



A Monthly Journal for Yamaha World-Wide Dealers

YAMAHA NEWS

1972

December



New Models

GT50/80 & GT-MX for '73

Yamaha Trail Series—it has long established a fame for Yamaha by bringing on an age of the entirely-new motorcycling activities, so called, trail runs off the road. The series ranging from the 360 RT model to the 100 LT model enjoys always-growing popularity around the world. Yamaha has recently added to this world-renowned trail series the two new models—GT 50 and GT 80 which are the first real terrainworthy models

ever introduced in their respective classes. Both models have been developed with safe and pleasurable off-the-road riding for kids in mind. At the same time, the ready-to-compete mini motocrosser has been marketed for more action-loving kids under the designation of the GT-MX which is expected to arouse fresh enthusiasm among mini motocross fans throughout the world.

Dependable Mini Trail GT 50/80

The GT 50 has been made more rugged than its forerunner FT1. The 2.75 - 14 in. rear tire has taken the place of the former 2.50 - 15 in. one to make this model much more terrainworthy. The flasher and brake lamp incorporate larger-size lenses for improved safety. Yamaha-exclusive torque induction system has appreciably improved the performance at low-to-medium rpm range. The model features the light, rugged tubular steel double-cradle frame for smoother off-the-road going. The GT 80 is the scaled up version of the GT 50. Both configuration and technical features are basically same as those of the smaller brother, but its final gear ratio is set at 2.733 against the GT 50's 3.250, which makes this model more spirited under various off-the-road conditions. Both models are intended for use by kids or any trial beginners for picnics, camping, or just for plain fun.



GT50

PERFORMANCE

Max. speed range 70 km/h (43 mph)
 Climbing ability 20°
 Min. turning radius 1,500 mm (59.1 in.)
 Min. braking distance 7.5m @ 35 km/h
 (24.6 ft. @ 22 mph)

ENGINE

Type 2-stroke, Torque Induction
 Displacement 49 cc (2.99 cu. in.)
 Bore & Stroke 40x39.7mm (1.575x1.563 in.)
 Compression ratio 6.8 : 1
 Max. horsepower 4.0 PS @ 7,500 rpm
 Max. torque 0.45 kg-m (3.3 ft-lb)
 @ 5,000 rpm

Lubrication system Autolube)
 Starting system Primary kick starter
 Transmission 4-speed gearbox

DIMENSIONS

Overall length 1,610 mm (63.4 in.)
 Overall width 690 mm (27.2 in.)
 Overall height 930 mm (36.6 in.)
 Wheelbase 1,045 mm (41.1 in.)
 Min. ground clearance 195 mm (7.7 in.)

WEIGHT (Net) 62 kg (137 lbs.)

FUEL TANK CAPACITY 4.8 lit. (1.3 US gal.)

OIL TANK CAPACITY 0.7 lit. (0.7 US qt.)

TIRES front 2.50-15-4PR
 rear 2.75-14-4PR

* Specifications subject to change without notice.

GT80

PERFORMANCE

Max. speed range 75 km/h (47 mph)
 Climbing ability 20°
 Min. turning radius 1,500 mm (59.1 in.)
 Min. braking distance 7.5m @ 35 km/h
 (24.6 ft. @ 22 mph)

ENGINE

Type 2-stroke, Torque Induction
 Displacement 72 cc (4.39 cu. in.)
 Bore & Stroke 47x42mm (1,850 x 1,654 in.)
 Compression ratio 6.8 : 1
 Max. horsepower 4.9 PS @ 6,500 rpm
 Max. torque 0.55 kg-m (4.0 ft-lb)
 @ 6,000 rpm

Lubrication system Autolube)
 Starting system Primary kick starter
 Transmission 4-speed gearbox

DIMENSIONS

Overall length 1,610 mm (63.4 in.)
 Overall width 690 mm (27.2 in.)
 Overall height 930 mm (36.6 in.)
 Wheelbase 1,045 mm (41.1 in.)
 Min. ground clearance 195 mm (7.7 in.)

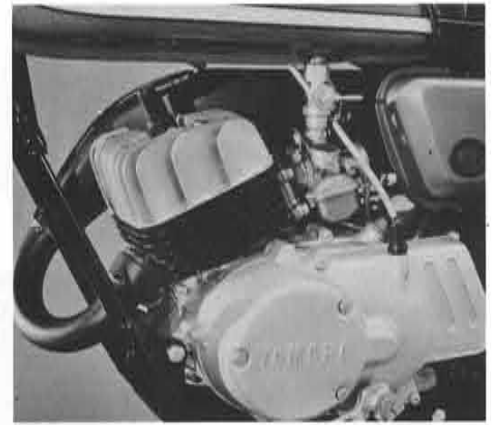
WEIGHT (Net) 64 kg (141 lbs.)

FUEL TANK CAPACITY 4.8 lit. (1.3 US gal.)

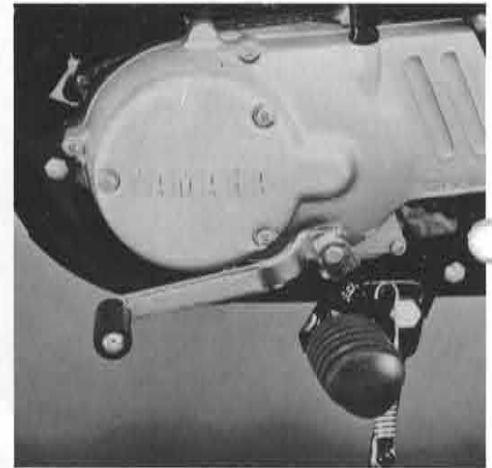
OIL TANK CAPACITY 0.7 lit. (0.7 US qt.)

TIRES front 2.50-15-4PR
 rear 2.75-14-4PR

* Specifications subject to change without notice.



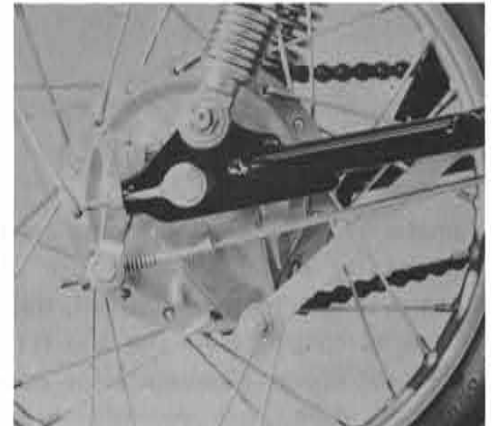
Valve induction system increases the "effective" horsepower delivered to the rear wheel.



The super-smooth 4-speed transmission is one of the most noteworthy features of the Mini GT 50, GT 80.



The super-damping front forks smooth out the roughest trails.



Both brakes, the foot brake and the hand brake, are excellently reliable in any weather and on any surface.



Dauntless Newcomer on
Motocross Circuit

Superlightweight Motocrosser GT-MX

The GT-MX is a real mini motocrosser intended for exclusive use on competition circuits. Superb handling and dauntless styling are just for the action-loving junior or any novice motocross fans.

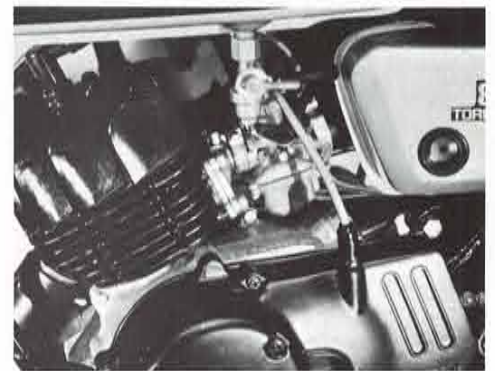


The newly developed Torque Induction engine ensures high, dependable power at all speed ranges. The smooth 4-speed transmission enables the rider to effortlessly get any gear whenever he wants. The model features Autolube as standard equipment like all road models of Yamaha. Yamaha.

The system always keeps the engine fed with a proper amount of oil just to fit every riding condition, for smoother power delivery, and better economy.

The new tubular steel frame is made light but rugged for extra advantage in competitions. The Enduro type front forks and efficient shock absorption units also make this model more competition-worthy.

To match high, exciting performance, both brakes are dustfree and waterproof.



SPECIFICATIONS:

PERFORMANCE

Climbing ability20 degrees
Min. turning radius 59.1 in.
Min. braking distance..... 24.6 ft. @22 mph

ENGINE

Type.....2-stroke, Torque Induction, Single
Displacement.....72 cc (4.39 cu. in.)
Bore & Stroke....47 x 42 mm (1.850 x 1.654 in.)
Compression ratio 6.8:1
Max. torque.....4.0 ft-lb @6,000 rpm
Lubrication systemAutolube
Starting systemPrimary kick starter
Transmission 4-speed gearbox

DIMENSIONS

Overall length..... 61.0 in.
Overall width 27.2 in.
Overall height..... 36.6 in.
Wheelbase..... 41.1 in.
Min. ground clearance..... 7.7 in.

WEIGHT (net) 130 lbs.

FUEL TANK CAPACITY 1.3 gal.

OIL TANK CAPACITY 0.7 qt.

TIRES front.....2.50-15-4 PR

rear.....2.75-14-4 PR

Safe & Pleasurable on Waters, Too Yamaha Boat Owners Club

In parallel with rapid increase in the number of boating fans in Japan, 'safety' is becoming the matter of greater public concern, too. Yamaha, as the leading maker of boats and outboard motors in this country, has been long keen to promote its exclusive training program designed to let boatmen enjoy safe and pleasurable leisure sports on the water. Yamaha's education or training program is in wide variety as follows:



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Excellent Cooperation

Boatmen's reaction to this program has turned out to be very much favorable. Yamaha boat owners around Japan have become active enough to form their own clubs with headquarters placed in regional marinas. They are showing very cooperative attitude toward Yamaha's program. Here introduced is the outline of their activities:

Photos:

1. They attend safe boating lectures given by Yamaha.
2. Family boating is a safe and pleasurable recreation, now.
3. Fishing contest is one of clubmen's favorite leisure sports.
4. They train their boating skills in a safe and pleasurable way.

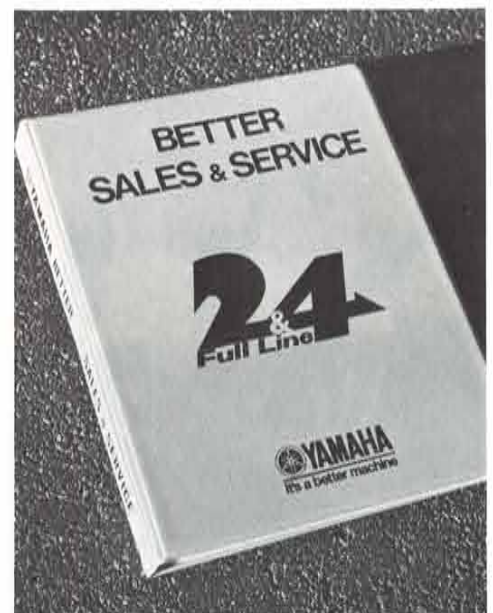
New Manual 'Better Sales & Service'

A new, comprehensive manual intended for the promotion of sales and service activities all around the world is now prepared for use by Yamaha's world-wide distributors and dealers. It is named 'Better Sales & Service', an accumulation of thoughts, ideas, procedures and experiences all proven to serve as hints for each distributor or dealer in making its own sales or service policy more suitable for its own market. The manual is divided into 8 parts as stated below:

- Part 1. Invitation to Yamaha
- Part 2. Better Mechanism
- Part 3. Better Sales
- Part 4. Better Service
- Part 5. Better Shop Plan
- Part 6. Better Parts Service

Part 7. Better Tool

Part 8. Yamaha Indicates Harmony
All colored, written in English, price - US 15 dollars (half borne by Yamaha)



Yamaha Outboard Motors in Europe

Popular Brand

It is now four years since Yamaha outboard motors were introduced on the European market for the first time. Since that time, increase in sales has been something to behold. It must have been never easy for Yamaha to expand business to this part of the world where various world-renowned go-ahead brands had already established their respective shares.

Yamaha Motor N.V. with the headquarters located in Amsterdam, Holland, have exerted praiseworthy efforts in the publicity of the brand image of Yamaha products, and also in every aspect of sales promotional activities in close cooperation with distributors and dealers who have been also aggressive to increase sales in their individual territories.

Now, it is not too much to say that Yamaha is one of the most popular brands on the market of lightweight outboard motors. Sales are running high at a very steady rate in each country.



Yamaha Outboard Motors ranging from the 2 hp Model to the 25 hp Model Are Now Steady in Expanding Their Markets in Europe Thanks to Strenuous Efforts by Distributors and Dealers.



Always-Growing Market - Holland

Increasing Sales

Lots of waterways running through major cities in Holland prove ideal for boating, for fun or for utility. Marinas, large or small, are established in the suburbs of many a major city.

Most of marine shops are dealing in Yamaha outboard motors, and some of them find it rather difficult to satisfy evergrowing orders for Yamaha products. It is now never unusual to see a lot of cruisers or yachts mounted with Yamaha outboard motors moored at each marina.

Sales have recently run high thanks to their strenuous efforts directed toward sales promotion.



Attractive inside display of Motor Paleis

Sparkling Yamaha products at Boot Centrum



President of Boot Centrum



The lightweight Yamaha proves useful even for a large-size boat.



Marine sports corner—Gebr Serry



Yamaha on display attract attention—Cor Oly



A whole shop front view—Gebr Serry

Tremendous Potentiality - France



Sales counter looks like a gorgeous inside cabin - Cazura Marine.



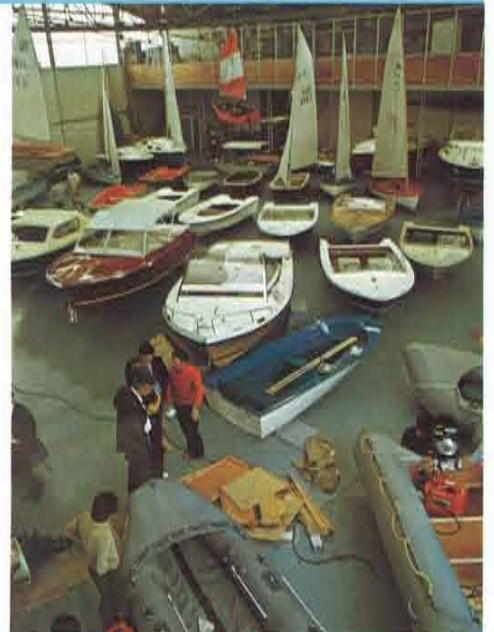
President of Fnac Marine.



Popular outboard motors of Yamaha - Cazura Marine.

Steady Progress

Motor boating is specially popular in the regions along the Mediterranean Sea. Resultantly, French enthusiasts tend to be in favor of large-size boats powered by large-displacement motors. Yamaha's lightweight motors, however, are also steadily winning popularity for their dependable performance and outstanding economy. High hopes can be held for the future expansion of market in this country, too.



Show room display looks like a boat show - Fnac Marine.



Yamaha outboard motors prove useful for rubber boats, too - Cazura Marine.



Canal behind the shop of Fnac Marine. Every product is tested here before delivery.

Traditional Usage - Great Britain



Yamaha on the River Thames



Inside display of Boat World



President of Boat World (left)

It is pleasing to see powered boats smoothly cruising on the River Thames, a beautiful river running through London. Pleasure boating by family seems traditionally popular in this country. Yamaha's lightweight outboard motors have recently appeared in this scene. People mount 12 - 20

hp Yamahas even on their 20-foot cruisers for less demanding cruising purposes. On the other hand, the action-loving enthusiasts tend to use Yamahas as auxiliary engines for yachts, or for rubber boats on the sea.

Amazing Popularization - Norway

Pleasure boating is most popularized in Norway. Universal enthusiasm to boating is felt even amazing. Backed by Gunn Hegna's constant efforts in close cooperation with 150 affiliated dealers, Yamaha outboard

motors are increasing in sales throughout the country at a very notable rate. According to Mr. Hegna, the supply of products can not catch up with booming demands for Yamaha outboard motors.



A scene of marina



Spacious shop inside of Gunn Hegna



Mr. Hegna, President

New Motocross Champion

Torao, Hideaki's Younger Brother Title Clinched at Final Round

S. Torao riding the Yamaha machine won the senior 250cc class of the Tohoku Motocross Meeting, 10th and final round of '72's national motocross championship series. His elder brother Hideaki who had earlier clinched the 125cc senior class title, also rode the Yamaha machine. The Tohoku round turned out to be the title deciding dice between Torao and veteran rider T. Yoshimura on a Honda works machine. The close-fought race between them kept 15,000

enthusiastic spectators fully thrilled and excited. During lap 3 Torao successfully pulled ahead of archrival Yoshimura, and from then on, retained his lead almost unchallenged. Eventually, he crossed the goal line first amid thunderous applause by Yamaha fans, clinching '72 senior class championship for the first time in his racing career.

Thus, Hideaki and Torao, Yamaha brothers, won the senior 125cc and 250cc titles of national motocross.

Orthcoming Attack to International Events

The Motorcycling Federation of Japan (MFJ) annually dispatches to Europe some of the best road race and motocross riders for their race-errantry in big international events. Torao has been already nominated the best one of motocross category, and is to be awarded this special prize. He is also expected to take part in the 125cc motocross series of FIM Prize to be organized next year for the first time.



Sixteener Special

Traffic safety is the matter of increased public concern, now. It seems that greater attention is focussing on 'sixteen', which is the minimum age eligible to the motorcycle driving license in many countries of the world.

The pedal-fitted 50cc FS1E which was recently introduced at the Motor Show in London, was admitted a real model which was developed and engineered to teach the riding beginners of sixteen years basic riding techniques and technical know-how of the motorcycle in a very safe and pleasurable way.

Cheerful Yamaha Campaign

— Haiti —

Gerard Daguillard, distributors in Haiti, West Indies recently promoted a big-scale campaign for Yamaha motorcycles.

The campaign was designed just to appeal to the public, especially to please young motorcycles fans through enjoyable events

of wide variety such as exhibition of new models, Queen contest, speed competitions, etc. Yamaha's lightweight motorcycles are now steadily winning popularity, in this country, according to Mr. Daguillard who recently visited the head office of Yamaha.

YAMAHA Topics



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Symbol of Racing Glory

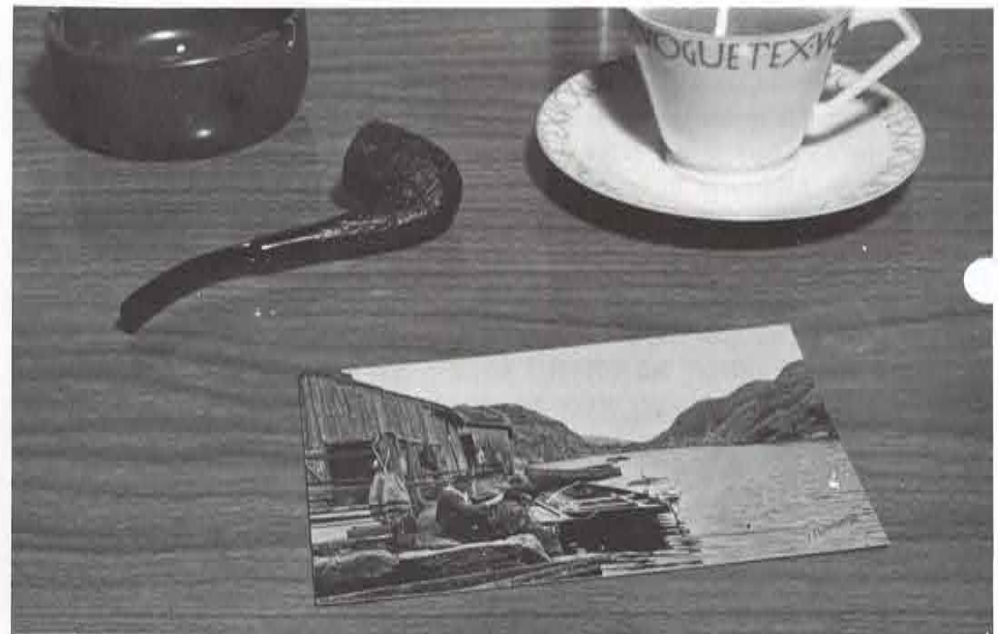
The Yamaha machine ridden by J. Saarinen won the 250cc world championship for the third consecutive year, as had been already reported. The Federation of International Motorcyclists, the international governing body of motorcycle sports, has recently awarded Yamaha an honorable certificate for manufacturer championship, as shown here. It is a good symbol of Yamaha's racing glory.

Photos

1. Attractive Yamaha motorcycles on display.

2. Charming Yamaha Queen.

3. 'Yamaha' is the most successful make here, too.



Picture Postcard of Yamaha Outboard Motors

The lightweight outboard motors of Yamaha are now specially favored by Norwegian people who have been well known for their brisk, vigorous activities on the sea since the days of Viking. They rate lightweight Yamahas' dependable perfor-

mance high for their shallow sea fishery. Here pictured is a postcard made in Norway. The Yamaha outboard motor which is mounted on a boat reflects the growing popularity of Yamaha brand.





Pleasurable Weekends

Kevin and Daryle, aged 14 and 12 years respectively, are Yamaha-favorite brothers in Victoria, Australia. They ride a Yamaha Mini Enduro and a Yamaha 100 as well as a 125 AT2-MX for general pleasure and competition uses. They belong to a big local club having 150 members under the age of 16 years, and

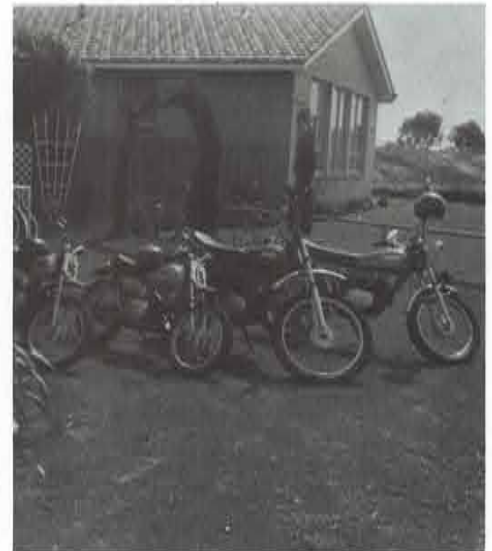
get great pleasure at weekends, visiting various towns, and racing their bikes against other boys of their age. Besides, Mr. McBallum, their father also rides a Yamaha 100cc trail bike. All of them are now highly appreciating Yamaha's reliable performance.

Yamaha Is Most Successful

Particio Martinez Baca riding a Yamaha AT-2J won the 125cc class of the big motocross meeting held at Quito, Ecuador. He also finished 2nd in the 350cc obstacle race contested over a distance of 30 km.

Motocross is one of the most popular motorcycle sports in this country, and Yamaha proves the most successful make in most of cases.

Baca is entered for events by Casabaca, a Yamaha dealer in this region.



Winners for Dealer Incentive Trip

Here pictured are Mr. H. Eguchi, Managing Director of Yamaha (right), Miss H. Kinoshita and one of the winners for the Dealer Incentive Trip recently organized by McCulloch of Australia, Yamaha distributors in New South Wales, Australia. Mr. Harry Macklin, dealer in Sydney is presented with a prize winning ticket.

Grima's Yamaha Outboard Motors

It is very much pleasing to see the boat powered by two 25 hp Yamaha outboard motors planning on the water. This boat is owned by Grima; distributors for Yamaha in Spain, and is taking a very active role in publicizing the brand image of Yamaha products efficiently at the age of evergrowing family boating.

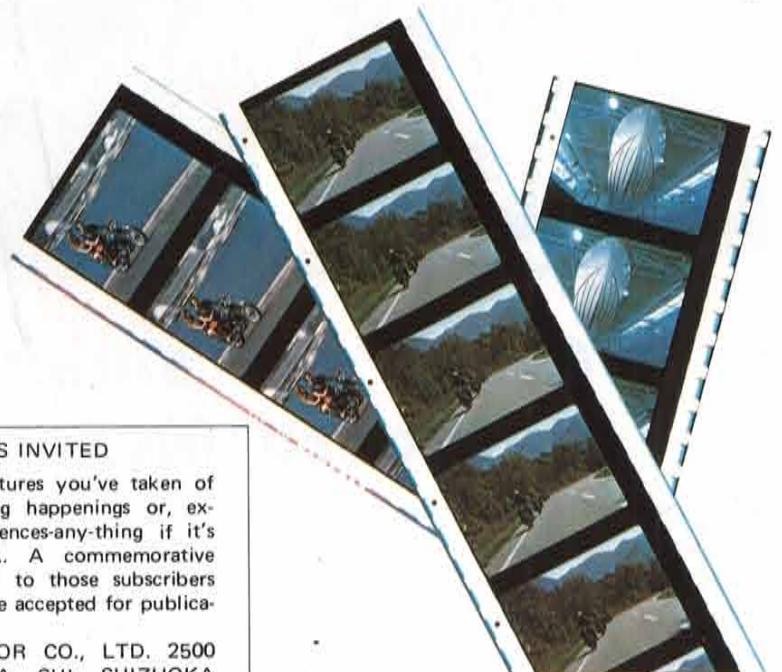




'New' Youth and Growth

A new, colorful and instrumental film is now available for the world-wide publicity of 'Yamaha'. It is entitled 'Youth and Growth' which is compiled in such a way that every aspect of evergrowing Yamaha and affiliated makers may be widely known to the public through the introduction of full line products, various manufacturing processes, brisk sports activities, original rider education program, etc. It draws particular attention that the film is designed to publicize Yamaha's established motto—Safe & Pleasurable Leisure Sports—in a very impressive way.

Size: 16mm, all coloured
 Running time: 37 minutes
 Length: 1,300 ft.
 Narration: English; Spanish, Portuguese, French & Chinese will be shortly available.
 Price: US 450 dollars, FOB, Japan (half borne by Yamaha)



CONTRIBUTIONS INVITED

Just send us pictures you've taken of stories, interesting happenings or, extraordinary incidences-any-thing if it's about YAMAHA. A commemorative gift will be sent to those subscribers whose pictures are accepted for publication.

YAMAHA MOTOR CO., LTD. 2500
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 KEN, JAPAN.