



A Monthly Journal for Yamaha World-Wide Dealers

# YAMAHA NEWS

1968  
NO. 7  
JULY

## YAMAHA MAKES HISTORY-1968 TT

### Fantastic record-breaking victories

B. Ivy, riding a 4-cylinder Yamaha won the lightweight 250cc TT, setting an incredible lap record of 105.51 mph from a standing start on the first lap on June 10. In the ultra-lightweight 125cc TT on June 14, P. Read on a

Yamaha watercooled four finished first at a record average speed of 99.12 mph after a dramatic deadheat with B. Ivy on another Yamaha. In this race, however, B. Ivy took the glory of becoming the first man to lap the most gruelling mountain circuit at over-the-ton.



#### Yamaha's triumphal domination-250cc class

The race began at 1.20 p.m. in a bright and cloudless weather with a light wind. D. Woodman riding an Aermacchi was away first with M. Uphill on a Suzuki. Both Yamaha teamsters started so smoothly, P. Read 40 seconds after the first couple, and B. Ivy 20 seconds later than Read.

A couple of Yamahas continued roaring smoothly to gain grounds from all of others. Especially, Ivy's 4-cylinder Yamaha was fantastically fast.

He captured the lead from his team-mate at the first half stage of the opening lap. He finished the first lap at the speed of 105.51 mph, which was an incredible record lap shattering the record of M. Hailwood on a Honda six by nearly 12 seconds from a stan-

ding start!

Ivy held his leading position until the first half of the 3rd lap. P. Read accelerated his Yamaha in a masterly way to overtake Ivy. Read crossed the line as the first 3rd-lap finisher. Entering into the lap four, he appeared to uphold his lead for remaining laps to go, but luck was really against him! A puncture on a rear tire made him retire from the field. Ivy kept his pace regarding his advantage unchallenged. He finished this six-lap race at an average of 99.58 mph 2 min. 12 sec. ahead of R. Pasolini on a Benelli.

#### Ivy's historical lap record

It was eleven years ago that late B. McIntyre made an epoch in the TT history by breaking the barrier of 100 mph on an Italian Gilera

500 for the first time on the most gruelling 37.43 mile mountain circuit. But sensation was much bigger when B. Ivy on a smaller Yamaha lapped at the speed of over-the-ton in the 1968 ultra-lightweight 125cc TT practice. On June 14, the 1968 TT 125cc 3-lapper was fought by 47 riders. B. Ivy on a Yamaha four took the lead from the opening lap closely followed by P. Read. It was on the lap second that Ivy recorded a fabulous lap speed of 100.32 mph. It made him join the TT history makers!

On the final lap P. Read pulled ahead to take over the lead from Ivy. A Yamaha ace went on to gain the honour of his third victory in the 125cc class. It was also Yamaha's fourth consecutive win in this class. Ivy rode his Yamaha home to take the safest second place. Their race times well exceeded the old record.

### Final results-250cc class (T. T.)

1. B. Ivy (Yamaha) 2h 16m 24.8s 99.58 mph
2. R. Pasolini (Benelli) 2h 18m 36.8s 98.00 mph
3. H. Rosner (MZ) 2h 22m 56.4s 95.04 mph
4. M. Uphill (Suzuki) 2h 24m 44.4s 93.86 mph
5. R. Gould (Yamaha) 2h 25m 07s 93.61 mph
6. W. Smith (Yamaha) 2h 27m 14.8s 92.26 mph

**Fastest lap - B. Ivy (Yamaha),  
21m 27.4s-105.51 mph (record)**

### Final results-125cc class (T. T.)

1. P. Read (Yamaha) 1h 08m 31.4s 99.12mph  
(record)
2. B. Ivy (Yamaha) 1h 09m 27.8s 97.78mph  
(record)
3. K. Carruthers(Honda) 1h 18m 21.2s 86.69mph
4. T. Robb (Bultaco) 1h 19m 10.4s 85.80mph
5. G. Keith (Montesa) 1h 20m 06.4s 84.80mph
6. B. Murry (Honda) 1h 21m 39.4s 83.19mph

**Fastest lap-B Ivy (Yamaha), 22m 34.0s-  
100.32 mph (record)**

### 125cc class 14 laps-38.4 miles

D. Simmonds on a watercooled Kawasaki stirred to make the toughest challenge against a formidable Yamaha four ridden by P. Read for the first half of the race. Simmonds pulled away to take a lead on the sixth lap. But, Read recaptured his leading position on the following lap. He lost it to none for the later half of the race and crossed the line ahead of the second finisher by over 2 minutes.

### Final results (DUTCH. T. T.)

1. P. Read (Yamaha) 48' 38" 782.62 mph
2. W. G. Molloy (Bultaco) 50' 40" 3 79.08 mph
3. J. Huberts (MZ) 51' 03" 2 78.71 mph
4. S. Canellas (Bultaco) 51' 05" 3 78.66 mph
5. D. Braun (MZ) 51' 34" 2 77.93 mph
6. G. Visenzi (Montesa) 52' 03" 9 77.19 mph

**Fastest lap, P. Read (Yamaha)  
3' 19" 7 86.25 mph**

### 250cc class 17 laps-81.3 miles

The 250cc class turned to be the place for high speed demonstrations by Yamahas. P. Read and B. Ivy took a lead by turns each lap increasing their advantage over other riders. Lapping all but the first four, Ivy finally took the chequered flag by half a wheel from his team mate. It was his third 250cc win in this season.

### Final results (DUTCH T.T.)

1. B. Ivy (Yamaha) 55' 23" 9 88.09 mph
2. P. Read (Yamaha) 55' 24" 0 88.08 mph
3. R. Pasolini (Benelli) 57' 07" 2 86.44 mph
4. H. Rosner (MZ) 57' 36" 8 84.70 mph
5. R. Gould (Yamaha) 58' 55" 5 82.81 mph
6. S. Herrero (Ossa) 16 laps

**Fastest lap, B. Ivy (Yamaha)  
3' 13" 0 89.24 mph**

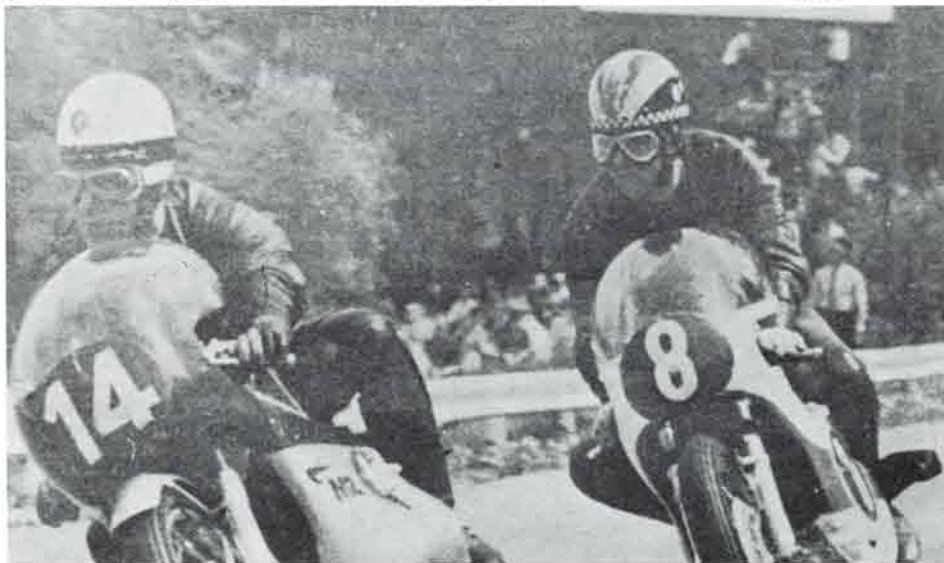
### Final results (Belgian)

1. P. Read (Yamaha) 40' 38" 1 187.336km/h
2. H. Rosner (MZ) 40' 45" 6 186.799km/h
3. R. Gould (Yamaha) 41' 04" 9 185.337km/h
4. L. Ssabo (MZ) 41' 39" 0 182.808km/h
5. S. Herrero (Ossa) 41' 59" 4 181.338km/h
6. K. Anderson(Yamaha)43' 00" 0 177.068km/h



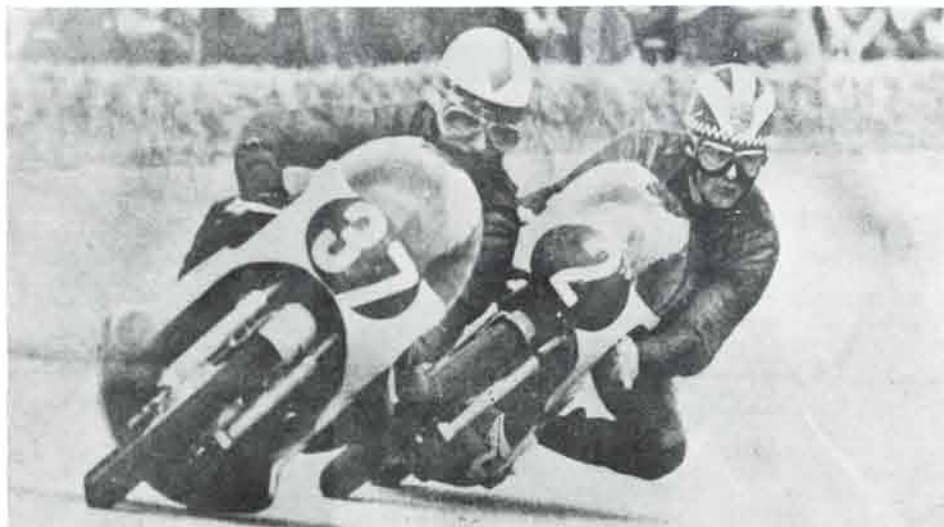
## YAMAHA ACES SHARE WINS-DUTCH TT

Yamaha teamsters, P. Read and B. Ivy shared wins in the 125cc and 250cc classes of the Dutch TT, the 4th round of the series held at the most twisty Van Drenthe circuit on June 29. With these maximum points, Yamaha has taken another step toward the 1968 double titles.



## YAMAHA'S 5th TRIUMPH-Belgian GP

Yamaha gained another maximum score in the 250cc class of the Belgian GP staged at the ultra-fast Francorchamps circuit on July 7. P. Read took his Yamaha four home 7.5 secs ahead of H. Rosner on a MZ, the second finisher.



# YAMAHA Topics

DT-1 Running Around the World, The 250cc Trail has become explosively popular since it was put on the market. Photographs of riders on their DT-1's have been pouring in one after another.

DT-1's Also Racing In Venezuela In Venezuela where YAMAHA has occupied 70% of the market, most of the races are dominated by the YAMAHA fans. There, too, the DT-1 is enjoying great popularity with its successive renewing of the record in the various races



Most of the racers lined up at the starting line are YAMAHA men.



DT-1 spurts to the lead with its outstanding power.

YAMAHA Parade in Formosa, Kogakusha, one of the YAMAHA agents in Formosa, participated in the parade of the Annual Meeting of the Lions Club held in Tainan with a float of motorcycles for the show. The spectators along the parade route gave a rousing cheer to the group of YAMAHA's loaded on the mammoth truck.



## News From Japan

The growth of YAMAHA Motorcycle over the past two or three years has been something of a marvel to the eyes of the world. The simple reason for this is that all of you have made every exertion to reach as many people as possible with the knowledge of our quality products. The growth of YAMAHA in Japan is due to the extensive sales made by the YAMAHA stores all over Japan. Starting with this issue, we are introducing all the wives who are playing a major part in serving their customers at their shops in Japan.



Chieko starts on her rounds of customers.



Chieko busy on her red motorcycle. She has three children, a high school senior the eldest.

## Shop Wives Taking Active Interest in Businesses (1)

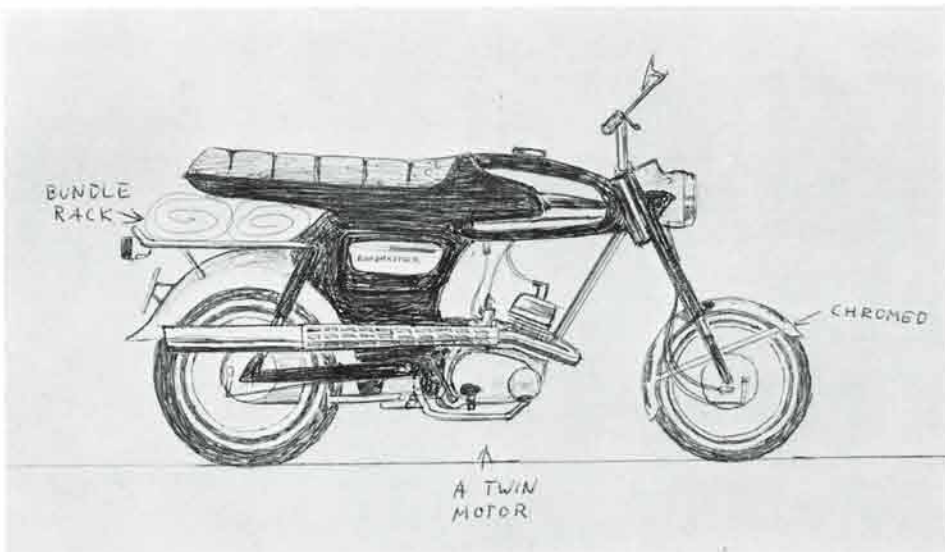
### "Mrs. YAMAHA" On A Red Bike

The stretch extending over 500 kilometers between Tokyo, the world's greatest megalopolis, and Osaka, the second largest city in Japan, is called the Pacific Belt Zone and has the greatest concentration of population in Japan together with a highly active economy. Included in this area, Aichi Prefecture with Nagoya, the third largest city in Japan, is as brisk a district as Shizuoka Prefecture, where YAMAHA's Head Office is located. Takasu Motorcycle Company introduced in this issue is situated in Aichi Prefecture.

The contention of the Owner, Mr. Takasu, is that motorcycle shops must maintain an overt sales campaign. The YAMAHA used by his wife, Mrs. Chieko Takasu (38), who plays the major role in their sales program, has an all red paint-job to serve as their running sales banner. Chieko somehow manages to do her many jobs, sales, bill collecting, housewives' club meetings, and shopping, all because of her trusty motorcycle. Because of this, awareness of the YAMAHA in her district has shown an abrupt rise. The 65 per cent rise in YAMAHA sales in this district last year shows clearly the effect of her red motorcycle.



Taking care of the customers is another job of the wife.



A remodelling plan for the YAMAHA has once again been received from Erkki Ninisto, a 16 year old youth in Finland. They are plans for remodelling the 100cc Twin and the 80cc. Readers are invited to send this type of letters, news of your locale, photographs and other reader interest items in unlimited numbers. The address is:

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