space to report this news as one of the most important events in the district.



CONTRIBUTIONS INVITED

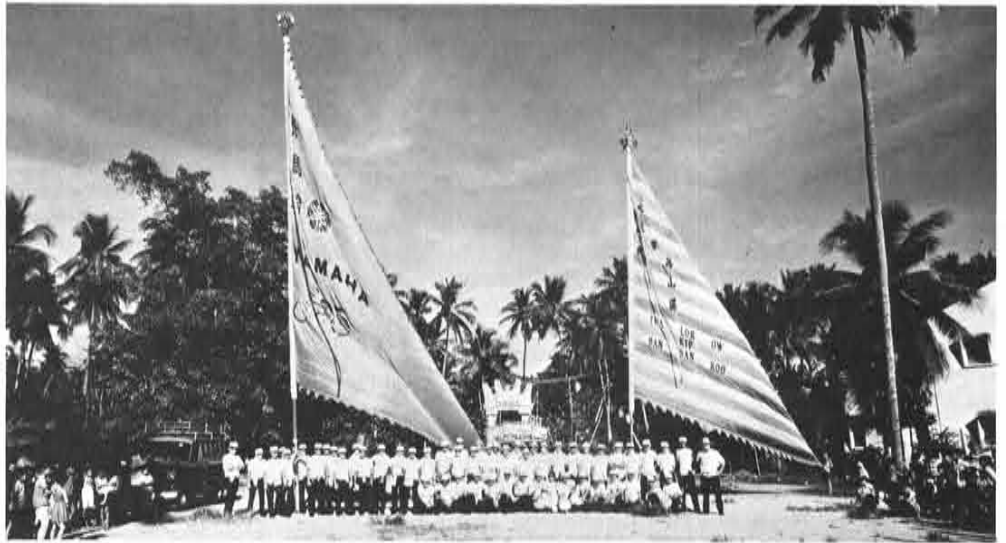
Just send us pictures you've taken of stories, interesting happenings or, extraordinary incidences-any-thing if it's about YAMAHA. A commemorative gift will be sent to those subscribers whose pictures are accepted for publication.

YAMAHA MOTOR CO., LTD.
NAKAJO 1280, HAMAKITA
CITY, SHIZUOKA PREF. JAPAN

- Malaysia Festival of Penang

The Festival of Penang, Malaysia is annually held as one of the many joyful and colorful celebrations enjoyed by tourists and local people. It consists of dragon boat racing, acrobatic display called Chingay, processions and Chinese dramas.

Yamaha people first ever participated in the Chingay, acrobatic display of the latest Festival to draw spectators' interest.



They Enjoy Trail Festival - Japan

Trail enthusiasm is evergrowing among American soldiers within the area of Gannosu Base, Fukuoka Prefecture, Southern Japan. Motor Shop Gannosu, Yamaha dealer in the district, recently promoted a Yamaha

safety trail festival for them under tie-up with the motorcycle club of the base. The festival was participated by a lot of enthusiasts including female fans to join it adventitiously.



Moffatt's Yamaha Does it - Australia

Darwin motorcycle club recently held a 4-hour endurance motocross at the hidden valley scramble track, 0.8 mile in length.

A total of 32 machines started and 16 finished eventually. Mr. S. Moffatt riding a Yamaha 360 entered by a local Yamaha dealer Jack Veal, outright won the race setting the fastest lap at 1'39"2, covering 134 laps.

Besides, Yamaha riders won the 125cc and 125-200cc classes.

Darwin is a town of 30 000 right at the top of Australia. The closest large town is 1,000 miles away.



Young Motocross Champion - Panama

Panama is now one of the most motocross-enthusiastic country in the Central-South America.

Panama Automotive Engineering Inc., Yamaha distributor, sponsors the most powerful team called Team Chad.

The Team has a couple of very competent riders, Mark Schnoerr and his brother Dave

Schnoerr.

Mark is only 16 years, and started his racing carrier two years ago, first on a Yamaha 250, and then moved up to a 360cc Yamaha. He has certainly proven himself a top class rider. He has won the 1971 Central American Championship as well as the Panama Championship.



Battery Maintenance

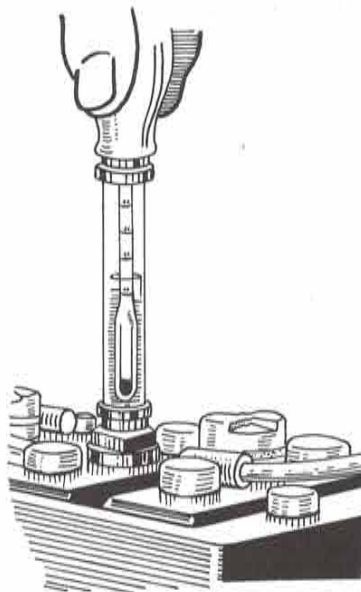
A 6-volt or 12-volt lead-acid type battery is fitted to all Yamaha motorcycles with the negative terminal earthed to the frame. In order to keep the battery in the best operational condition, maintenance instructions as stated below must be followed.

Remove cover

First, the battery cover must be removed, and sweep away dirt from the top. Then, remove vent plugs. Avoid to bring a naked light near a battery when the vent plug has been removed or when it is being charged as the gas arising from the electrolyte is extremely explosive.

Specific gravity

The specific gravity of the electrolyte indicates the charging state of the battery. Check the gravity by means of a hydrometer, and if it is below the figures as specified for the appropriate temperature,



Taking hydrometer readings

the battery should be charged.

Distilled water

If the level of the electrolyte is so low that no hydrometer reading can be taken, add distilled water. Avoid to transfer the electrolyte from one cell to another. Never leave the battery in a discharged condition.

Vent plug

Vent plugs should be always kept clean and air passage free. Surrounding parts must also be kept clean and dry. After topping up, any distilled water which has been spilled should be dried up.

Hold firmly

The battery should be held firmly in its mounting. Fix bolts tightly, but avoid to use excessive force on the bolt which secures the lid.

- Uganda

Kerosene Model Proves Excellent

Yamaha outboard motors, especially, the unique kerosene model is attracting keener attention in Africa, as it is promised to assure fishermen of larger catch of fish at less running cost.

Here introduced is the summary of article which appeared in Uganda's leading paper "Muno" after a demonstration of Yamaha kerosene model had been held at Entebbe.



The European wearing a hat is Mr. C. A. Prescott, him on the left is Mr. Semakula, Chief Fisheries General Manager of Car & General Limited; next to Officer.

New boat engine to help fishermen

Mr. H. Koike, Managing Director of Yamaha Motor accompanied by Mr. Y. Shiga, Export Manager for Africa, recently visited Uganda. The reason for this visit was to find out whether the new outboard motor model operating on kerosene would find a market in Uganda.

With a view to helping developing countries, Yamaha has developed this unique kerosene model. When Mr. Koike and Mr. Shiga

visited Uganda, they had a meeting with Senior Officers from the Ministry of Game & Fisheries, and also met individual fishermen at the Fish Landing Center near Entebbe Lake Victoria. During the meeting it was found that fishermen, by using the Yamaha model, could save almost Shs. 10/- a day as compared with similar h.p. petrol engines.

The Fisheries Department was represented by Mr. S. N. Semakula and Mr. E. S.

Kanyike, who agreed to have two new units of this model for trial. Car & General (Uganda) Limited are the Yamaha distributor for outboard motors.

The General Manager and Director of this company with Mr. Semakula and news reporters conducted tests on this model at Kigungu, Entebbe.