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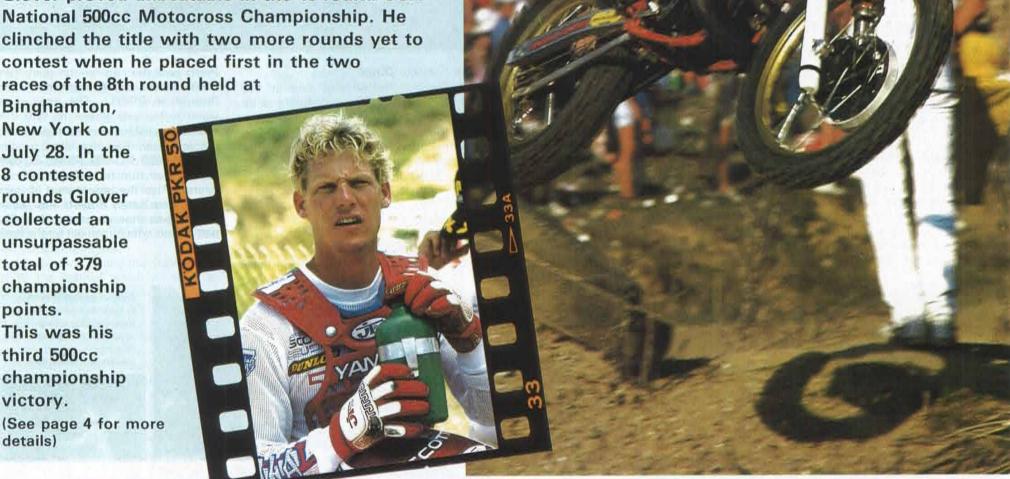
185 USA NATIONAL SOUCE MOTOCROSS Champion GIOVEI Unbeatable!

Aboard a YMUS-entered modified YZ490 Bloc Glover proved unbeatable in the 10-round USA National 500cc Motocross Championship. He clinched the title with two more rounds yet to contest when he placed first in the two

Binghamton, New York on July 28. In the 8 contested rounds Glover collected an unsurpassable total of 379 championship points.

This was his third 500cc championship victory.

(See page 4 for more details)



Summer Festival

Yamaha fans get together!

One of the important factors which will possibly determine success in our business in the future is the closeness of the ties between our customers and their local shops. Winning fans not only for Yamaha but also winning fans for the local dealership are two important key business points. The most effective means by which a shop can win fans for itself is through the offering of well-planned sports activities and other forms of service. Last autumn Yamaha began its "Y.E.S.S." program for the purpose of stimulating such sports activities all over Japan. And recently, as the main event of the year's sports activities, Yamaha sales companies sponsored Summer Festivals in 8 regions (7 locations) throughout Japan, at which more than 50,000 people enjoyed motorcycle gatherings. (For details see pages 2-3.)

Let's Win More Yamaha Fans

Yamaha's Summer Festival is a service event for the benefit of Yamaha's customers and dealers with the basic purpose of getting as many people as possible to become familiar with a wide variety of different motorcycles and their proper use, with the ultimate aim of winning more fans for the Yamaha brand.

The eight regional sales companies in Japan planned a number of events to provide the customers and dealers of their respective blocks with a two-day festival of fun and excitement. For example, the opening night might feature such events as concerts, auctions, dance parties and campfire games, while the daytime activities included such events as YRS Circuit Runs, test ride sessions, Learn to Ride Schools and athletic meets.

This type of festival provides the dealers a valuable opportunity to deepen communication with their customers in an informal environment, while it also serves to build up Yamaha's corporate image.

Also, because it is introducing people to a variety of sports and pastimes that make use of motorcycles, it is functioning as a demand-creating activity, which along with everything else, helps to win fans the both Yamaha and the individual dealers and thus improve business for everyone.

Let's get more people to feel at home on motorcycles

This year the Kanto and Chubu regional festivals were held on July 20th and 21st, while the other 6 regional events were all held simultaneously on August 3rd and 4th.

The Hokkaido Block

The Hokkaido festival was held at the Rusutus Park, the site often used for the National Motocross Championships. A special course was constructed in a parking facility to stage a scooter endurance race, a kart race and a safe-riding test course, while on the actual motocross



course a motocross race was staged. The 5-hour scooter endurance race for the Japan Air Lines Cup was started at midnight to finish just as the sun was coming up. As a special attraction, a one-hour scooter endurance race for women only was held just prior to the main race, bringing plenty of enthusiastic cheering from the gallery. Other main events included a touring rally, BMX, trials competition, LTR school, trials school, a girls contest, a lottery and a boot-throwing contest.

The Tohoku Block

The Tohoku festival was held at the famous Sportsland Sugo, featuring as its main events raod races, motocross races, and trials competition, plus a trials demonstration, a bazaar put on by the sponsoring companies, a singing contest and a blood donation campaign.

Also, a music festival held on the night before was broadcast live on a local FM radio station.

The Kanto & Chubu Block

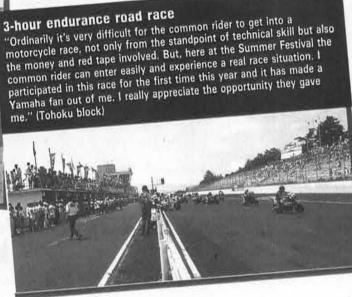
The Fuji International Speedway (Shizuoka

Pref.) was the site for the joint Kanto/Chubu block festival entitled "Summer Festival at FISCO". The most popular event at this festival was the YRS Circuit Run. Designed to allow participants to run the course on their own bikes, long lines of RD500/250, RZV500, FZ400/750 owners waited their turn to try their skill on the course. Also the appearance of popular guest riders Kenny Roberts and Tadahiko Taira help to draw a large part of the 20,000 participants who turned out for the festival.



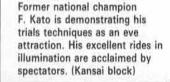
Hideaki Suzuki's Motocross School

One member of the class comments, "My dealer told me about the Hideaki Motocross School and that's why I came. I'm really happy to have such a chance to get first hand instruction and be able to talk to a International Class A rider like Hideaki." (Hokkaido block)





The scooter endurance race, which started at midnight, is just ending as the day dawns brightly. (Kansai block)





This is how I make use of the Summer Festival

The way in which the Japanese Yamaha dealers involve themselves in the Y.E.S.S. Summer Festival is something that we consider a very important matter. Because the results of their involvement can in fact be very significant in the further development of their businesses. That is why we took the opportunity to talk to 5 Y.E.S.S. affiliated dealers in detail about their involvement in this year's Summer Festival.

Ameya Motorcycle (Hokkaido Block)

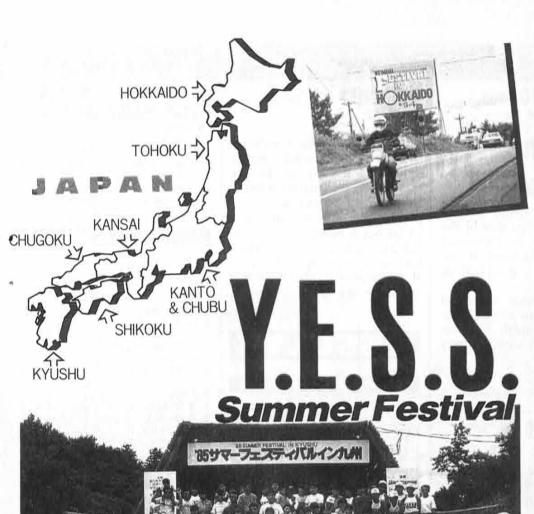
"About 100 riders, mostly club members, took part in the Summer Festival. In our case the club system is very strongly established among our customers, so events like this are easy to organize. The clubs decide by themselves what races they want to participate in and then carry out all the organizing work. All I have to do is submit my own proposals together with a little money.

It's a good solid system that works very well for us and helps us keep our customers closely tied to our shop. One aim we worked toward at this year's Summer Festival was how to entice as many un-affiliated customers as passible to become Y.E.S.S. members of our club. A new item on this year's schedule that proved to be very effective was the women's scooter endurance race. I think if the regulations were loosened, even a lot more people involved in the race and then we could see some real benefits on the business end. At present we have about 200 people on our Y.E.S.S. staff, but I am

sure the number will soon be increased."

Big Ben Kite Sendai (Tohoku Block)

"Several of our club members took part in the endurance race. Unfortunately none of them passed the preliminaries, but we sure had a good time. The families of the pit crew and riders all joined in the fun and drinking that went along with the event. I personally, am so busy most of the time that I seldom get out to enjoy myself. But I set aside this Summer Festival as the one time of year that I make sure to get out and



The Kansai Block

The Kansai block festival was held at a united leisure-time sports complex and was attended by 135 local dealers. All of the 1658 overall participants were Y.E.S.S. staff members, which is a testament of the growing prominence of this program. Main events included a scooter endurance race and a Summer Festival Cup trials competition. A quiz event in which participants competed for a Yamaha "Try" was also very popular. Also a donation box was prepared to gather money, along with the proceeds of a charity auction, to be sent to aid African refugees.

A barbeque party added one more bright spot to the festival which all the participants could enjoy.

The Chugoku Block

The site of the Chugoku festival was a public resort facility at the foot of the mountains of Tottori Prefecture. Groups from motorcycle clubs all over the Chugoku region gathered to enjoy a brief commune with nature in this beautiful setting. The events planned for all the participants held on the first evening included a motorcycle athletic competition between clubs, a campfire gathering, a singing contest, a quiz game, fireworks and disco dancing. The next day was left open for the individual clubs to pursue their own plans.

The Shikoku Block

Bike enthusiasts from the four prefectures of the Shikoku region gathered to enjoy a number of events at the Kuman highland park area in Ehime Pref. The Saturday night events featured such amusements as a rock concert, campfire, a disco session, beer-drinking contest and a dating game. Sunday's main event was a grand scale athletic meet with all kinds of competitions for the participants to work up a sweat at. At the same time a trial competition was also held.

Roberts'

His machine and racing wear feature

the same American color as Kenny

The Kyushu Block

Approximately 1000 riders gathered at the Kikuchi highlands in Kyushu where they could enjoy some free wheeled touring to their heart's content. Local racing hero, Tetsumi Mitsuyasu was on hand for a special children's race using PW50/80 and YF60 models. Also, a motocross technique demonstration featuring Mitsuyasu and local Yamaha rider, Sakaguchi, was also extremely popular.

Saturday night was also brightend up by a rock concert, a lottery, an auction and a singing contest.



YRS Circuit Run

The circuit run at the Fuji International Speedway is one of the events that generates the most excitement of all this summer. (Kanto/Chubu block) block)



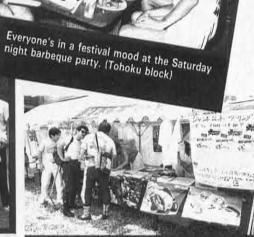
A moment's rest after the preliminaries (Tohoku block)



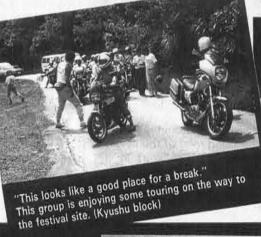
All eyes are on the center stage when guest stars K. Roberts, T. Taira and H. Kawasaki make their appearance. (Kanto/Chubu block)



Local racing hero, T. Mitsuyasu, joins in the children's motocross race and finds that he has to work hard to match the guts of these little riders! (Kyushu block)



A number of Yamaha-related accessories companies such as oil and sports wear companies give their support to the event. (Kanto/Chubu block)



A barbeque on the lawn and entertainment on the stage for doubling the fun. (Tohoku block)



Some "local pride" can be seen amidst the various attractions. (Kanto/chubu block)

have fun with the other club members."

YSP Higashi Matsuyama

(Kanto/Chubu Block)

"I took part along with about 50 of my fellow staff. This year, rather than trying to put together a winning team, we tried to create a situation where as many of our customers as possible would participate in the race. Although most of our club members are motocrossers, since this year's festival site was the Fuij International Speedway, by taking this opportunity, we tried to get more road riders to join us at the festival. This year Kenny Roberts and the present Japanese Champion and World GP participant T. Taira were an important

attraction for the festival-goers. A lot of participants came out just to see them. At present our Y.E.S.S. staff includes more than 130 people and I am planning to use this occasion to see just how many new members we can attract."

Auto Shop Mori Trial (Kansai Block)

"Our shop's club holds a trials competition regularly every other month, so we accepted the responsibility for organizing the trials competition at this year's Summer Festival. For the beginner's competition we were careful to set up easy sections so that even a first-timer could enjoy the feel of trials competition.

I got the clear feeling that this event will

lead to new business opportunities in the near future. This is why we always make sure to include a beginner's competition in our meets.

By the way, of the six members of our club who took part in the Summer Festival trials competition this year five were able to place in the awards, so we were all very pleased.

I am often so busy that I don't have enough time to mix with my customers as much as I would like, but this Summer Festival gives me that chance and I find myself able to enjoy a refreshed friendship and intimacy even with people that I deal with on a daily basis."

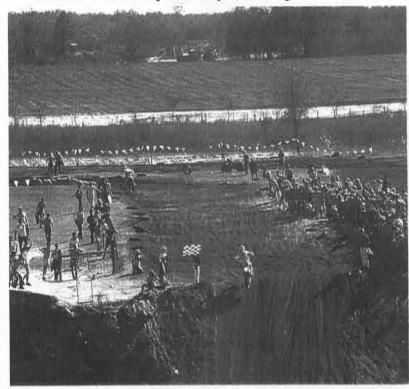
YSP Kagawa (Shikoku Block)

"Since my shop in Takamatsu lies a good 200 km from this year's festival site in the Kuman highlands, our club got together and enjoyed some group touring on the way there. The people who joined me in the fun of this year's Festival are all steady customers of mine, but thanks to this valuable time together I feel that our bonds were strengthened even more. I feel confident now that they will always be faithful to our shop. I also feel certain that these people will introduce new trade-in customers to me in the future."

(continued from page 1)

great start!

Glover's championship victory



Broc Glover got the 10-round 500cc championship series off to a great start by winning the two races of the opening round held at Gainesville, FL.

In the second round at Sacramento, CA, the toughest challenge came from David Bailey (Honda). In the first race Glover finnished runner-up to the Honda ace after a hot battle. But these placings were reversed in the second race. The third round at Las Vegas, NV saw Bailey's even stronger assault. He won the two races of this round, proving himself to be a great threat to Glover in a title chase. Glover managed to finish second in these races.

The Honda ace went on to win the fourth and fifth rounds held at Mt. Morris, PA and Atlanta, GA, respectively. Glover had to settle for second place in these rounds, losing the championship lead to Bailey.

But Glover's powerful counterattack began in the sixth round at Denver, CO. He won the first race well ahead of Bailey. While the Yamaha ace kept his consistency, Baily was hit by a trouble, costing him a big chance for clinching this year's crown.

Glover was in the top of his form in the seventh and eighth rounds



at Buchanan, MI and Binghamton, NY. He monopolized all the wins of these rounds. Bailey received injuries on his fingers when he failed in double jumping in the second race of the seventh round. He did not start in the eighth round.

Championship status after 8 rounds

11.	B. Glover Yamana	3/9	pts.
2.	D. Bailey Honda	264	pts.
	E. Eaton Yamaha		
4.	J. Keller Honda	184	pts.
5.	S. Manning Yamaha	173	pts.
6.	B. Liles Kawasaki	170	pts.
7.	M. Fisher Honda	166	pts.
	M. Murphy Yamaha		

Glover's round to round results	
Round 1 (Gainesville, FL)1	- 1
Round 2 (Sacramento, CA) 2	- 1
Round 3 (Las Vegas, NV)2	- 2
Round 4 (Mt. Morris, PA)2	- 2
Round 5 (Atlanta, GA)2	- 2
Round 6 (Denver, CO)1	- 1
Round 7 (Buchanan, MI)1	- 1
Round 8 (Binghamton, NY) 1	- 1

WORLD CHAMPIONSHIP

ROAD RACING ROUND 9 500cc

French GP-July 21

R. Roche (Yamaha) comes in second

R. Roche (Yamaha) placed second about 16 seconds behind F. Spencer (Honda) in the 29 lap 500cc race of the French Grand Prix held on the Bugatti circuit (4.24km) about 200km southwest of Paris on July 21. Reigning



world champion E. Lawson (Yamaha) had a bad start but he managed to finish fourth, eventually.

In this race Spencer and W. Gardner (Honda) were early-stage leaders followed by C. Sarron (Yamaha). On lap 14 Gardner was sidelined with tire trouble. Two laps later Sarron crashed out of the race. Spencer finished the remaining laps almost unchallenged, with Roche settling in runner-up position.

ROUND 10 500cc

British GP-August 4

E. Lawson finishes second

Eddie Lawson (Yamaha) finished second in the 500cc race of the British Grand Prix, the 10th round of the series organized at the Silverstone circuit (4.710km) on August 4.

Lawson was about 8 second behind the eventual winner, Freddie Spencer (Honda). Christian Sarron (Yamaha) came in third place.

Sidecar ROUND 5

French GP-July 21

E. Streuer/B. Schnieders closing gaps to the series leaders

Reigning world champions Egbert Streuer and Bernie Schnieders (Yamaha) won the 22-lap race about 14 seconds ahead of series leaders Werner Schwarzel and Fritz Buck. With these results of the French GP, only three points separated the two Yamahas in this year's title battle. Round 6 (British GP, August 4, Silverstone) was canceled due to so much water on the circuit.

'85 WORLD CHAMPIONSHIP **MOTOCROSS**

ROUND 9 250cc

US GP-July 14



American riders dominated the US GP held on their home ground on July 14. Championship leader Jacky Vimond (Yamaha) placed 8th in the first race won by Hondamounted Bob Hannah.

In the second race Vimond tangled with Hannah when he was leading the field.

Vimond's strongest rival rode consistently to come in 6th in both races, closing the points gap on Vimond.

ROUND 10 250cc

Dutch GP-July 21

Dutch rider Gert-Jan van Doorn (Honda) showed his top form and scored two start-to-finish wins in his home GP held on July 21. Championship leader Jacky Vimond (Yamaha) and Heinz Kinigadner (KTM) were struggling in the Dutch sand. Kinigadner finished 4th in both races but Vimond had to settle for 10th in the second race after placing 5th in the first race.

ROUND 11 250cc

Russian GP-August 3

Sand favorite Gert-Jan van Doorn (Honda) was again in full action in the Russian GP. He won the first race. But an ignition trouble hit his Honda in the second race.

J. Vimond scored no win in this round but a consistent 2nd and 3rd places gave him an extra point lead over reigning world champion H. Kinigadner who placed first and 4th in the two races.

ROAD RACING

Round 9 - French GP - July 21 500cc class

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4.	E.	Lawson	10		O	e e	,	ġ.	10	. ,				0		4	amaha
5.	R.	Haslam	3		1							N.	į,		ò		Honda
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25	Oce	class															
1.	F.	Spence Mang	,					* 1			ļ,	ï					. Honda
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3.	F.	Ricci				14	i	<u>, </u>			ŝ	ì				6	. Honda

6. P. Bolle Parisienne

Round 10 - British GP - August 4 500cc class

	F. Spencer
2.	E. Lawson
3,	C. Sarron
4.	D. de Radigues
5.	R. Mamola
6.	R. RocheYamaha
	Occ class
1.	T. Mang

2. R. Roth Juchem

3. M Herweh Real

Round 11 - Swedish GP - August 11 500cc class

L	Lawson	l la
3.	R. Haslam Hon	da
4.	C. Sarron Yama	ha
5.	R. MamolaHon	da
6.	D. de Radigues Hon	da
25	cc class	
1.	Γ. MangHon	da
2.	C. Lavado Yama	ha
3.	RicciHon	da

6. P. Bolle Parisienne

Sidecar class Round 5 - French GP - July 21

1.	E. Streuer/B.Schnieders Yamaha
2.	W. Schwarzel/F. Buck Yamaha
	M. Kumano/H. Diehl Yamaha
4.	F. Wrathall/C. Rose Yamaha
	D. Jones/B. Ayres Yamaha
	M. Egloff/U. EgloffYamaha

Round 7 - Swedish GP - August 11

1.	E. Streuer/B. Schnieders Yamaha
2.	W. Schwarzel/F. BuckYamaha
3.	S. Webster/T. Hewitt Yamaha
4.	A. Michel/J-M. Fresc Yamaha
5.	R. Steinhausen/B. Hillier Yamaha
	T, van Kempen/
	G. de Haas Yamaha

WORLD CHAMPIONSHIP STATUS

500cc class		
1. F. Spencer Honda	141	pts.
2. E. Lawson Yamaha	118	pts.
3. C. Sarron Yamaha	80	pts.
4. R. Haslam Honda	67	pts.
5. R. Mamola Honda	62	pts.
6. W. Gardner Honda	61	pts.
250cc class		
1. F. Spencer Honda	127	pts.
2. T. Mang Honda		
3. C. Lavado Yamaha	79	pts.
		TOP NOT A STORY

45 pts.

4. M. Wimmer . . Yamaha

5. F. Ricci Honda

6. L. Reggiani Aprilia

WORLD CHAMPIONSHIP STATUS

Sidecar 1. E. Streuer/B. Schnieders . Yamaha . . 73 pts. 2. W. Schwarzel/F. Buck ... Yamaha .. 73 pts. 3. R. Biland/K. Waltisperg . . . Krauser . . 50 pts. 4. S. Webster/T. Hewitt Yamaha . . 32 pts.

5. A. Zurbrugg/M. Zurbrugg Yamaha . . 26 pts.

6. M. Kumano/H. Diehl Yamaha . . 19 pts.

MOTOCROSS

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4. J-J Keller......Honda 6. H. KinigadnerKTM d 10 Dutch CD July 21

2nd race

Round 10 - I	Dutch GP - July 21
1st race	
1. G-J van D	oorn Honda
2. A. Eriksso	n Suzuki
	erlo Honda
	inerKTM
5. J. Vimono	1 Yamaha
	orp Honda
2nd race	
1. G-J van D	Doorn Honda
2. J. Nillson	
3 H van Mi	erlo Honda

6. S. BerggrenSuzuki Round 11 - Russian GP - August 4

4. H. KinigadnerKTM

1st race
1. G-J van Doorn Honda
2. J. Vimond
3. M. Rinaldi Suzuki
4. H. KinigadnerKTM
5. A. Erikksson Suzuki
6. J. Nilsson Husqvarna
2nd race
1. H. KinigadnerKTM
2. M. Rinaldi Suzuki
3. J. Vimond

4. A. Erikksson Suzuki

500cc class

1st race 1. D. Thorpe	Honda
2. A. Malherbe	
3. M. Magarotto	Kawasaki
4. K. Nicoll	KTM
5. D. Watson	Kawasaki
6. M. Anstie	Honda
2nd race	
1 A Malborbo	Honda

3. G. JobeKawasaki 6. A. BromansKTM

10th Round - Belgian GP - August 4

4. A. Vromans KTM
5. D. ChamdlerKTM
6. L. PerssonYamaha
2nd race
1. D. Thorpe
2. A. Malherbe
3. H. Carlqvist
4. D. Chandler KTM
5. K. Ljungqvist Yamaha
6. G. Rond KTM

WORLD CHAMPIONSHIP STATUS

250cc class

i. J. Villiolid I dillelle 270 pts.
2. H. KinigadnerKTM 262 pts.
3. G-J van Doorn Honda 236 pts.
4. M. Rinaldi Suzuki 204 pts.
5. A. DreschelKTM 188 pts.
6. J. Nilsson Husqvarna 182 pts.
E00es slass
500cc class
1. D. Thorpe
2. A. Malherbe
3. G. Jobe
4. E. GeboersHonda199 pts.
5. K. Nicoll KTM 160 pts.
6. D. Chandler KTM 113 pts.

'85 SUZUKA 8 HOURS ENDURANCE

SPORTS NEWS RUNDOWN
Kenny and Taira with an FZR750 stealing
the limelight

Kenny Roberts teaming up with Tadahiko Taira aboard an FZR750 made his Suzuka debut and kept a record audience thrilled by leading one of the world's most prestigious speed events until the last stage, only 30 minutes from the finish. At one time the leading FZR750 maintained a 1 minute and 45 seconds lead from the runner-up machine, while lapping the rest. A trouble hit the engine after 182 laps and the Yamaha team narrowly missed a great chance of becoming an eventual race winner. But, undoubtedly, Yamaha gave the most brilliant showing in the '85 Suzuka event.

The '85 Suzuka 8 Hours Endurance Race, round 3 of the World Endurance Championship, took place at Suzuka in fine weather conditions on July 28, watched by a record audience of approx. 156,000.

The race is claimed to be Japan's biggest speed festival as the only world championship event held kmh) in the Saturday practice session, a new record slicing more than one second off Suzukafavorite Gardner's record set the previous day.

At 11:30, July 28 the big race started in a Le-mans style with the pole position taken by Kenny.

The FZR750 was reluctant to fire! Kenny found himself at the rear of



lap - 21st on lap 4, 16th on lap 5, 13th on lap 6, 12th on lap 7, 10th on lap 8, 7th on lap 9, 6th on lap 11, 5th on lap 13, 4th on lap 14 and so on until he took 3rd position on

Kenny's spectacular ride was undoubtedly the biggest first-stage highlight.

He held this position until the end of the 20th lap when the machine was handed over to co-rider Taira. Japan's number one rider Taira also went all out aboard the high performance FZR750. Although he was lying 5th for several laps, he forged ahead of M. Baldwin (Honda RVF750), G. Coudray (Honda RVF750) and H. Moineau (Suzuki GSXR750), closing gaps on leading Gardner (Honda RVF750) to only 30 seconds on lap 27. The following lap Gardner made a pit-stop to deliver the machine to co-rider M. Tokuno. A good chance for Taira! Tokuno's 30-second lead was reduced lap by lap until Taira romped to the



From then on, the race developed into a hot 3-team battle; Kenny /Taira, Gardner/Tokuno and Baldwin/D. Sarron.

In the meantime, S. Kita/S. Tsujimoto (Suzuki GSXR750), Courdray/P. Igoa and K. Schwantz/G. Crosby (Suzuki GSXR750) were struggling for 4th

While Gardner made another pitstop for fueling and rear tire change, Kenny accelerated the machine to secure top position. "King" Kenny was in front unchallenged by the others and the FZR750 was roaring comfortably. Kenny or Taira held the lead until lap 181. It appeared that the game was already over. But, what a laststage happening! A trouble hit the

FZR engine with only 30 minutes from the finish, costing the Yamaha team a victory in this big

With the Yamaha slowing down, the Gardner/Tokuno team took the lead with the Baldwin/Sarron team coming in 2nd position.

The race ended in this order, eventually.

The Kenny/Taira team placed 17th but its first Suzuka endurance outing was a success as both riders showed their tremendous capability and the FZR750 proved its exceptional durability and reliability.

Of the participating 60 teams 39 were classified as having finished the race in accordance with competition rules.



annually here.

This year's event saw the start of 60 two-man teams including 30 foreign riders from the United States, Great Britain, France, Australia, New Zealand, Canada, West Germany, Sweden and Holland.

Seen in the list were the big names like Kenny Roberts, Wayne Gardner, Mike Baldwin and Patrick de Radigues. These international stars, especially former road race world champion "King" Kenny added another dimension and glamour to the '85 Suzuka event. Obviously, by far the more prominent attraction was Kenny's Suzuka debut on a brand-new FZR750 together with Japanese national champion Tadahiko Taira under the banner of Yamaha TECH 21 team.

Kenny had already shown the top of his form by hitting the fastest the 60-team field when the machine got enlivened at last. What a bad start! But by lap 3 he had already climbed to 28th. Whipping the FZR750 he went on to shoot past other riders lap after



2nd Croisiere Bleue Rally (cruising blue) Yamaha riders achieved excellent



resutls in the 2nd Croisiere Bleue Rally held in France. The Rally was organized recently by Thierry Sabine Organization and Joël Robert.

This rally is well known as a hard gruelling dirt event like the famous Paris-Dakar Rally.

Participants must ride in mud and sand for the most part, trying their off-road techniques to the very limit. That's truly a professional event.

Results :

1st in Scratch: Mr. Huynen YZ250 1st in 500cc: Mr. Verburgh TT600 1st of the ladies: Miss Goossens XT350

'86 YAMAHA RACING CALENDAR

As usual years, production of "Yamaha Racing Calendar" is in progress for the scheduled shipment of the first Oct. This brings alive a number of '85 GP and other big international race highlights in which Yamaha riders and machines are taking the leading part.

Size: 515 x 728mm, 7 pages including a cover printed in four

Jan. - Feb. : Paris-Dakar Rally (J-C. Olivier) Mar. - Apr.: World Championship Motocross (J. Vimond)

May-Jun. : World Championship 500cc Road Race (E. Lawson) Jul. - Aug. : Le Mans 24-Hour Endurance Sept.-Oct. :



World Championship 250cc Road Race (M. Wimmer)

Please contact your nearest Yamaha importer for more information.



LAGUNA SECA 200-MILE RACE

King" Kenny keeping his top form

First leg

Former world champion Kenny Roberts showed his top form to win the first 100-mile leg of the '85 Laguna Seca 200-mile Road Race held on July 14 in California. After breaking F. Spencer's lap record in practice Kenny stormed to firstleg victory abroad a YZR500. In the second 100-mile leg, things went to a similar pattern. But just as Kenny looked set to chalk up another win, he had trouble changing gear and slowed. Mamola pulled ahead and won by three seconds from Kenny. With the best result in the second leg, Mamola became the overall winner.

Fir	t leg
1.	C. Roberts
2.	R. Mamola
3.	Mike Baldwin
4.	Γ. Renfrow Honda
5.	Miles Baldwin Honda
Se	ond leg
1.	R. Mamola
2.	K. Roberts Yamaha
3.	Mike Baldwin Honda
4.	T. Renfrow Honda
	Miles Baldwin Honda

The XJ650G.C. makes its debut on the roads SPAIN

Yamaha motorcycle importer/distributor, SEM-SA, recently delivered an order of 435 units of the Yamaha XJ650G.C., specially outfitted as Spanish police bikes, to the Guardia Civil de Trafico Espanola. The delivering ceremony was held at the SEMSA Distribution Center. The XJ650G.C. had been approved for use by the Civil Traffic Patrol only after the machine had been tested day and night for countless hours by officers of the Patrol. Spain has now become the European country using more Yamaha police bikes than any other.

The XJ650G.C.'s feature all the special equipment used on police bikes, including; leg protectors, sirens, radios, lamps and side bags. All of these accessories, by the way, are Spanish products, a fact which adds to the popularity of this model.

Thanks to this large scale introduction, the XJ 650G.C. has become a much more noticeable presence on the roads all over Spain which are under the jurisdiction of the Civil Traffic Patrol. In a very short period of time the Yamaha brand has won high acclaim throughout the Spanish market, while members of the Civil Traffic Patrol have shown special trust in the reliability of Yamaha machines.

This is not the first time, however, that Yamaha products have been chosen by the government agencies of Spain. The first case actually goes back to 1982. Back when the assembly line and SEMSA's factory were just gone into production, 700 units of the domestically-produced model S-400Y carrying Yamaha engines were delivered to Spanish National Police and Civil Traffic Patrol agencies throughout Spain. Then later, 30 cities and towns across Spain decided to adopt the Yamaha SR250 for use by their local police forces. Such purchases as these by public organizations are always determined on the basis of competitive bidding, which means that the Yamaha XJ650G.C. won out over all the competitive models offered by the other Spanish manufacturers and importers.

What is more, this is a case where the decision was made not so much on the previous knowledge of Yamaha's strong record of "High Quality" and "Proven Performance" among officials of these organizations as much as on Yamaha's strong reputation in the public



ATVs for "Agriculture Fieldays"

National "Agriculture Fieldays" is held in June of each year in the city of Hamilton, New Zealand. During the three day period of this year's show, attendance, including primarily farmers, exceeded 80,000, with visitors coming even from Australia and far-off Great Britain.

Importer, Moller Yamaha Ltd. one of the participants in this year's show, made their display of farm models all the more interesting and attractive by equipping them with all types of optional equipment; such as spraying units and towing trailers. They even made a unique "mirror" display by bolting together two YFM225S.



Australian speedway title goes to Yamaha powered machine



South Australian Importer Yamaha Pitmans has had another success for their racing department. A Yamaha YZ490L motor was used by Don Bowey to win the Australian FORMULA 500 Title held over the Easter holiday in Adelaide. Eighty competitors raced three heats each to decide positions for the 25 lap final, and the outcome, two in a row for Don Bowey and Yamaha

(its only modification being the use of alcohol for fuel) ran faultlessly to come from position nine to win ahead of the two Jawa powered cars of Graeme Baxter (NSW) and Gavin Migro (WA). During the past two seasons the power and reliability of the Yamaha has enabled Bowey to win all except four feature races in the last two years.

A year and a half with an XT500

Recently, Mr. Alain Charrol (34) arrived in the French island of New Caledonia in the South Pacific. Since quitting his job and taking to the road, his only companions have been his Yamaha XT500 and his sleeping bag. When Alain stopped at the Yamaha dealer on this island, Royal Motors Performance, to buy some oil, everyone there was a bit surprised by sight of his "monster bike" XT500 specially equipped with such items as an oversized 35 liter tank, headlight protective net and oil cooler. According to Alain, the XT500 itself is the ideal endurance machine. Aside from offering

unsurpassed footwork, the XT500's mechanics are sound and durable as well as being beautifully simple. Particularly in a situation when you have to take care of any problems all by yourself the XT500 is the perfect machine, he says.

So far it seems that Alain's choice has been correct. Having now run a total of

48 thousand kilometers, he has not encountered one single problem due to mechanical failure.

And you can hardly say that this is because Alain has gone out of his way to avoid trouble. Just the opposite, he has so far traveled through 12 countries in the middle East, Asia, Southeast Asia and Australia. So far he has faced such obstacles as getting last in the desert, revolutionary uprising in Turkey and Pakistan, as well as the dangerous war situation in Iran. Alain says he still has two more continents to cross, and he plans to do them at the easy pace of 4000 rpm. He is in no hurry. After finishing his tour of the South Pacific Islands, he plans to stop in the Phillipines and then head north to Japan. It looks like his travels with his XT500 will last another 4, maybe even 5 years!

MOTORCYCLE OF THE YEAR '85

As reported in our last issue, Yamaha V-MAX was selected as the Motorcycle of the Year '85 in annual motorcycle contest by American "Motorcyclist".

The following extracts from this magazine (August 1985) tell how and why this model was given top honor: "In fact, the V-MAX is not even the unrivaled king of acceleration; we call it just about a dead heat with the Suzuki GS1150. However, we reckon the V-MAX has gone about as far as anyone can in combining straightline thrust and a streetmean image. We think the V-MAX has used every bit of mainstream tolerance for boulevard blasters and dragstrip demolishers ..."



A New Yamaha Service Center Opens in Kwangchow

The largest scale and organization ever achieved in the Chinese motorcycle industry

The new Yamaha Service Center facility was opened in Kwangchow on July 18th.

The Yamaha Kwangchow Service Center was originally founded with the cooperation of Kwangtung Athletic Commission in 1981 at the Kwangtung Gymnasium site in Kwangchow for the purpose of motorcycle servicing and parts supply. With time, its scale of activity became to large for the old facility due to extended market and newly added generator business, a new three-story facility was built nearby, to meet these upward trends.

The first floor of the new service center is to be used as a showroom and parts sales counter, with a workshop in the back. The second floor serves as the stockroom for parts, while the third floor is to be used for meeting rooms and training classrooms.

The opening ceremony and a grand celebration party for the new Kwangchow Yamaha Service Center were attended by the assistant chief of the Kwangtung Athletic Commission, Mr. Zeng Zao Sheng, president of Hong Kong Yamaha Importer, Man Lee Tat Car Company's Mr. Mok Kee, Yamaha Motor Company's Overseas Operations (China Div.) General Manager, Mr. M. Naito, and 250 dealers from all over China.

The same day, Mr. Naito gave a lecture on the progress of Yamaha technology which was very favorably received by all present. In addition, the dealers and service center employees attended a technical seminar given by the start of new generator business.



This summer held a special meaning for Koichi Shimada, a top dealer of Japanese nationality who has been living and working in West Germany since 1950. Having been a participant for many successive years in the Suzuka 8-hour World Endurance Championship Race, he had decided that

having reached the age of 50 he would make this the last endurance race in which he would participate as a rider. In this, his last Suzuka race, Shimada was able to qualify for the final race, assigned to the 58th grid position out of 60 starters. However, as younger riders around him retired one after another, he and his partner Holgar Krause continued to ride steadily toward the goal on their XJ750.

When the long 8 hours were over he had managed to place 33rd out of 39 finishers. No small achievement by any means.



'How were your exam questions?"

His friend:

"They were easy, but I had trouble with the answers.

Most recent campaign is THAILAND tree planting

This year marks the 20th Anniversary of the founding of Siam Yamaha. In this commemorative year the company has engaged in a number of special activities, some of which we have already introduced in the pages of Yamaha News.

In this issue we would like to introduce two more recent events in the company's ongoing anniversary celebration. The President and Vice President of Siam Yamaha recently organized a "Yamaha Championship Boxing Match" in cooperation with the color channel 7 television



network. The champion (seen at the right in the photo), Mr. Saksith Muengsurin, received a prize money and a "Concorde" Yamaha motorcycle. The captain of his winning team also received a "Concorde" The runner-up (pictured on the left) also received a prize money and a "Mate U" Yamaha motorcycle, with his team captain also receiving

Even more recently the company has held a tree planting ceremony. On Saturday morning, July 6th, the entire Siam Yamaha staff of about



1200 people assembled at the Buddhist Estate to plant trees as one more celebration of Siam Yamaha's 20th anniversary. The event also served to pay homage to his majesty the king who will be celebrating his 60th birthday in 1987.

The ceremony was presided over by Dr. Thaworn Phornprapha, Khunying Phornthip Narongdej and General Arthit Kamlang-ek, Supreme Commander of the Thai Army and director of this project.



"12,500 km of memories from the African Continent"

A woman on her own

Many people all across Africa will long be talking about the young woman alone on an XT600 "Ténéré" who endured a rigorous 12,500km journey through the continent.

Marlène Goffin left Brussels last January on a trip that was to last her long 5 months. Traveling first to Athens, she there boarded a boat to Aifa in Israel. From there she crossed into Egypt and followed the Nile River south into Soudan. She pressed on through this vast country despite the blooding civil war, the danger of which one could already feel in the capital, Karthoum. Pushing on through middle Africa, the goal of her trip was the Zaire, and the city of Matadi where she was born 27 years

Today Marlène is back in Belgium with plenty of memories and souvenirs of her adventures. As for her Yamaha bike, the machine she was given at the start of the trip by D'IETEREN



no problem. She never had to deal with any mechanical pro-Yamaha never once let her

She says: "There is no other machine that could have gotten A lecture program is also being me out of that desert alive." These are true words of praise for Yamaha and for the XT600 Ténéré, which remains one of the safest and most powerful monotrail machines you will ever

SPORT faced the challenge with Marlène's sponsors, D'IETEREN SPORT, Biotherm, Gauloises and PTL Television are all lookblems throughout the trip. Her ing forward, now, to the release of the book telling the stories she encountered on her 12,500km journey.

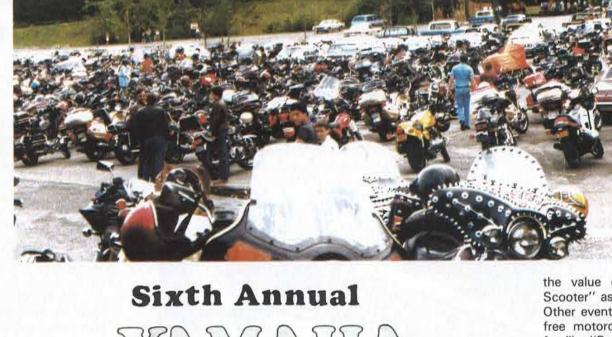
> planned which will allow many people a chance to hear about her unique adventures in person. Marlène represents the latest in a long line of fearless racers and adventurers who have ridden to fame on reliable Yamaha bikes.

Off to Silver Dollar City on your favorite Yamaha

Re-discovering the value of motorcycles

The Yamaha Family Affair is an event which is held every year across America for touring bike customers with the purpose of creating friendly exchange between Yamaha, its dealers and their customers. As the name implies, the event centers around family activities.

This year's event was held on June 14 - 16th at the Silver Dollar City Amusement Park in the city of Pigeon Forge near Knoxville, Tennessee. The majority of the preparations were handled by local dealers with the support of YMUS's Atlanta office. The participants first of all bought coupons which would cover their meal and amusement park entrance costs for the three-day period, and then forming touring groups in Kentucky, Virginia, Pennsylvania, Florida and even far off Canada, enjoyed group touring as they headed toward Silver Dollar City. This year marked the sixth holding of this event which has been growing in popularity every year. Nearly 1000 bikes





One of the most popular events of the program is the free motorcycle inspection service offered to all participants by the YMUS service staff.

and about 2000 customers gathered this year, with the brands including not only Yamaha but Honda and Suzuki, as well, giving the event an easy-going atmosphere.

Enjoyable experience for both adults and children

Of course, the program included a variety of events for the enjoyment of the participants. For one thing, there was a display of the full line of '85 models where participants could get to touch bikes like the V-MAX and FZ750 first hand. They also had a chance to ride the "King of touring models", the Venture, and to re-discover

the value of scooters like the "Riva Scooter" as commuter vehicles.

Other events included an ATV test ride, free motorcycle inspection service, the familiar "Poker Run" game, a motorcycle parade and much more. The amusement park also offered an endless number of enjoyable rides and shows, not only for the children but for the adults, as well. All of this served to make the event an enjoyable experience for everyone who participated. This meant not only the customers but the Yamaha staffs who participated, also, came away with a lot of fun memories and valuable experiences. The reason being that this type of event gave them a rare opportunity to talk to the real customers in a relaxed atmosphere, and to pick up a lot of valuable information by listening to frank talks about the problems with the Yamaha's from some and stories of true satisfaction and pride in their machines from others.



Families, friends, and couples flock to

Take a look at my Yamaha!"



In order to give motorcycle customers a chance to ride an ATV, a special ATV test ride session is organized. They are able to ride Moto 4's, Tri-Moto's and BM's in an off-road situation and discover a new kind



◆The Touring Director of the Florida AMA and his wife. Specialists also love their Yamaha.

This school teacher loves to cruise on her XV700 equipped with a cassette player and speakers.

