



# YAMAHA NEWS

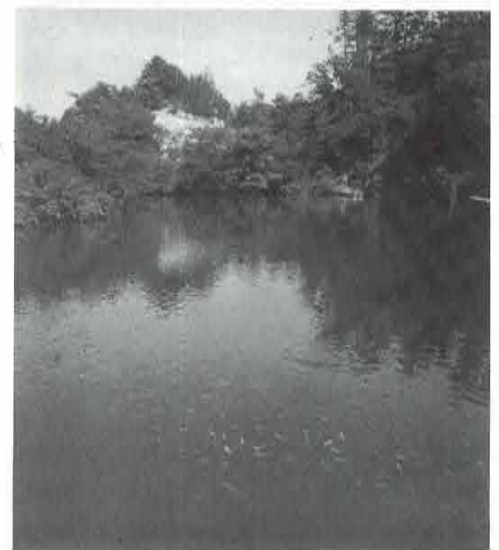
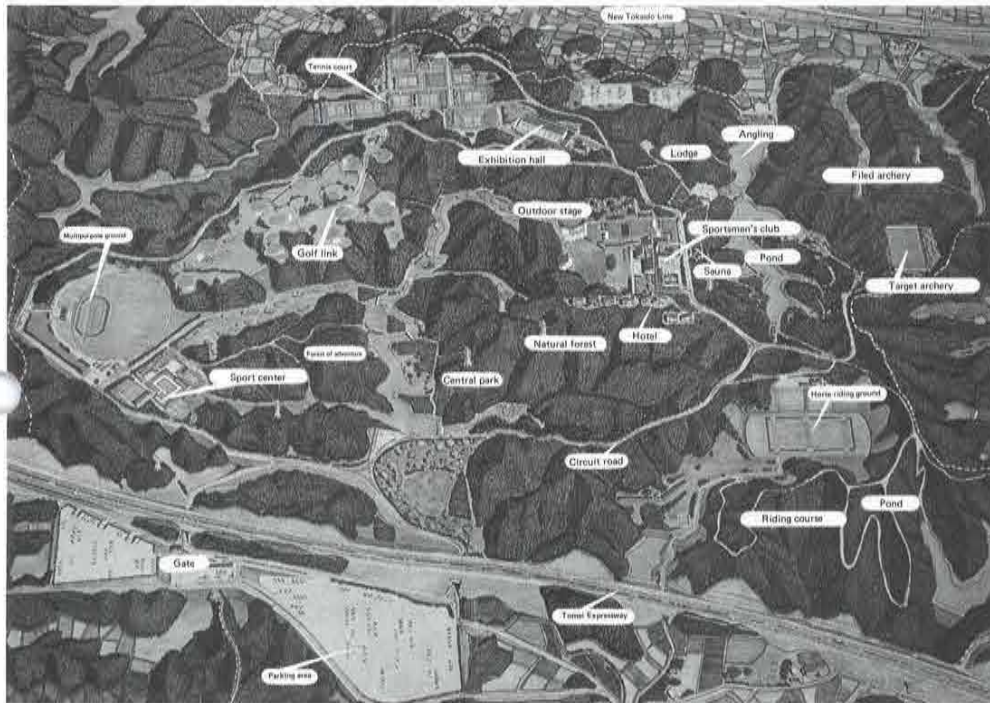
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## Yamaha's Giant Leisure Sportland "Tsumagoi" under Construction



Along with the rapid, spectacular growth of national economy permitting the recent adoption of 2-holiday-per-week system, Japanese people tend to spare more time for various pastimes and recreations which will in turn become much more diversified in sort and larger in scale than ever. At this time, the industrial group of Yamaha including Nippon Gakki, the largest manufac-

turer of musical instruments in the world, is combining all efforts together under the joint project designed to meet the need and taste of those novelty-thirsty people in a more efficient way. "Tsumagoi" is the name of Yamaha's Giant Leisure Sportland which is under construction over a hilly area near Iwata, Shizuoka Pref.



## Yamaha Leads Leisure Goods Industry

The industrial group of Yamaha is producing a wide range of leisure-time such as motorcycles, FRP boats, outboard motors, snowmobiles, racing karts together with pianos and other various musical instruments as the unrivaled leader of leisure-time goods industry in Japan.

The project of "Tsumagoi" is designed to

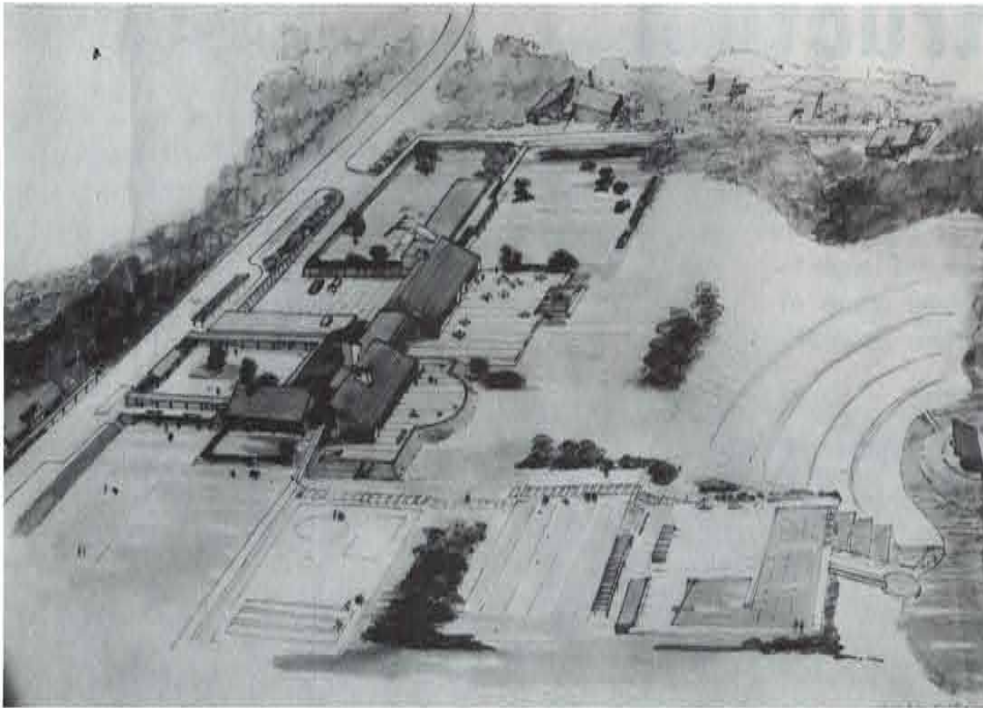
provide a suitable place where those enthusiasts can spend their leisure time safely and pleasurably in their own way, thereby greatly contributing to the healthy growth of leisure-time sport on a nation-wide scale. Thus, this project is admitted significant on a social level.



# Closer Communication with 'Nature'

The first-phase construction works are scheduled to be completed in April next year. The site occupies a vast 1,800,000 m<sup>2</sup> area comprising gently-sloping hills, ponds, forests and other various natural things which will be kept intact, allowing those enthusiasts to come in close communication with 'Nature' as it is.

The area is located just halfway between Tokyo and Osaka, the two largest cities in Japan, and along the main expressway linking both cities with each other. Benefited by those advantages of position and mild climate in the Tokai District along the Pacific Ocean. "Tsumagoi" is expected to be the most popular establishment of this type ever constructed in this country.



## Outline of Planned Facilities

"Tsumagoi" will feature varied leisure-time sport facilities as the comprehensive recreation center. All are designed to have enthusiasts fully enjoy the pleasure of 'self-practice' in a safe way.

The first-phase work will be intended for the construction of facilities as follows:

1. a 24-face tennis court equipped with the illumination system for matches at night,
2. a well equipped riding ground where enthusiasts can ride well-trained horses under the guidance of instructors,
3. full-scale archery grounds for target and field practices,
4. a 9-hole golf link, equipped with the illumination system,
5. an exhibition hall which can be used as a training gymnasium, too,
6. a multi-purpose sport ground for baseball, soccer and other various athletic sports,
7. a hotel accommodating 250 persons, and camping lodges for 200 persons as well as an auto-camping site for 30 vehicles, and
8. a giant artificial lake where enthusiasts can enjoy angling, and cycling course around green forests.



2nd Y.G.S.F.

# Safe and Pleasurable Sport Festival

## Top Class Riders Will Meet Together

All preparations are now going on smoothly for the 2nd Yamaha Grand Sports Festival which will take place during a 2-day period from August 4 at the Fuji Speedway, as already reported by this journal.

The program has been arranged in much wider variety than before. Sport events such as road racing and motocross will develop into hot, exciting contests by all top class riders of Yamaha, both here and from abroad. Kel Carruthers, ex-champion of the world, and Gary Fisher, one of the best American road race riders will compete with Japanese stars including Hideo

Kanaya, Akiyasu Motohashi, Shigeyoshi Mimuro and Hiroyuki Kawasaki, all attaining an international fame.

Also, other foreign riders including an Indonesian trio, Beng Soeswanto, Benny Hidajat and Chechep Heryana will take part in road racing this year. The main event of motocross will also be participated by all Yamaha stars such as Torao Suzuki, Hideaki Suzuki, Katsuhiko Seo, etc. together with Pierre Karsmarkers and Tim Hart, both from the United States.

In addition, Mick Andrews, reigning European champion is expected to demonstrate his wonderful trials performance.



Taken at '72 Y.G.S.F.



Taken at '72 Y.G.S.F.

## Colourful, Fantastic "Music in Yamaha"

The "Music in Yamaha" to take place on the night of the 4th is designed to be a colourful, fantastic musical show for the youth. Famous singers and bands will sing and play various folk or rockabilly songs, thus enhancing festive mood to a maximum on the eve of the Y.G.S.F.

Included in the program are the motorcycle safe driving contest, gymkhana and trials schools as well as the establishment of PR exhibition, sale and service corners.

The 2nd. Y.G.S.F. is designed to be the largest-scale event of the kind ever attempted by the single manufacturer in Japan. It is winning wide public recognition even now as a very significant event for the healthy growth of motorcycle sports in Japan. This year, representatives from well-known motorcycle magazines or newspapers in Europe will attend to cover every detail of the Y.G.S.F.



# Yamaha Mono Cross Suspension

Yamaha's strenuous efforts directed toward the improvement of suspension unit for the off-the-road machine, has just taken shape as the new rear cushion system called 'Yamaha Mono Cross Suspension'.

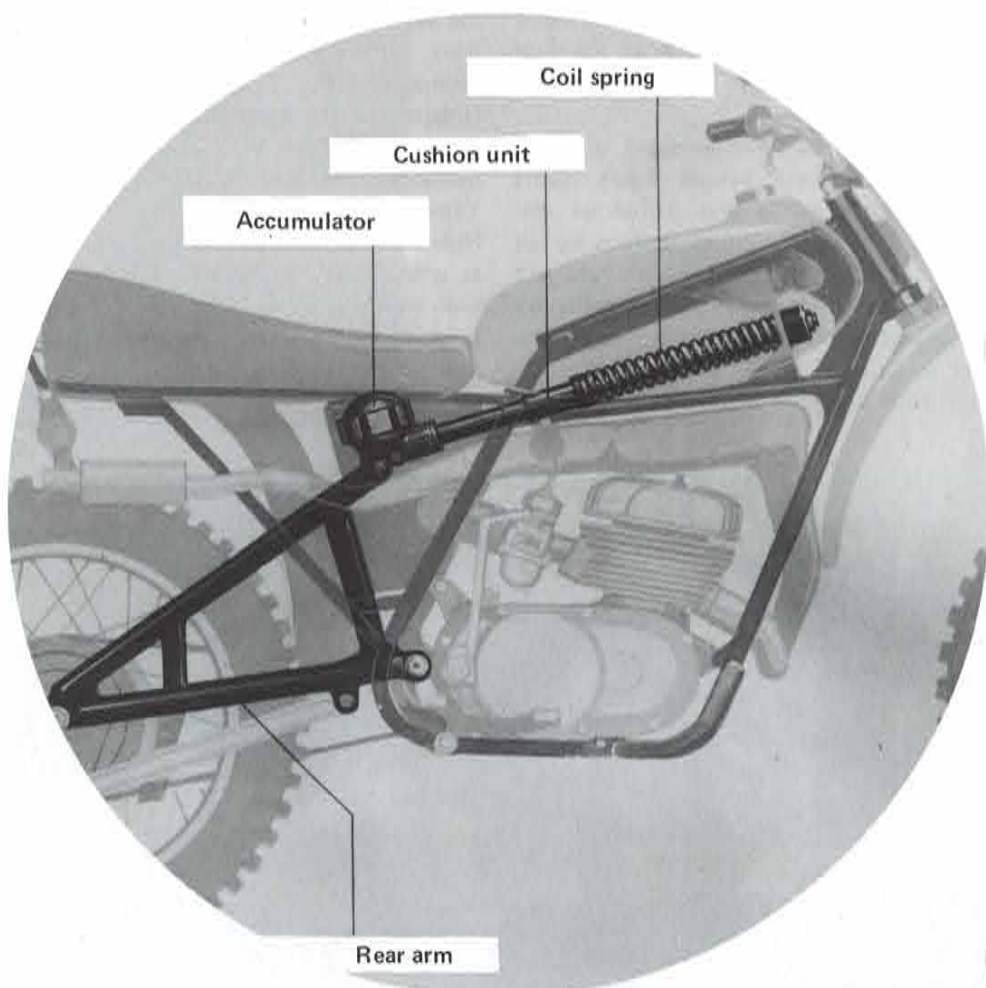
As earlier reported, the machines equipped with this system proved amazingly successful in motocross events, national and international.

## Outline of structure

As illustrated, the frame incorporates a cushion unit at its tank rail, the front end of which is attached to the front part of frame, while the rear end is linked with the upper part of the triangular member attached to the conventional rear arm.

This system works to absorb shocks much better than any conventional system. In addition, it permits a greater freedom of design method.

The system is designed to efficiently work on nitrogen gas which will in its turn never adversely affect the durability.



## Technical features

1. By this method, the bodywork has been overall improved in rigidity and balance.
2. This method permits a longer cushion unit, thereby ensuring a longer cushion stroke of the rear wheel.
3. The cushion unit itself features the efficient combination of shock absorptive members such as coil spring, oil and inert gas. It is very soft in function.
4. Thus, the Yamaha Mono Cross Suspension enables a rider to more smoothly and quickly negotiate every bumpy stretch or corner in a very reliable way, reducing a rider's fatigue to a minimum and, at the same time, ensuring unsurpassed riding comfort.



## Torao's 3rd Win - 125ccMX

Torao Suzuki, Yamaha's contender for the '73 FIM 125cc Prize MX went on to win the Denmark round, 5th race of the series on June 11.

Thus, he scored thrice already this year, though he missed the Finnish round in morning for the late Mr. Jarno Saarinen.

He collected 105 points from 7 heats he contested, thereby leading the points table of A group riders.

According to the F.I.M rules, the first 15 riders of each group will be eligible for the final round to take place in Yugoslavia on September 23. Now, high hopes are held for Torao to win this year's 125cc title.



# Yamaha Racing Highlights

## '73 Tourist Trophy Races - Isle of Man

Brilliant performances by Yamaha riders most impressively highlighted the '73 Tourist Trophy Races which were staged on the famous 37.75-mile mountain circuit on the Isle of Man, Great Britain during the period from 2 to 8 June.

Though no works team supported this year's TT, lots of production machines made each race much closer fought and exciting than ever.

Tony Rutter riding a Yamaha 350 production racer

won the 5-lap 350cc race on June 4, setting the fastest lap of 21m 43.2s at a speed of 104.22 mph.

In the 4-lap 250cc race which was run on June 6, Charlie Williams rode his production racer to victory, establishing both lap and race time records for the 4-lap event.

Tomy Robb, riding an old twin 125cc racer, convincingly led the 3-lap 125cc race from start to finish on June 8.

### Overwhelming Victory-350cc Race

Even from a standing start, Mick Grant on a Yamaha lapped at over 130 mph, but then pulled into the pit with a broken streamlining bracket. From then on, the race developed into a dice between Tony Rutter and John Williams both on Yamahas.

Williams' back brake cable broke on the fourth lap, and Rutter went on to consoli-

date his lead over the toughest rival, and finished first at an average race time of 1h 50m 58s 8 at a speed of 101.99 mph.

#### Final results

1st.	Tony Rutter	Yamaha
2nd.	Ken Huggett	Yamaha
3rd.	John Williams	Yamaha
4th.	Barry Randle	Yamaha
5th.	Phil Carpenter	Yamaha



### Veteran Robb's First-Ever Win 125cc Race

Tommy Robb, a veteran rider of 38 years, achieved his long-cherished ambition by winning the 125cc race which was staged for three laps on June 8. Riding an old twin air-cooled 125cc racer of Yamaha superbly led the race from start to finish to score his first-ever TT win. Jan Kostwinder on a Yamaha finished second after a close duel with Fred Launchbury on a Spanish Bultaco machine.

Third and fourth places also went to Yamaha riders.

#### Final results

1st.	Tommy Robb	Yamaha
2nd.	Jan Kostwinder	Yamaha
3rd.	Neil Tuxworth	Yamaha
4th.	Ivan Hodgkinson	Yamaha
5th.	Alan Jones	Maico



### Fought in the Finest Weather-250cc Race

The 4-lap 250cc race was fought in the finest weather with bright sunshine bathing the 37.75-mile mountain circuit. Immediately after the start, the race became a two-man battle, between Charlie, and John Williams, both on Yamahas.

Charlie led the race with John tucked into Charlie's slipstream. They stopped for refuelling on the third lap, and Charlie re-started considerably quicker than John,

which gave him further time advantages for the rest of the race. Charlie went on to win the race some 24 sec. ahead of John.

#### Final results

1st.	Charlie Williams	Yamaha
2nd.	John Williams	Yamaha
3rd.	Bill Rae	Yamaha
4th.	Derek Chatterton	Yamaha
5th.	Alex George	Yamaha

# Annual Meeting of Yamaha Dealers -Thailand

Approximately 160 representatives of all Thailand Yamaha dealers attended the Yamaha Annual Meeting which was recently held in Bangkok. For the sake of sales promotion as well as the improvement of mutual friendship between dealers and them, Siam Yamaha Co., Ltd. provide a certain amount of budget to sponsor

such a meeting annually. Delightful atmosphere one could touch in the dinner reception obviously showed a good sign of a solid relationship to all concerned. It also gave a great confidence of advancement for Yamaha in this "Land of Smile".

Thailand is one of the largest markets for Yamaha motorcycles in Southeast Asia, and all dealers affiliate to Siam Yamaha Co., Ltd. are now keen to increase sales in their respective territories with firmer confidence in high performance, high quality products they deal in.

At the meeting, some of dealers were awarded of their longest length of cooperation and of highest sales volume of the year with Mr. Kasaem and Mrs. Porntip Narongdej, top management of the company; and Mr. Watanabe, the representative of Yamaha Motor Company.



## Yamaha Rally in Thailand



Siam Yamaha Motor recently organized the third motorcycle rally which was designed to promote the sense of traffic safety in a very pleasurable way. Some 100 enthusiasts riding their own Yamaha motorcycles participated in the event which was run over a

distance of approx. 420km covering the six central provinces of this country. None of them failed to finish their ride, though the route was partly rough and tough. The event ended in a tremendous success, and proved to be very much significant in



strictly sticking to traffic safety.

The 4th Yamaha Rally is expected to take place next year, supported by ardent public enthusiasm to this kind of motorcycle sport in Thailand.



# Yamaha Service Now Perfect — UK



In Europe, motorcycle sports in various forms such as road race, motocross, trials, etc. are tremendously popular. Especially, Great Britain is the home ground for trials while very famous for the Isle of Man TT and other big international events. With this tradition, Great Britain boasts the largest number of motorcycle fans. Consequently, the motorcycle demand is exceedingly large, with the Yamaha product devotees rapidly increasing in recent years.

Such being the situation, Yamaha's agent in Great Britain, Mitsui Machinery Sales (U.K.) Ltd., found its present quarters becoming overcrowded, and decided to move over to new location. The new quarters, as introduced by the photos, includes a spacious working place to ensure complete service. High hopes can be held on the future activities of this company in this upswinging British motorcycle market.



## Unique AG 100 Display

The AG100, a unique agriculture bike of Yamaha, is winning tremendous popularity everywhere in Australia and New Zealand. Specially designed and engineered for use under every conceivable terrain condition, this model proves to be a new power to take over the place of horse in sheep or cattle grazing and agriculture. Many a dealer throughout those areas is

reporting record sales.

They are very much eager to advertise and publicize every merit of this model by capturing every conceivable opportunity for the purpose.

Shown here is a "fessis wheel" at the Bathurst show, about 100 miles west of Sydney. The method of display is strikingly original and impressive.



# Yamaha Attracts Their Interest

The Commissioner of Industries of Ghana accompanied by other officials from his Ministry recently visited the Head Office and Assembly Plant of Japan Motors Trading Company, distributors for Yamaha in this country. In the showroom they examined Yamaha outboard motors and motorcycles with much interest, and asked a few questions about technical data including horse power, etc.

The lightweight outboard motors of Yamaha have won tremendous popularity among fishermen in this country. Outstanding mobility and improved economy ensure larger catches of fish at lower cost for them.



## They Set A Trend -Cyprus

Motorcycle sports are getting popular in Cyprus like other parts of the world. Yamaha motorcycles prove very successful here in all types of sports such as road racing, motocross and trials.

British soldiers who are stationing in this country, are setting a trend by taking a very active role in motorcycling activities here.

Mr. Trevor Pond, the leader of British soldiers club, is one of the greatest Yamaha fans and rides his Yamaha bike against Spanish Montesa or Bultaco riders.

Mr. Dave Featherstone also belonging to this club, is an excellent road race rider. He won the 1972 RAF motorcycle road race

championship on a Yamaha. He has ordered for a new Yamaha water-cooled 350 TZ, hoping to compete in many of the major international events in England, plus the Manx Grand Prix on the Isle of Man.



## A Stunning Big Jump

At the show held in New South Wales, Australia, a stuntman riding a Yamaha Trail furnished by Lee Raebucks, a local Yamaha dealer, astounded the large crowd by making a tremendous jump and easily clearing the several vehicles arranged side by side as shown in the photo. Other stunts were performed by the Yamaha Trail, such as jumping through a burning wall, to the great delight of many spectators.



### CONTRIBUTIONS INVITED

Just send us pictures you've taken of stories, interesting happenings or, extraordinary incidences-any-thing if it's about YAMAHA. A commemorative gift will be sent to those subscribers whose pictures are accepted for publication.

YAMAHA MOTOR CO., LTD. 2500 SHINGAI IWATA SHI, SHIZUOKA KEN, JAPAN.