

Environmental Preservation



Participants in the fifth Yamaha Forest tree-planting project, 2009



Five-year Yamaha Forest Tree-planting Project Completed

The Yamaha Forest Tree-planting Project, a joint effort by Yamaha Motor Co., Ltd. and Yamaha Corporation in Indonesia, began in 2005. It reached completion in March 2010.

The project sought to contribute to the local community, support education, and preserve the regional environment through tree-planting events. It was organized with support from OISCA international, a Japanese NGO with an extensive record of achievement in environmental preservation, agricultural assistance and other development in the Asia-Pacific region.

During the five-year period, we planted approximately 112,000 seedlings on about 120 hectares in total.

Beyond tree-planting, participants held special classes at local elementary, middle and high schools, designed to raise the awareness of the natural environment. The project also donated school supplies such as writing materials, desks and sports equipment; and helped build water-supply facilities.

Tree-planting in the United States



In April 2009, employees at the Yamaha Motor Corporation, U.S.A. (YMUS), our North American regional headquarters, were joined by their families in a volunteer effort to plant trees and clear forest roads for off-road vehicles in the San Bernardino National Forest. This, in turn, was part of the larger Off-road Protection Program. More than 100 participants planted 1,200 seedlings.

Employees of YMUS and their families volunteered to plant trees in the forest.