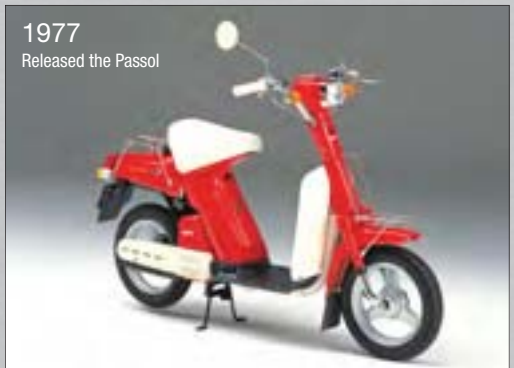
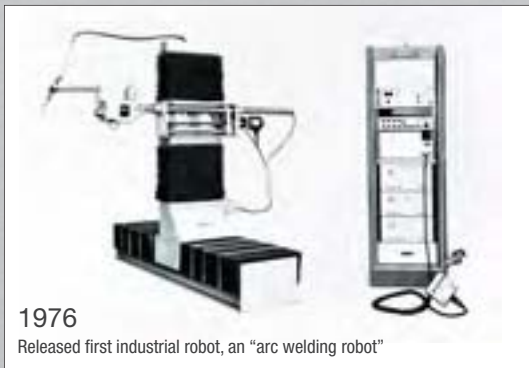
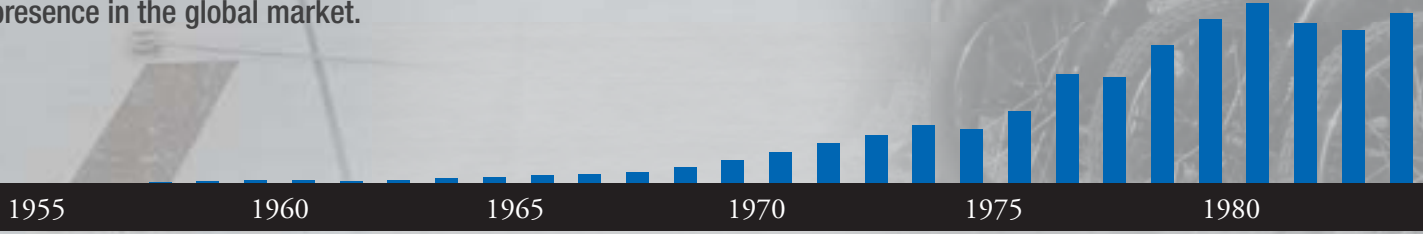
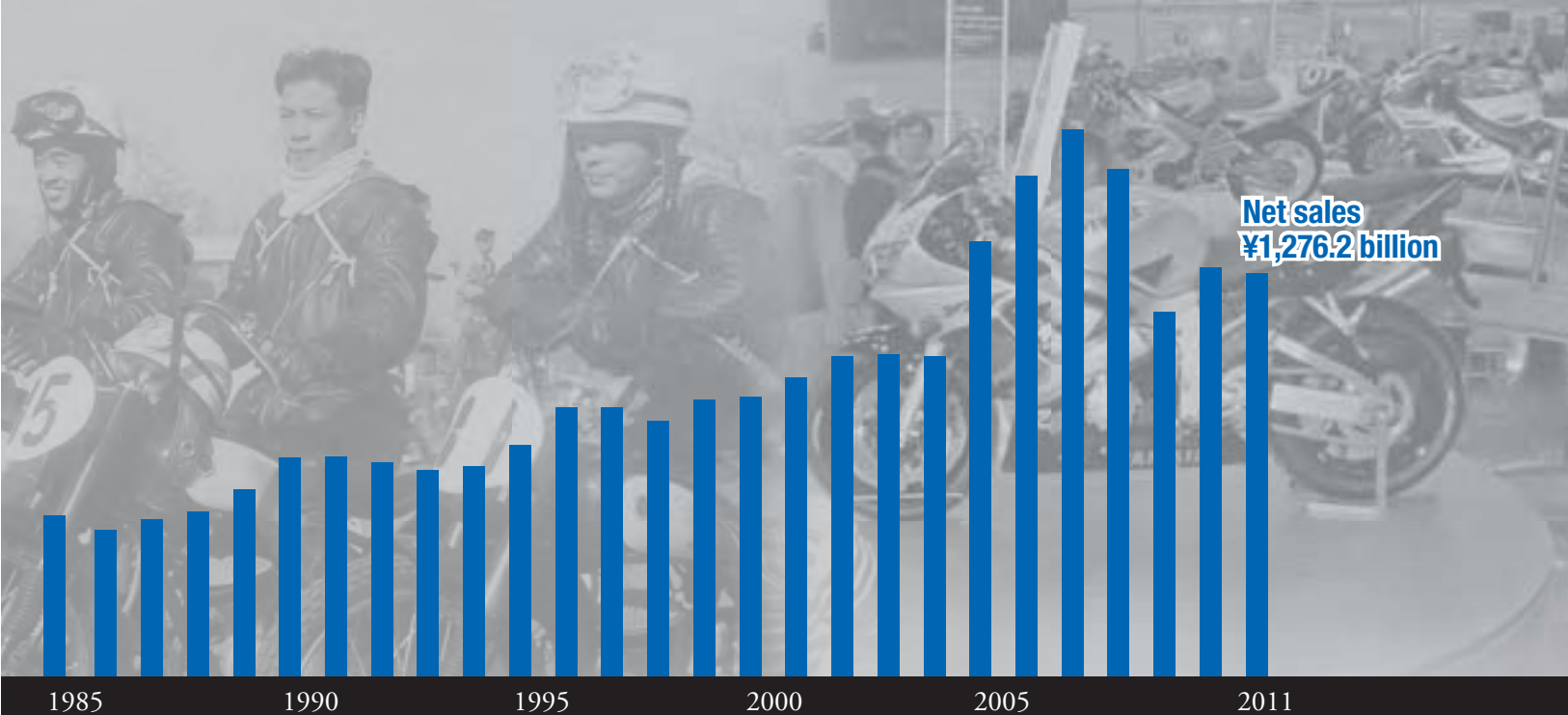


# Yamaha Motor pursues the challenge of new creations

Since our founding, Yamaha Motor has constantly looked ahead with a spirit of challenge, striving to create new value for the next generation.

We will continue on this path in the future, as a *Kando* Creating Company with excellent engineering, manufacturing and marketing, and a prominent presence in the global market.





1978

Released first snow thrower, the YT665



1979

Released first ATV (all-terrain vehicle) in the United States, the YT125



1986

Released first personal watercraft, the MJ-500T

1987

Limited release of first industrial-use unmanned helicopter, the R-50



1993

Regional release of the PAS, an electric-hybrid bicycle



1995

Released the JW-1 electric power unit for wheelchairs



2002

Released first 4-stroke snowmobile, the RX-1



2002

Regional release of the Passol electric commuter



2007

Released world's most powerful outboard motor, the 350-horsepower F350

