

## Yamaha R3 bLU cRU Asia-Pacific Championship Privacy Notice

This Privacy Notice applies to the collection and processing of your personal data by Yamaha Motor Co., Ltd (Yamaha) for the pre-selection of participants for the Yamaha R3 bLU cRU Asia-Pacific Championships 2024 (R3APC).

**PLEASE READ:** The R3APC is open only to applicants who will be aged 12 to 18 during the time of the event. If you are the applicant, make sure you read this with your parent or guardian before submitting your application of interest. You will be asked to confirm that you have received the go ahead from your parent or legal guardian.

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### A. What Personal Information?

Riders who wish to participate in the R3APC must register an application of interest for participation. The form is specified and will ask you to provide details about yourself.

Post submission, Yamaha might have questions about your application and use your information to get in touch to find out more about who you are.

| Types of Personal Information  |
|--|
| First Name, Last Name  |
| Date of Birth  |
| Citizenship  |
| Height/Weight  |
| Contact Details (Telephone Number and Email Address)   |
| FIM ( <i>Federation Internationale de Motocyclisme</i> ) License Number  |
| Information necessary to determine if you are fit and able to participate including main career achievements or race experiences |

### B. Why?

Yamaha commits to providing a variety of high-quality products and services that revs the heart of its users. To continue delivering this, Yamaha may use your

personal information for purposes listed below. Once our purposes are met, we promise to delete your personal information.

| <b>Administering the R3 bLU cRU Asia-Pacific Championship</b> |
|---|
| To pre-select 20 riders to participate in the R3APC.          |
| To contact you to inquire about your application              |
| To advise you on the progress of your submission              |
| To respond to your inquiries or your requests                 |

| <b>Other Communications</b>   |
|---|
| To share administrative information such as changes to terms, conditions and policies                                     |
| To provide information on products and services related to Yamaha Motor Group<br><i>(Opt Out Available)</i>               |
| To offer information on contests, events, and promotions and to administer these activities<br><i>(Opt Out Available)</i> |

※*To opt out, please get in touch. Contact Details provided below.*

| <b>Compliance Matters</b>   |
|---|
| To conduct data analytics, audits, fraud monitoring and prevention, business planning, determining effectiveness of campaigns, reporting, and forecasting |
| To fulfill contractual obligations with third parties, agents, subsidiaries, and affiliates   |
| To comply with legal obligations, law enforcement, and other government requests  |
| To establish, exercise, or defend legal claims  |
| To ensure protection and safety of property and rights  |
| To protect network and information asset  |
| As otherwise permitted or directed by you   |

### **C. Consent**

Applicants will require the approval of their parent or legal guardian. This is irrelevant of age.

Provision of your personal information is voluntary. However, the failure to provide Yamaha your information may result in Yamaha being unable to process your application.

#### **D. Sharing your Personal Information**

To help Yamaha administer and facilitate the R3APC, Yamaha will be hosting this event with the support of Thai Yamaha Motor Co., Ltd. Your personal information will be shared to Thai Yamaha Motor Co., Ltd and local contractors within the scope necessary to achieve the purpose of use.

Regardless of the purpose of use, your personal information may be converted into a form whereby an individual is unable to be identified. This may then be shared with third parties as statistical or aggregated data.

#### **E. Transfers of Personal Information**

Yamaha's global head quarter is in Japan.

Your consent will mean that you understand and agree that Yamaha may transfer your personal information to Thai and Japan. Yamaha will take appropriate measures in accordance with provisions set forth in applicable laws and regulations.

#### **F. Privacy Rights**

You have rights to your personal information. Please contact Yamaha to exercise your rights, and we will do our best to comply with your request in a prompt and timely manner. Please understand there may be times Yamaha is unable to comply with your request. This may be for reasons including legal obligations. We will advise if this applies to you.

##### **Right of Access**

Right to know whether Yamaha is processing personal information about you, and to learn how it is processed.

##### **Right to Correct**

Right to request correction of information held by Yamaha.

#### **Right of Erasure (Right to be forgotten)**

Right to request deletion of your personal information. Please be advised that Yamaha may not be able to comply with your request for reasons including legal obligations and requirements.

#### **Right to Restrict Processing**

Right to request restriction of processing of your personal information. Please be advised that Yamaha may not be able to comply with your request in certain circumstances.

#### **Right to Data Portability**

Right to request copies of your personal information held and processed by Yamaha, in an electronic or structured format (whichever you prefer). Fee may apply for certain jurisdictions.

#### **Right to Object**

Right to request Yamaha stop processing of your information.

#### **Right to Withdraw Consent**

Right to withdraw consent from Yamaha for the collection and processing of your personal information.

You also have the right to lodge a complaint with the competent supervisory authority if you believe Yamaha's personal information processing violates applicable local laws.

## **G. Contact Us**

**Yamaha Motor Co., Ltd. | Motor Sports Strategy Division**

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