

Basic Policies of CSR

Yamaha Motor Group strives to contribute to the sustainable development of society through our business activities based on our corporate philosophy and to always abide by the letter and spirit of domestic and international laws and regulations. We are dedicated to earning the trust of the global community, and we place great value on communicating with all stakeholders. We expect all of our business partners to share our principles and to act in accordance.

Customers

- We offer new excitement and a more fulfilling life for people all over the world through high-quality products and services that combine safety and innovation.
- We provide practical, helpful information about products and services to customers.
- We make every effort to protect the personal information of our customers and others involved in our business.

Shareholders and Investors

- We aim to deliver stable, long-term growth to enhance corporate value.
- We disclose appropriate corporate operational results and financial status in a timely manner.

Employees

- We provide equal employment opportunities to build a diverse and discrimination-free workforce.
- We provide fair working conditions while maintaining and improving a safe and healthy working environment.
- We maintain respect for human rights and never tolerate child labor or forced labor in any form.
- We work toward building success for both our employees and the Company through honest communication and dialogue founded on mutual trust.

Business Partners

- We respect our suppliers, dealers, and other business partners and aim to build mutual long-term growth founded on mutual trust.
- We maintain an open door to new business partners around the world and choose companies based on comprehensive value, regardless of nationality or size.
- We respect the competition laws of each nation and region and maintain fair business practices.

The Community

- We honor the culture and customs of every country and community, and we strive as a corporate citizen to act in balance with society.
- We work to contribute to the development of sound communities by providing means of mobility, creating employment opportunities, and fulfilling our tax obligations.
- We promote social action programs including personal mental and physical development, environmental preservation and safety activities, as well as supporting private initiatives undertaken by employees.
- We maintain honest and fair relationships with government agencies and public authorities.

The Environment

- We develop environmental technologies to create products that balance economic needs with environmental well-being.
- We aim to minimize the environmental impacts of our operations and make efficient use of limited natural resources.
- We form wide-ranging partnerships with communities around the world to perform environmental conservation activities.

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Customers



Aiming to be an engineering, manufacturing, and marketing enterprise that gives customers a sense of *Kando**

We believe that Yamaha's product quality is enhanced through ongoing, close relationships with our customers, and we expect all employees to constantly strive to enhance the quality of our products. To strengthen our customer-oriented approach and ensure that customers' views are reflected in our engineering, manufacturing, and marketing, the Yamaha Motor Group will continue to pursue improvements in quality so that we can deliver products with an even higher level of customer satisfaction. Our relationship with customers is one of the core components of our CSR policy, and the following are some of our priority initiatives related to customers.

* *Kando* is a Japanese word for the simultaneous feelings of deep satisfaction and intense excitement that we experience when we encounter something of exceptional value.

Working to Improve Quality

YMTT* held a conference on product quality in Taiwan in July 2013, with 88 persons from 39 major business partners participating. General Manager of Yamaha Motor's Procurement Quality Control Division, attended the conference and gave a presentation explaining our global policy for product quality. YMTT's programs to improve product quality are based on sharing quality-related information, formulating action plans, and training. The "Taiwan Team," consisting of YMTT and its suppliers in Taiwan will continue to provide high-quality parts to Yamaha Motor's factories around the world.

* Yamaha Motor Taiwan Trading Co., Ltd.



Conference on product quality at YMTT

Offering New Excitement

Yamaha Motor exhibited a "growing world of personal mobility," through its core business of small vehicles for personal mobility, at the 43rd Tokyo Motor Show 2013. Exhibits included the TRICITY Concept, which uses a Leaning Multi-Wheel design to add a new dimension of enjoyment to the high degree of mobility offered by two-wheeled vehicles. The TRICITY Concept uses Yamaha's proprietary LMW structure, in which the two front wheels tilt along with the body when turning, to achieve harmony between the vehicle's unique design and geometry to provide a new level of enjoyment with lightweight, sporty handling along with stability when driving.



TRICITY Concept

Customer Service

Outboard motor service clinic in Australia

In Australia, YMA* held two outboard motor service clinics during 2013. A joint team from YMA and Yamaha Motor visited large salmon and oyster farms and tour boat operators in Tasmania, and assessed the outboard motors being used in these rough commercial environments.

YMA will continue to hold these service clinics and other activities closely tied to its market, to maintain a solid No. 1 position in the outboard motor market and further strengthen its relationships of trust with customers.

* Yamaha Motor Australia Pty Limited

Riding Safety Promotion Activities

Yamaha Female Riding Training (YFRT) program for women in India

Following the release of the CYGNUS RAY, IYM* launched the Yamaha Female Riding Training (YFRT) program to teach safe riding to women in India. The program is held regularly throughout the year at educational institutions and universities. IYM aims to prevent traffic accidents by teaching young Indian women how to drive safely.

* India Yamaha Motor Pvt. Ltd.



TOPICS

Aggregate outboard motor production tops 10 million units

A ceremony was held at the Fukuroi Factory to commemorate aggregate outboard motor production surpassing 10 million units. People involved in the outboard motor business held a tape-cutting ceremony as the 10 millionth unit, a new model, the F200F, rolled off the production line.

Yamaha's 4-stroke outboard motors are compact and lightweight, and deliver a performance that is both powerful and environmentally friendly. The F200C, F200F, F175A, F150A, F115B, F90B, and F80B models feature fuel injection. These models use multiple sensors to monitor the engine's operation, and feature an Engine Control Module (ECM) that precisely controls combustion at an optimal level for engine, as well as a diagnostic system to facilitate servicing. The F200F and F115B use a direct-action, in-line 4-cylinder engine and are the lightest in their classes.* In addition to lower fuel consumption and faster acceleration, these models are compatible with an even greater number of boats.

* As per Yamaha Motor's comparison with other 200 horsepower, 4-stroke outboard motors (as of February 2014)



Employees



Creating an organization to facilitate co-ownership of value from a global perspective

The Yamaha Motor Group strives to create workplaces that respect diversity, with the aim of achieving an organizational structure based on sharing ideas and the same high ambitions and spirit, cooperation, and joy in our work among the Company and its employees from a global perspective.

Developing Human Resources for Global Leadership

Yamaha Motor Co., Ltd. set up a committee to discuss and share business challenges with top managements of Group companies and is currently pursuing aggressive initiatives to nurture personnel for positions with global responsibility in the worldwide Yamaha Motor Group, by promoting talented employees at overseas Group companies to the top management positions and accelerating overseas work experiences among Japanese employees, in line with the globally growing business.

The third and final session of the first module of the GEP* was held in September 2013. The 15 participants from nine countries were divided into three groups, through which proposals were made for the Yamaha Motor Group's business activities for the next 10 years. At the conclusion, the participants were presented with diplomas. This program will link the stages for Global Human Resources around the world.

* Global Executive Program



Supporting Work-Life Balance

Aiming for a workplace environment that fosters autonomous creativity

The Yamaha Motor Group defines its relationship with employees as a business partnership, and the Company's role as providing an attractive workplace for autonomous individuals. We aim to create workplaces that maintain a diversity of working styles and a positive work-life balance by supporting career advancement plans based on mutual assumptions, providing programs for child and nursing care leave, etc. We are also expanding the options for employees so that they can work in ways that suit their individual circumstances. The percentage of employees taking paid leave was 77.9%* in 2013.

* The percentage is calculated as the ratio of the actual leave taken during the year to the annual paid leave due for all regular employees.

Workplace Safety and Health

Creating a workplace environment that offers peace of mind and comfort

Led by its Central Safety and Health Committee, Yamaha Motor is promoting the establishment of safer working environments globally. Risk assessment is performed in accordance with the Occupational Safety and Health Management System (OSHMS) to detect potential dangers or harmful conditions at workplaces, and measures are taken to prevent occupational accidents. Through job-specific education and training, such as safety manager training programs and skill improvement programs for supervisors, as well as holding occupational safety and health meetings, we are focused on developing human resources that can support occupational safety.

Since 2008, Yamaha Motor has introduced OSHMS at its Group companies and as of the end of 2013, eight domestic companies and nine overseas companies have acquired group certification.

Workplaces Thriving on Diversity

Based on our fundamental belief that "all corporate activity originates first of all with and for people," the Yamaha Motor Group has clearly defined its stance on human rights in its Basic Policies of CSR and Code of Ethics.

In accordance with our policy of "operating workplaces where the disabled can work together with the able-bodied," Yamaha Motor has established the Disabled Employment Promotion Committee, and is working to improve the workplace environment through measures such as having analyses of organizational work and other tasks conducted by committee members assigned to each division. As of December 31, 2012, the Company employed 78 severely disabled persons and 63 mildly disabled persons, thus achieving a disabled employment rate of 1.96% (141 persons in total). From April 1, 2013, the Japanese government raised the legally mandated disabled employment rate to 2.0% from 1.8%, and Yamaha Motor is implementing additional measures to raise the number of employees with disabilities. We will continue to promote the hiring of persons with disabilities going forward, as we seek to create a society in which persons with and without disabilities can live and work together.



Sign language classes and condensed transcription training are held to support communication in workplaces that include persons with disabilities.

Supporting Employees in Maintaining a Healthy Mind and Body

Yamaha Motor promotes a wide range of initiatives for helping employees maintain and improve their emotional and physical health. We are committed to creating healthy and vital workplaces for the prevention of and recovery from lifestyle-related diseases. For instance, we support endurance improvement and obesity prevention through exercise habits, such as by hosting walk rally events and holding the Walk, Walk Campaign twice a year. In partnership with a health insurance association, we have also been providing antismoking products and are teaching smoking cessation skills to interested employees to help them in their efforts to quit

smoking. Measures to reduce smoking rates and prevent second-hand smoke during 2013 included restricting smoking to certain times, setting up smoking areas outside offices, and creating support programs for persons trying to give up smoking, which resulted in a 0.8 percentage point (81-person) decrease from the previous year in the smoking rate among employees, to 30.3%. In terms of support for mental/emotional health, we have continued to engage in efforts such as health guidance given by occupational health physicians, mental/emotional health seminars for new managers and supervisors, and support for expatriates and mid-career recruits.

TOPICS

First Global Brand Meeting (GBM) held

With the start of a new Medium-Term Management Plan in 2013, Yamaha Motor announced the "Revs your Heart" brand slogan and a brand statement as a mutual concept for the entire Yamaha Motor Group globally, as a message to be conveyed both internally and externally. With the aim of having each Yamaha Motor Group employee around the world able to embody the Yamaha brand, a GBM was held in September 2013, with brand promotion managers from 13 countries outside Japan and 10 business divisions from two locations in Japan attending.



Shareholders and Investors



Business Partners



In order to ensure accountability by providing shareholders and investors with appropriate, accurate, and timely information, Yamaha Motor has established a specialized division which engages in IR activities inside as well as outside Japan.

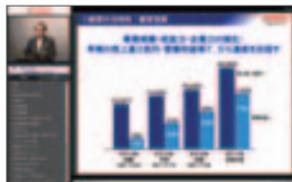
In addition to quarterly earnings briefings and the annual shareholders' meeting, during 2013 the division visited and held meetings with overseas investors, provided information via the IR website, and operated a website to provide information to individual investors. To even more proactively disseminate information, the division held a business briefing for analysts and journalists in July, and made a video of the briefing publicly available to enable all shareholders and investors to better understand Yamaha Motor's business strategy.

[Materials from the business briefing \(July 3, 2013\)](#)

http://global.yamaha-motor.com/jp/ir/report/pdf/2013/Yamaha-motor_Business_information_session_jp.pdf

[Video of the business briefing](#)

<http://www.irbroadstreaming.net/ir/7272/jigyuu/#index=1>



Information for shareholders and investors is available on the websites below

Disclosure Policy

<http://global.yamaha-motor.com/jp/ir/policy/>

Dividend Policy

<http://global.yamaha-motor.com/jp/ir/shareholder/dividend/>

For Investors (index page)

<http://global.yamaha-motor.com/jp/ir/>



IR website

A Global Procurement and Sales Network based on a Spirit of Cooperation and Fairness

Yamaha Motor products are created through collaboration with numerous suppliers in Japan and other countries. As our procurement and sales structures expand with our increasingly global business, the Yamaha Motor Group is establishing cooperative relationships with suppliers and dealers in Japan and around the world based on a spirit of mutual trust and mutual benefit. For this reason, we strive to conduct fair business in compliance with the competition laws of all countries and regions while working to create partnerships that aim for mutual, sustainable growth.

Activities in Supply Chains

The Yamaha Motor Group regards its relationship with the supply chain not just as conducting procurement, but as procurement that emphasizes the incorporation of both cost and quality into its engineering, manufacturing, and marketing. An example of these activities is the implementation of "theoretical-value-based production" with suppliers. This does not simply mean demanding cost reductions, but instead involves analyzing the absolute value of engineering, manufacturing, and marketing together with suppliers and then working together to find more ways to improve cost competitiveness. We have trained some of our employees to serve as "theoretical-value instructors" in order to promote the implementation of

"theoretical-value-based production" at suppliers inside and outside Japan as an initiative to strengthen our cost competitiveness in concert with them. In addition, we are promoting fair and clean procurement activities globally through training programs covering our Green Procurement Guidelines (detailing how to reduce our environmental impact and ensure the efficient use of resources and energy) and CSR Guidelines for Suppliers (which cover areas related to safety, quality, and compliance).

Activities at Dealerships

As our contact point with customers around the world, dealerships play an important role in conveying Yamaha's "next *Kando*." By strengthening relationships with dealers through regularly held dealer meetings and activities to promote safe driving and support local communities, the Yamaha Motor Group is building a sales network that provides common value. In Japan, dealers mainly in Yamaha Sports Plaza (YSP), an official Yamaha sports bike dealer system, and Yamaha Motorcycle Sales Japan Co., Ltd. play an important role in building ties with local communities and society by cooperating in a range of measures including motorcycle infrastructure development, motorcycle etiquette training, motorcycle recycling, tree planting, and other environmental campaigns, as well as fundraising for seeing-eye dog training.

The Community

The Yamaha Motor Group operates in locations around the world, and our business activities help support those local communities. Our products also play a role in enriching the lives of people around the world. We recognize the importance of maintaining a sustainable relationship through which the Company and local communities can coexist and mutually prosper, and to achieve this, we place great importance on maintaining and enhancing a relationship of trust through daily communication with stakeholders in those communities.

The Yamaha Motor Group carries out activities to fulfill its corporate social responsibility in four main areas: developing future leaders, environmental conservation, improving traffic safety, and community issues. By focusing the social contribution activities carried out by Group companies on these areas and sharing information internally, we are continuously fostering an awareness that will lead to the creation of common social value (CSV). Below we introduce some of the activities from the CSR activity reports made by 78 Group companies (21 domestic, 57 overseas) during 2013.

Important Areas of Activities Contributing to Society

Key Themes	Global Issues			Local Issues
	Developing Future Leaders	Environmental Conservation	Improving Traffic Safety	Community Issues
Activities	<ul style="list-style-type: none"> Promoting mental/emotional and physical health through sports Promoting creativity through engineering, manufacturing, and marketing 	<ul style="list-style-type: none"> Environmental education for local communities Respecting biodiversity 	<ul style="list-style-type: none"> Providing traffic safety education to the community Raising awareness 	<ul style="list-style-type: none"> Supporting the community with Yamaha Motor's products, human resources, and know-how

Cooperation with Variety, the Children's Charity in Australia

In Australia, YMA* collects funds each year to support the daily lives, health, and education of children who are sick, disadvantaged, or have special needs. The Yamaha Variety Jet Trek is a tour for Yamaha personal watercraft of various scenic locations held in cooperation with Variety, the Children's Charity, and was held for the eighth time in 2013. Entry fees are donated to charity, enabling participants to enjoy picturesque scenery while also supporting the charity. The 2013 event brought together 60 personal watercraft and visited 11 towns,



traveling a total of 667 kilometers and raising \$125,000 in total.

* Yamaha Motor Australia Pty Limited

Global Afforestation Activities to Preserve the Environment

The Yamaha Motor Group is engaged in afforestation activities in cooperation with local governments in Japan and where it has local entities around the world. In Thailand, 114 employees of YPMT*1 collaborated with the environment promotion division of Chonburi Province, whose coastline faces the Gulf of Thailand, and planted 200 young mangrove trees to preserve the beautiful Sattahip



seaside for future generations. In the United States, 60 employees of YMUS*2 planted cacti and participated in cleanup activities in the San Bernardino National Forest.

*1 Yamaha Motor Parts Manufacturing (Thailand) Co., Ltd.

*2 Yamaha Motor Corporation, U.S.A.

Yamaha Riding Academy (YRA) Held in Various Countries

One of the world's largest Yamaha Riding Academies for children (Kids-YSRS) was held in Indonesia in 2013, at the site of the Yamaha ASEAN Cup Race. With 500 elementary



school students and their parents participating, 100 instructors from YIMM* taught traffic safety and allowed students to experience driving the PW50 and the TTR50. In addition to the children operating motorcycles for the first time, adults in attendance also got caught up in the enthusiasm generated.

* Yamaha Indonesia Motor Manufacturing

Employee Volunteer Activities Recognized at 38th President's Awards

We initiated the "40,000 People's V Campaign" in 2004 with the objective of raising awareness among employees about volunteering and also providing the required impetus for employees to participate in volunteer activities. The aim is for all employees to volunteer at least once a year, meaning that total participation in social contribution programs for the entire Group reaches 40,000 people. Participation in 2013 totaled 37,730, falling short of our 40,000 target, but we will analyze the circumstances behind this and continue to promote measures that foster a sense of volunteerism in employees.

The Yamaha Motor Group also holds regular President's Awards to identify and recognize individuals or organizations that have contributed to business results and the enhancement of Yamaha brand value, as a way of providing motivation and encouragement to individuals and organizations. The criteria for selection are: "Achieving superior earnings or results through activities that are consistent with Yamaha Motor's corporate mission and philosophy," "Making a significant contribution to the enhancement of Yamaha brand value," and "Making a major contribution to society." In 2013, the award was presented to 20 persons from employee volunteer groups for "contributing to earnings and enhancing brand value by building and providing utility boats for the revival of fishing in Tohoku," and the "Fun Engine Lab course on *Monozukuri* for children."

Aid for Typhoon-Damaged Areas of the Philippines

Representing the Yamaha Motor Group, on November 29, 2013, Yamaha Motor, YMPC,*1 and locally incorporated YMPH*2 presented emergency goods and Yamaha multi-purpose engines (with a value of ¥1 million) and a cash donation (a total of ¥13 million) to the ABS-CBN Lingkod Kapamilya Foundation, a highly regarded support organization in the Philippines.

As additional aid, YMPH and its employees distributed food supplies, including rice and water, and sanitary kits and other relief supplies (2,403 packages with a value of roughly ¥2.8 million), along with relief supplies collected by employees, in the damaged region. We will continue to support various efforts to bring about the recovery of the region and its people as quickly as possible.



*1 Yamaha Motor Powered Products Co., Ltd.

*2 Yamaha Motor Philippines, Inc.

The Environment

Strive to harmonize with the environment for sustainable social development

The Yamaha Motor Group aims to be a company that fulfills its corporate social responsibility by striving to maintain harmony with the environment and society based on the Environmental Plan 2020, formulated in 2010.

Plan for Environmental Activities

Yamaha Motor Group Environmental Plan 2020

Action Areas		Priority Actions	2020 Targets
Eco Products	Raise environmental attractiveness through product development from the perspectives of the environment and customers	In the Eco Products area, implement the Frontier 2020 Groupwide long-term vision	
		<ul style="list-style-type: none"> Reduce risks from environmentally hazardous substances Implement green procurement 	Identify environmentally hazardous substances and support the use of alternatives
Eco Operations	Environmental preservation through global business activities that aim to minimize environmental impact	Reduce emissions of greenhouse gases	Reduce CO ₂ emissions per unit of sales by 1% (annual average)
		<ul style="list-style-type: none"> Implement the 3 R's through the 3 E's Reduce water consumption 3 R's: Reduce, Reuse, Recycle 3 E's: Easy to make, Easy to repair, Easy to disassemble 	Support the effective use and recycling of limited resources
Eco Management	Environmental management through reinforcement of Group environmental governance systems	Create and operate Groupwide environmental management systems	Link Groupwide operations with local activities
Eco Mind	Environmental contributions through diverse initiatives that seek to create a sustainable environment	Change attitudes through continuous environmental education	Have all Group employees actively undertake environmental measures with a high awareness of targets
		<ul style="list-style-type: none"> Improve sensory environments (odors, noise, etc.) Communicate with local communities Preserve ecosystems 	Be trusted and respected as a corporate citizen by local communities
		Proactively disclose information from an environmental perspective	Well received by the community as an environmentally advanced company

Organizational Structures for Promoting Environmental Management

Within the Yamaha Motor Group, the Environment Committee is positioned as a central organization in the implementation of domestic and overseas environmental initiatives and receives counsel from Chief General

Managers who are responsible for those initiatives. The committee deliberates on policies and visions for the future concerning environmental initiatives, medium- and long-term environmental policies, strategic investment proposals relating to environmental preservation, environmental monitoring topics and responses to issues, and other key issues relating to environmental management.

Activities to Identify and Reduce Both Direct and Indirect Greenhouse Gas Emissions

The Yamaha Motor Group endeavors to identify greenhouse gas emissions resulting both directly (e.g., from the burning of fuel at factories) and indirectly (e.g., from electricity use at factories and offices) from its corporate activities in each location in which it operates, and to reduce those amounts. In 2013, we were able to reduce the total amount of emissions compared with 2012 through measures including the introduction of energy-saving equipment, even though production volumes increased.

Our Hamakita Factory installed a new heat-pump-type* heating system in 2013 to reduce the electricity consumption of washing equipment used in metalworking. With this system, we were able to reduce electricity consumption by 25% compared with conventional electric heaters. This is the second Yamaha Motor factory to use this system, after the Fukuroi Minami Factory, which installed a heat pump system in 2011.

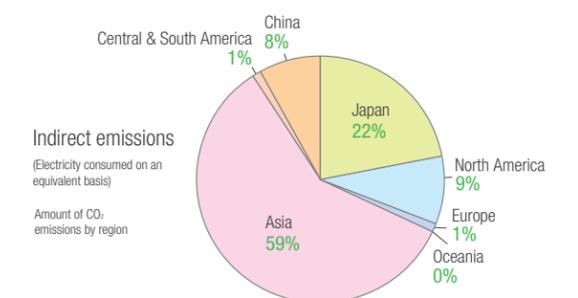
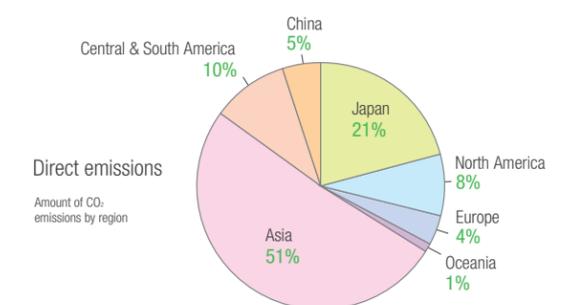
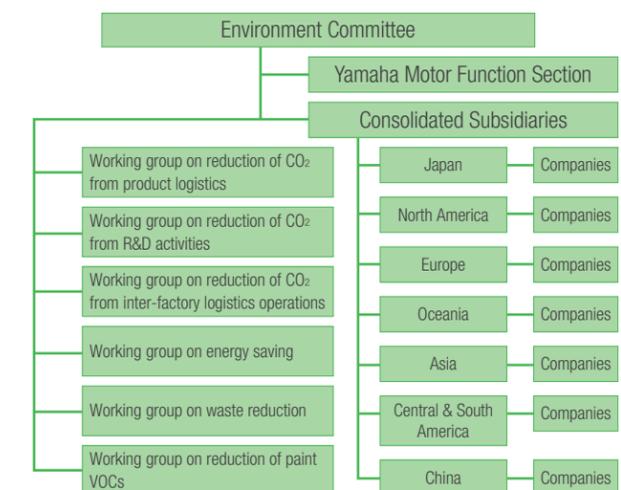
Going forward, we plan to introduce heat-pump-type heating systems in factories in other countries and regions. We will also work to more precisely measure direct and indirect emissions in each location, and to further reduce emissions at all factories and offices.

* A heat pump uses the natural principle that vapor becomes warm when compressed and cools when expanded, to pull in and use heat from the surrounding air. This energy-saving technology creates a large amount of thermal energy with only a small amount of energy input.



Hamakita Factory's heating system

The Yamaha Motor Group Organizational Structure for Environmental Planning and Promotion



CO₂ Emissions at the Yamaha Motor Group

As a manufacturer of motorcycles and other transportation machinery, the Yamaha Motor Group considers the reduction of greenhouse gas emissions to be the most critical environmental issue facing the world today.

We are targeting an annual 1% reduction in CO₂ emissions per unit of sales as a common goal for the entire Group, and are working to reduce emissions in all of our business activities including product development and manufacturing. In 2013, we reduced CO₂ emissions per unit of sales by 14% compared with 2012, and despite an increase in production volume, the Group's CO₂ emissions were reduced by two thousand tons, to 619 thousand tons. Going forward, we will work to reduce greenhouse gas emissions effectively, by monitoring efforts to reduce energy usage at Group companies in Japan and overseas, and providing support to Group companies.

Energy Input at the Yamaha Motor Group

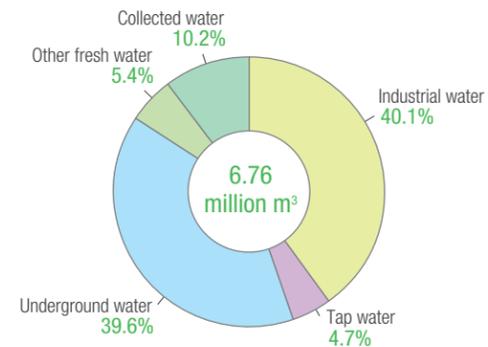
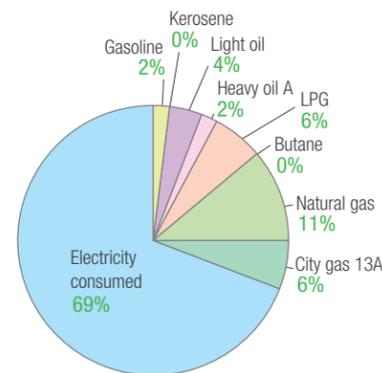
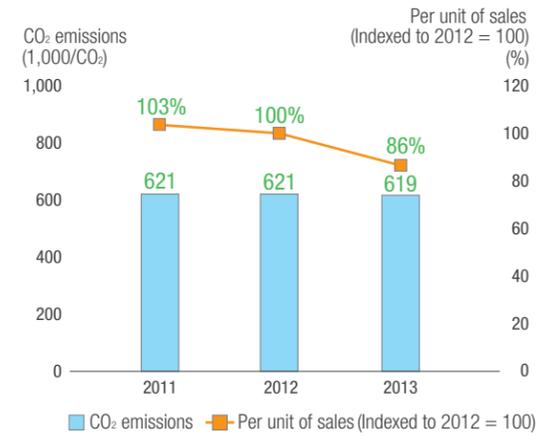
The total amount of energy input at the Yamaha Motor Group in 2013 was 11.54 million GJ, with electricity accounting for approximately 69% (7.98 million GJ). Of this amount, approximately 80% was used in Asia including Japan. We are systematically implementing various measures to reduce the amount of energy used, including the introduction of equipment that makes it possible to analyze and reduce electricity consumption, and the installation of energy-saving equipment at factories and LED lighting in offices.

Measuring and Reducing Water Resources

The Yamaha Motor Group endeavors to measure the amount of water resources it uses. The Group used 6.76 million m³ of water resources in 2013, of which 2.71 million m³ (40.1%) was industrial water and 2.67 million m³ was underground water.

We strive to use limited water resources effectively, including through recycling. We will continue to strive to measure our global use of water resources, and reduce our water resource consumption through programs including the reuse of coolant water and water collection (rainwater and other sources) at factories.

Yamaha Motor Group CO₂ Emissions



TOPICS

New model of FAZER, developed as next-generation industrial-use unmanned helicopter, released in early November 2013

The FAZER was developed with the main features of 1) maintaining a stable payload; 2) offering a highly adaptable next-generation body platform; and 3) being compliant with future environmental regulations, as a product that can contribute to the "offensive agriculture" that is part of our growth strategy for Japan. The FAZER also has the capacity and utility to be adaptable overseas for use in agriculture and in measuring, monitoring, and surveying.

This new model builds on previous models with 1) increased engine output (+24% compared with previous models) for heavier load capacity (+50%); 2) a newly designed transmitter and new control system for improved operability; and 3) a 4-stroke engine with fuel injection for clean exhaust and low noise.



Environmental Features

Reduced noise
73dB → 70dB
Yamaha Motor's measurement, from a distance of 50 meters

Reduced fuel consumption
Fuel consumption rate reduced by 20% (approx. 20 liters/day)

Improved emission performance
The 4-stroke engine reduces hydrocarbons by more than 95%

Environmental ISO Certification: Unifying 39 Companies Around the World

Yamaha Motor began work in April 2012 to receive single registration of the ISO 14001 environmental management system installed at Group companies in Japan and around the world. Currently, 39 Yamaha Motor Group companies in Japan, Europe, North and South America, ASEAN countries, China, Taiwan, and India have installed the system and have been individually inspected by certification bodies. By unifying globally with one certification body, we expect to enhance corporate governance through centralized management, raise the level of our environmental activities, and significantly reduce costs through greater efficiency.



Briefing on single registration at Yamaha Motor Taiwan