



A Monthly Journal for Yamaha World-Wide Dealers

YAMAHA NEWS

1970

AUGUST

Evergrowing Yamaha 15th Anniversary

Yamaha celebrated the 15th anniversary of founding the Company on a grand scale at the Hamakita Municipal Gymnasium near the Main Factory on July 1. In his address to all Yamaha employees attended, President Kawakami stated that Yamaha should push straight forward to attain the higher goal in every aspect of their manufacturing activities under a slogan "high quality and excellent performance".



All of Yamaha people gathered together to celebrate their 15th anniversary.



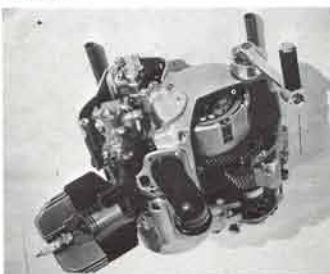
Yamaha's first model 125cc YA1 was striking in design as well as in performance.



Yamaha snowmobiles have fully widened and enriched the people's life in snowy areas around the world.



Yamaha have made their successful advancement into a big bike market with the first-ever 4-stroke 650cc XS1.



Autolube is Yamaha's revolutionary oil injection system.



Yamaha Trail 90 HT1 is the latest addition to the series. It is expected to be an efficient novice developer.



Yamaha sailboats are the first-ever products in Japan.



A full bird's-eye view of Yamaha Main Factory.

Marvellous growth

The growth of Yamaha over the past 15 years has been something of a marvel to the eyes of the world since their first motorcycle model 125cc YA1 was turned out in 1955.

During the period Yamaha have successfully established the position as the No. 1 2-stroke motorcycle maker in the world with numerous technical achievements including Autolube, rotary valve, 5-port cylinder, etc. bred and developed from brilliant racing successes in the world championship road races.

Yamaha have fully incorporated their proven-technical merits in other products such as snowmobiles, motor boats, out-board motors and sailboats, which are enjoying the largest share of domestic market in their respective field.

Yamaha's technology has found its scope for utility in the field of 4-wheeler engineering as well, developing the power-plants of the Toyota 2000GT and Toyota 7 under a technical tie-up with Toyota Motor Company, leading car manufacturer in Japan.



Yamaha clinched the first-ever 250cc title as a 2-stroke motorcycle maker.



Yamaha's excellent technology was successfully induced into the power-unit of Toyota 2000 GT.



Yamaha motor boats and outboard motors are winning unsurpassed popularity in Japan.

Giant Strides taken over the past 15 years

1955

125cc YA1 marketed from Nippon Gakki Co. The Company established with a capital of ¥30 million. YA1 won a championship at the Asama Road Race, Japan.

1956

175cc YC1 marketed.

1957

250cc YD1 and 260cc YE1 marketed. Capital increased to ¥100 million. Good Design Award received for 125cc YA2.

1958

Prizes won at the Catalina Road Race, America. Electric starter-equipped 125cc YA3 marketed.

1959

Capital increased to ¥300 million. First sport model 250cc YDS1 marketed.

1960

Capital increased to ¥500 million. Moped models marketed. Launched into mass production of FRP boats and outboard motors. Capital again increased to ¥800 million.

1961

Rotary valve engine-equipped 125cc YA5 marketed. 250cc YD3 marketed.

1962

250cc YDS2, 50cc MF2 and MJ2 marketed. Two races won at the first-ever Japanese Road Race GP held at Suzuka.

1963

75cc YG1 marketed. Autolube developed. World Dealers Conference sponsored.

1964

US Safety & Engineering Award received for 75cc YG1. Autolube models 75cc YG1-D and 125cc YA6 marketed. 50cc YF1 marketed. 250cc maker's title won in the World Championship Road Race Series.

1965

70cc YP1, 80cc YGS1 and 305cc YM1 marketed. 50cc and 75cc Mates also marketed. The title clinched for the second successive year.

Capital increased to ¥1,280 million. 100cc YL1 marketed.

1966

Siam Yamaha established in Thailand. New plants built in succession. Yamaha's technology induced into Toyota 2000GT.

1967

125cc maker's title captured in the World Championship Road Race Series. First 5 port model YAS1 marketed.

1968

Sale of Yamaha trail series launched. Yamaha snowmobiles and Japanese style boats marketed. 125cc and 250cc maker's titles captured.

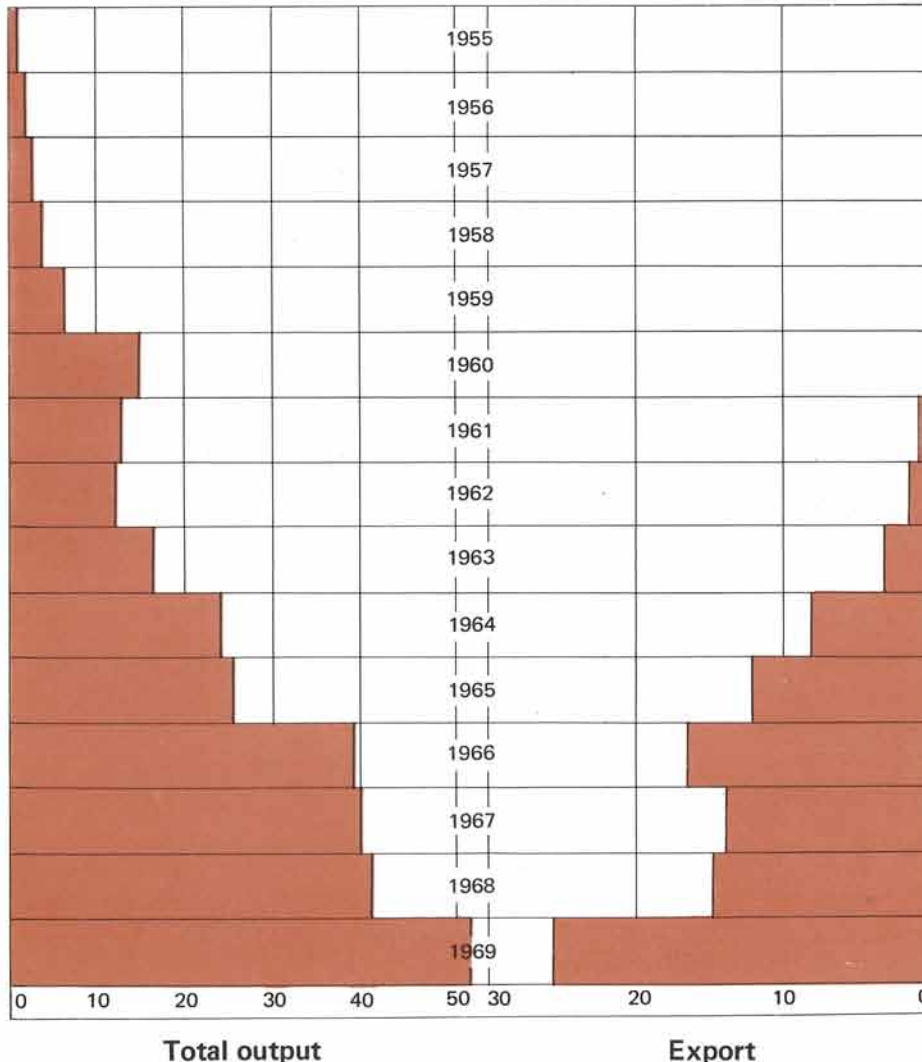
1969

Yamaha Course completed. Sale of Yamaha scrambler series started. Trail School and Driver License School sponsored to promote traffic safety.

1970

Capital increased to ¥1,720 million. First-ever 4-stroke model 650cc XS1 marketed.

First-ever sailboats marketed.



Yamaha racing highlights

Victory to Gould, but glory to Read -Dutch TT-

Much to thrill and excitement of spectators estimated at 150,000 thronging around the tricky circuit of Van Drenthe, ex-champion P. Read on a Yamaha made dramatic last-lap dashes to chase R. Gould on another Yamaha in the 17-lap 250cc race of the Dutch TT, fifth round of the 1970 Series on June 24. Read had lost over 50 seconds at the start of racing because of his racer's reluctant firing. K. Carruthers, reigning title holder also riding a Yamaha rocketed into the lead at the start closely followed by R. Gould. Carruthers upheld his leading position until lap 15 when he stopped to retire

because of engine seizure. In the meantime, in his brilliant attempts to regain lost time, Read climbed to eighth on lap 7 and 4th on lap 10. With Carruthers out, Read advanced into 2nd to battle for the 250cc glory against leading Gould for remaining two laps. Read relentlessly reduced the gap, setting the fastest lap on lap 16. One more lap to go! Read's spurt fully excited and thrilled spectators. But, the race was not so long enough for him! The race ended in Gould's victory only by 3 seconds.



R. Gould is piloting his Yamaha home to score his second classic victory.



P. Read is showing his superb ride to make up lost time. Eventually, he finished second.

Finishing order

250cc class 17 laps 81.38 miles

1.	R. Gould	Yamaha	56'32''9	86.31 mph
2.	P. Read	Yamaha	56'35''9	86.25 "
3.	J. Sarrinen	Yamaha	57'16''4	85.25 "
4.	D. Braun	MZ	57'21''8	85.07 "
5.	T. Rutter	Yamaha	57.56''3	84.26 "
6.	C.V. Dongen	Yamaha	58.01''5	84.13 "
Fastest lap—P. Read, 3' 15'' 1				88.29 mph

Gould's another score - Belgian GP -

R. Gould on a Yamaha scored his third 250cc victory of the 1970 Series in the Belgian GP held on an ultra-fast 8.8-mile Francorchamps circuit on July 5. The race started with K. Carruthers in front. On lap 2, Gould closed on to stay into his slipstream. From then on, the race turned a great battle between a pair of Yamahas. First, one took the lead, and then so did

the other. They were almost side by side accelerating out of the hairpin and down to the line until the final stage. On the last lap, Carruther's Yamaha started to misfire and Gould pulled ahead to win the race easily. Now, Gould enjoys 25-point lead over his rival Carruthers in the world championship table.

Finishing order

250cc class 8 laps 70.09 miles

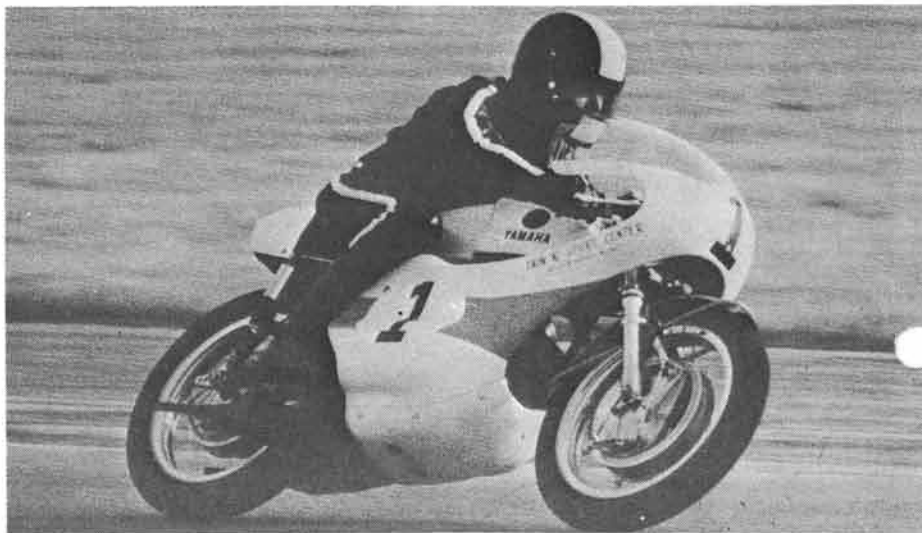
1.	R. Gould	Yamaha	39'21''4	106.81 mph
2.	K. Carruthers	Yamaha	39'36''7	106.13 "
3.	B. Jansson	Yamaha	39'38''8	106.07 "
4.	J. Saarinen	Yamaha	39'39''7	106.00 "
5.	K. Andersson	Yamaha	39'56''9	105.26 "
6.	L. Szabo	MZ	39'58''8	105.13 "
Fastest lap—R. Gould, 4' 48'' 9				109.17 mph



K. Carruthers on a Yamaha is leading R. Gould riding another Yamaha during their great battle in the 250cc race.

Yamaha's clean sweep - Canadian GP -

Cleanly swept by Yamaha riders was the 3rd Canadian Road Race GP Meeting held at Mosport Park, Ontario on May 31. Canadian Yamaha ace Duane McDaniels spearheaded a series of overwhelming Yamaha attacks by scoring wins in the 125cc, 250cc and unlimited-500cc races. Especially, riding a 350cc TR2, he beat both of a 500cc Kawasaki and 750cc Honda in the unlimited-500cc race. Yamaha machines also proved unbeaten in other two important events, Canadian Championship Misassauga Enduro and Mallory Cup Road Race Meetings. Yamaha riders took eight wins in the former and six wins in the latter, respectively.



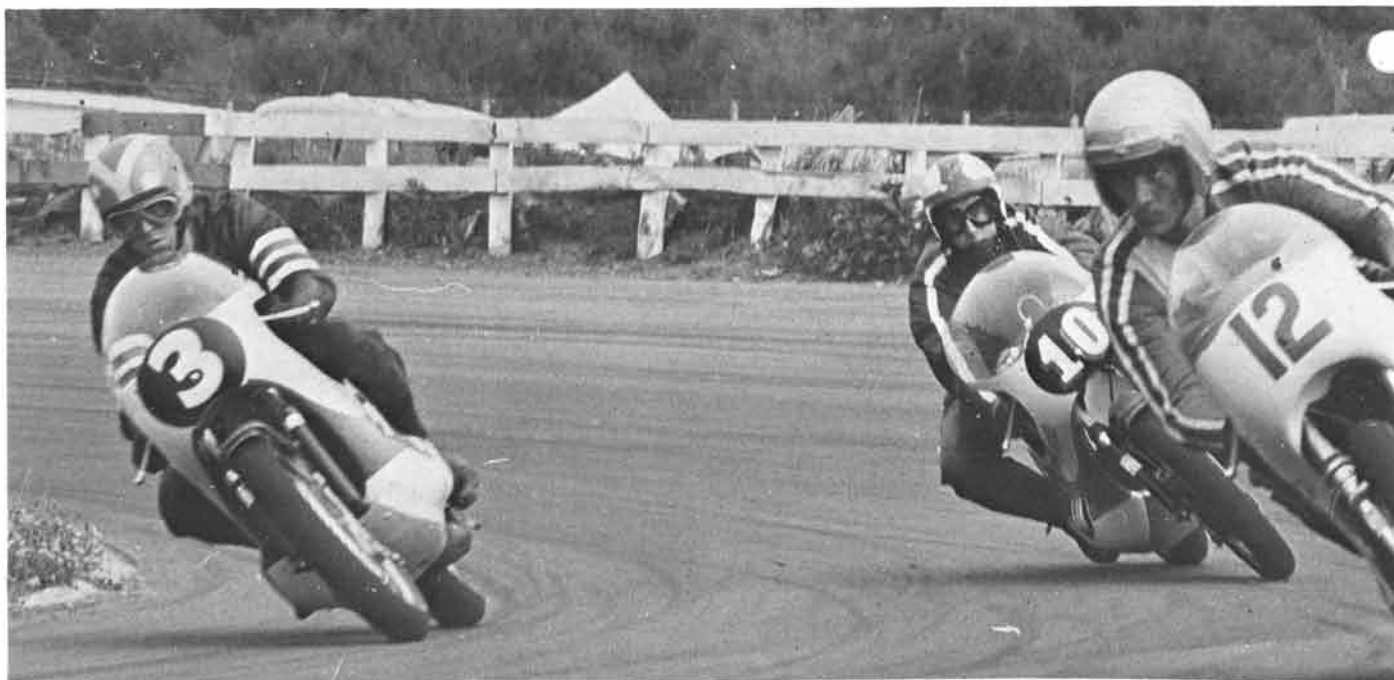
Duane McDaniels carrying the number one plate proved himself to be a Canadian hero literally. (offered by Fred Deeley Ltd.)

Great day for T. Discombe - New Zealand GP -

Talented Hamilton rider T. Discombe added brilliant wins to his table in the New Zealand GP held at Ruapuna Park. Riding a faster 350cc Yamaha TR2, he

captured both senior and junior titles in the meeting renewing both race and lap time records in both classes. Much to his glory, he became the first-

ever rider to break the 50-second lap barrier for this circuit when he recorded the fastest lap time at 49.2 sec. in the junior title event.



T. Discombe riding a No. 3 Yamaha is just catching R. Grant on a No. 12 Suzuki in the senior title event. (offered by McCulloch of Australia Pty, Ltd.)

Triumphal march going on - Australian big events -

Yamaha riders outright dominated Austrian big road race events in succession. They took 13 of the 19 races contested and 31 of the 57 places setting numerous lap and race time records in the Oran Park Road Race Meeting.

Also, they kept their triumphal march going on in the 1970 Bathurst GP and Amaroo Park Road Race Meeting.



L. Turnbull on a race kitted 125cc AS1 takes the chequered flag in the Ultra-Lightweight Race. (Oran Park, offered by McCulloch of Australia Pty, Ltd.)



R. Toombs, star of the meeting is hurling his factory prepared 125cc Yamaha. (Bathurst GP, offered by McCulloch of Australia Pty, Ltd.)



Riding his Yamaha 350cc TR2, B. Hindle is speeding through a corner to win the Junior A Grade event. (Amaroo Park, offered by McCulloch of Australia Pty, Ltd.)

YAMAHA Topics

MT110-mounted kart proves unbeaten

The Yamaha multipurpose engine MT110 has been favorably received by wider-ranged customers for its versatile utility since it was put on sale last year. This ultra-lightweight engine, also, has proven unbeaten in the field of speed competitions. MT110-mounted karts monopolized first five places in the Japan EXPO Kart Prix recently held at the Lake Biwa Speed Land.



The MT110-mounted karts are being prepared for a competition at a paddock.

Ideal pal

Small Yamaha motorcycles are highly valued by ride-to-work motorcyclists for a number of merits including superb handling and lower upkeep cost. For example, a carpenter in Paris pictured here is a strong Yamaha enthusiast, and cites his as the best he has ever ridden. It proves an ideal pal for him in going from one place to another, carrying a tool box for his work.



M. Shimada driving a MT110-mounted kart is leading the field to win a race.

Service in full operation

Yamaha service staff are now in full activity every day throughout Thailand. They are undaunted in the hottest weather, putting their energies into work. Shown here is a scene of spot inspection being conducted on a Yamaha 100cc YL1 along a highway.



Moped No. 2,000,000

Cheerfully waving is Mr. De Vries astride his flower-decorated Yamaha 50cc FS1P which has become the moped No. 2,000,000 sold and filed with the Board of Statistics in Holland. Mr. De Vries who bought it from Yamaha distributor Het

Motorpaleis is a Dutch National Railway employee aged 40. Delivery scenes of this celebrated Yamaha were televised through nation-wide networks, which provided a fresh topic for a conversation among the people.

