

안녕하세요. 고객 여러분께 안내 말씀 드립니다.

'야마하 모터사이클 커넥트' 앱의 개인정보 처리방침이 아래와 같이 개정될 예정이오니 이용에 참고하시기 바랍니다.

'야마하 모터사이클 커넥트' 앱 개인정보처리방침

1.당사가 귀하에 대해 수집하는 정보

조항	수정 전	수정 후
2.	Y-Connect 애플리케이션을 통해 귀하의 스마트 장치에서 얻은 데이터	문의를 제출할 때의 스마트 장치 데이터(예: 모델 이름, OS 버전, 국가 코드 및 통신사 코드)
		스마트 기기 데이터(기기 이름, OS 버전, 국가 코드 및 통신사 코드 등)

5.데이터 공유

조항	수정 전	수정 후
5-1.	일반 당사는 귀하의 국가 또는 지역에 있는 당사의 자회사, 계열사 및 거래 상대방(예: 유통업체 및 딜러) 및 사용 목적("3. 사용 목적" 참조)을 달성하는 데 필요한 범위 내의 계약자와 귀하의 데이터를 공유할 수 있습니다. 사용 목적에 관계없이 귀하의 데이터는 개인을 식별할 수 없는 형태로 변환되어, 통계 또는 집합적 데이터로 위에서 언급한 제 3 자와 공유됩니다.	당사는 이용 목적("3. 이용 목적")을 달성하기 위해 필요한 범위 내에서 귀하의 데이터를 당사의 자회사, 계열사 및 거래 상대방(유통업체 및 딜러 등) 및 계약업체와 공유할 수 있습니다. 사용 목적에 관계없이 귀하의 데이터는 개인을 식별할 수 없는 형태로 변환되어, 통계 또는 집합적 데이터로 위에서 언급한 제 3 자와 공유됩니다.

13-3.European Economic Area (EEA)

조항	수정 전	수정 후
.i.	1)When processing is required for a contract	Purposes To perform and provide Y-Connect Application (including supplemental and related services)
		Purposes Ensure Y-Connect Application is operating smoothly on your smart device Perform and provide Y-Connect Application (including supplemental and related services) Share administrative information such as changes to our terms, conditions, and policies
	2) When processing is required for the pursuit of legitimate interests	Purposes For internal evaluation of Y-Connect Application To gather and analyze information such as market research for the purpose of quality improvement and product development.
		Purposes Respond to your inquiries, requests, and complaints Conduct research, and develop, promote new products and services Improve and/or modify existing services and features For quality and security improvement of products and services Develop new features in response to customer needs Conduct data analytics, audits, fraud monitoring and prevention, business planning, determining effectiveness of campaigns, reporting, and forecasting Gather and analyze information such as market research for the purpose of quality improvement and product development
	Purposes To respond to inquiries, requests and complaints	(삭제)
	Categories of personal data 1)Data you enter directly onto Y-Connect Application	

Data you need to register to use the Y-Connect Application (such as Yamaha Motor ID login and password details)
 Data provided by you for inquiries about the Y-Connect Application (such as name, contact details and inquiry details)
 Optional information (such as profile picture, photos, gender, emergency contact details, vehicle maintenance information and dealer information)

2)Data obtained from your smart device through the Y-Connect Application
 Usage history of Y-Connect Application, operation log
 Smart device data when you submit an inquiry (such as model name, OS version, country code and carrier code)
 Data about your motorcycle connected to Y-Connect Application. This includes:
 Vehicle identification number, vehicle status and engine performance data, fuel-injection and emission-related data, battery information.

Purposes (삭제)
 Fulfill contractual obligations with third parties, agents, subsidiaries and affiliates
 For protection and safety of property and rights
 To protect network and information asset
 To comply with non-EU or non-Member State laws and regulations

Categories of personal data

1)Data you enter directly onto Y-Connect Application
 Data you need to register to use the Y-Connect Application (such as Yamaha Motor ID login and password details)
 Data provided by you for inquiries about the Y-Connect Application (such as name, contact details and inquiry details)
 Optional information (such as profile picture, photos, gender, emergency contact details, vehicle maintenance information and dealer information)
 2)Data obtained from your smart device through the Y-Connect Application
 Data acquired from various sensors such as vehicle acceleration information
 Usage history of Y-Connect Application, operation log
 Smart device data when you submit an inquiry (such as model name, OS version, country code and carrier code)
 3)Data about your motorcycle connected to Y-Connect Application. This includes:
 Vehicle identification number, vehicle status and engine performance data, fuel-injection and emission-related data, battery information.

3) When your express consent is obtained in advance

Purposes
 To perform and provide Y-Connect Application that use location information (including supplemental and related services)

Purposes
Perform and provide Y-Connect Application features that use location information (including supplemental and related services)
Offer information on contests, events, and promotions and to administer these activities
Provide information on new and updated products and services related

to Yamaha Motor Group for purposes including marketing and advertising by email, SMS, Y-Connect Application and/or other contact details you have provided

Advise registered emergency contactee(s) in event of an accident involving your vehicle

Purposes

(삭제)

To gather and analyze location information such as market research for the purpose of quality improvement and product development.

For internal evaluation of Y-Connect Application by using location information

Categories of personal data

1)Data you enter directly onto Y-Connect Application

Data you need to register to use the Y-Connect Application (such as Yamaha Motor ID login and password details)

Data provided by you for inquiries about the Y-Connect Application (such as name, contact details and inquiry details)

Optional information (such as profile picture, photos, gender, emergency contact details, vehicle maintenance information and dealer information)

2)Data obtained from your smart device through the Y-Connect Application

Location information

Data acquired from various sensors such as vehicle acceleration information

Usage history of Y-Connect Application, operation log

Smart device data when you submit an inquiry (such as model name, OS version, country code and carrier code)

3)Data about your motorcycle connected to Y-Connect Application. This includes:

Vehicle identification number, vehicle status and engine performance data, fuel-injection and emission-related data, battery information.

Purposes

(삭제)

For direct marketing analysis and offers

To provide information on products and services related to our group

To operate, manage and provide various information for events and campaigns

Categories of personal data

1)Data you enter directly onto Y-Connect Application

Data you need to register to use the Y-Connect Application (such as Yamaha Motor ID and password details)

Optional information (such as profile picture, photos, gender, emergency contact details, vehicle maintenance information and dealer information)

2)Data obtained from your smart device through the Y-Connect Application

Location information

Data acquired from various sensors such as vehicle acceleration information

Usage history of Y-Connect Application, operation log

Smart device data when you submit an inquiry (such as model name, OS version, country code and carrier code)

3)Data about your motorcycle connected to Y-Connect Application. This includes:
 Vehicle identification number, vehicle status and engine performance data, fuel-injection and emission-related data, battery information.

4) When processing is required to meet our legal obligations under EU or Member State law

Purposes
 To comply with EU or Member State laws and regulations

Purposes
 Respond to your data rights requests
 Fulfill contractual obligations with third parties, agents, subsidiaries and affiliates
 To ensure protection and safety of property and rights
 Protect network and information asset
 Comply with laws, regulations, and other rules

13-4. United States (Notice at Collection)

조항	수정 전	수정 후
1. Purpose of Use	<p>Categories and Specific pieces of Personal Information Identifiers: Name; Phone number; Email address; Gender; Data of Birth; and Country of Residence. (Other contact information if necessary)</p> <p>Categories of Third Parties with which we may sell that Information Our subsidiaries, affiliates, distributors and dealers in your country or region, and service providers within the scope necessary to achieve the purpose of use.</p> <p>Customer Records Information: Information provided upon inquiry: Name; Contact Information; and Content of Inquiry.</p> <p>Categories of Third Parties with which we may sell that Information Our subsidiaries, affiliates, distributors and dealers in your country or region, and service providers within the scope necessary to achieve the purpose of use.</p>	<p>Categories and Specific pieces of Personal Information Identifiers: E.g., Name; Email address etc.</p> <p>Categories of Third Parties with which we may sell that Information Our subsidiaries, affiliates, distributors and dealers, and service providers within the scope necessary to achieve the purpose of use.</p> <p>Customer Records Information: E.g., Contact details and inquiry details etc.</p> <p>Categories of Third Parties with which we may sell that Information Our subsidiaries, affiliates, distributors and dealers, and service providers within the scope necessary to achieve the purpose of use.</p>

※ 자세한 사항은 야마하 모터사이클 커넥트 앱 개인정보처리방침 참조하시길 바랍니다.

Yamaha Motor ID 개인 정보 보호 고지

5. 데이터 공유

조항	수정 전	수정 후
데이터 공유	<p>당사는 귀하의 국가 또는 지역에 있는 당사의 자회사, 계열사 및 거래 상대방(예: 유통업체 및 딜러) 및 사용 목적을 달성하는 데 필요한 범위 내의 계약자와 귀하의 데이터를 공유할 수 있습니다("3. 사용 목적").이용 목적에 관계없이 귀하의 데이터는 개인을 식별할 수 없는 형태로 변환되어 통계 또는 집계 데이터로 위에서 언급한 제 3 자와 공유합니다.</p>	<p>당사는 이용 목적("3. 이용 목적")을 달성하기 위해 필요한 범위 내에서 귀하의 데이터를 당사의 자회사, 계열사 및 거래 상대방(유통업체 및 딜러 등) 및 계약업체와 공유할 수 있습니다.이용 목적에 관계없이 귀하의 데이터는 개인을 식별할 수 없는 형태로 변환되어 통계 또는 집계 데이터로 위에서 언급한 제 3 자와 공유합니다.</p>

13-2. European Economic Area (EEA)

i.	<p>1) When processing is required for a contract</p> <p>Purposes To provide related services requiring Yamaha Motor ID</p>	<p>Purposes Perform and provide related services requiring Yamaha Motor ID Share administrative information such as changes to our terms, conditions, and policies</p>
	<p>2) When processing is required for the pursuit of legitimate interests</p> <p>Purposes For internal evaluation of related services requiring Yamaha Motor ID To gather and analyze information such as market research for the purpose of quality improvement and product development.</p> <hr/> <p>Purposes To respond to inquiries, requests and complaints</p> <p>Categories of personal data</p> <p>1) Data you enter to register Yamaha Motor ID Profile Data (such as name, email address, gender, date of birth, password and other contact information) Data provided by you for inquiries about Yamaha Motor ID (such as name, contact details and inquiry details) Optional information (such as profile picture and social media account details)</p> <p>2) Data obtained from your smart device Usage history of services (including Yamaha provided connected applications) linked to your Yamaha Motor ID (such as operation logs)</p>	<p>Purposes <u>Respond to inquiries, requests, and complaints</u> <u>Conduct research, and develop, promote new products and services</u> <u>Improve and/or modify existing services and features</u> <u>For quality and security improvement of products and services</u> <u>Develop new features in response to customer needs</u> <u>Conduct data analytics, audits, fraud monitoring and prevention, business planning, determining effectiveness of campaigns, reporting, and forecasting</u> <u>Gather and analyze information such as market research for the purpose of quality improvement and product development</u></p> <p>(삭제)</p>
	<p>Purposes Fulfill contractual obligations with third parties, agents, subsidiaries and affiliates For protection and safety of property and rights To protect network and information asset To comply with non-EU or non-Member State laws and regulations</p> <p>Categories of personal data</p> <p>1) Data you enter to register Yamaha Motor ID Profile Data (such as name, email address, gender, date of birth, password and other contact information) Data provided by you for inquiries about Yamaha Motor ID (such as name, contact details and inquiry details) Optional information (such as profile picture and social media account details)</p> <p>2) Data obtained from your smart device Usage history of services (including Yamaha provided connected applications) linked to your Yamaha Motor ID (such as operation logs)</p>	<p>(삭제)</p>
	<p>3) When your express consent is obtained in advance</p> <p>Purposes To provide related services requiring Yamaha Motor ID which use location information (including supplemental and related services)</p>	<p>Purposes <u>Offer information on contests, events, and promotions and to administer these activities</u> <u>Provide information for purposes including marketing and advertising on new and/or updated Yamaha Motor products and services to contact details you have provided</u></p>

Purposes (삭제)

To gather and analyze location information such as market research for the purpose of quality improvement and product development.
For internal evaluation of related services requiring Yamaha Motor by using location information

Categories of personal data

- 1)Data you enter to register Yamaha Motor ID
 - Profile Data (such as name, email address, gender, date of birth, password and other contact information)
 - Data provided by you for inquiries about Yamaha Motor ID (such as name, contact details and inquiry details)
 - Optional information (such as profile picture and social media account details)
- 2)Data obtained from your smart device
 - Usage history of services (including Yamaha provided connected applications) linked to your Yamaha Motor ID (such as operation logs)

Purposes (삭제)

For direct marketing analysis and offers
To provide information on products and services related to our group
To operate, manage and provide various information for events and campaigns

Categories of personal data

- 1)Data you enter to register Yamaha Motor ID
 - Profile Data (such as name, email address, gender, date of birth, password and other contact information)
 - Optional information (such as profile picture and social media account details)
- 2)Data obtained from your smart device
 - Usage history of services (including Yamaha provided connected applications) linked to your Yamaha Motor ID (such as operation logs)

4) When processing is required to meet our legal obligations under EU or Member State law

Purposes
To comply with EU or Member State laws and regulations

Purposes
Respond to your data rights requests
Fulfill contractual obligations with third parties, agents, subsidiaries and affiliates
To ensure protection and safety of property and rights
Protect network and information asset
Comply with laws, regulations, and other rules

13-3.United States (Notice at Collection)

조항	수정 전	수정 후
1. Purpose of Use	<p>Categories of Third Parties with which we may sell that Information Our subsidiaries, affiliates, distributors and dealers <u>in your country or region</u>, and service providers within the scope necessary to achieve the purpose of use.</p> <p>Categories of Third Parties with which we may sell that Information Our subsidiaries, affiliates, distributors and dealers <u>in your country or region</u>, and service providers within the scope necessary to achieve the purpose of use.</p> <p>Categories of Third Parties with which we may sell that Information Our subsidiaries, affiliates, distributors and</p>	<p>Categories of Third Parties with which we may sell that Information Our subsidiaries, affiliates, distributors and dealers, and service providers within the scope necessary to achieve the purpose of use.</p> <p>Categories of Third Parties with which we may sell that Information Our subsidiaries, affiliates, distributors and dealers, and service providers within the scope necessary to achieve the purpose of use.</p> <p>Categories of Third Parties with which we may sell that Information Our subsidiaries, affiliates, distributors and dealers, and service</p>

dealers in your country or region, and service providers within the scope necessary to achieve the purpose of use.

providers within the scope necessary to achieve the purpose of use.

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