



A Monthly Journal for Yamaha World-Wide Dealers

YAMAHA NEWS

1969

April

YAMAHA RACING HIGHLIGHTS

250 TD-2 MAKES BRILLIANT DEBUT!

'69 Daytona 100 Miler, March 16

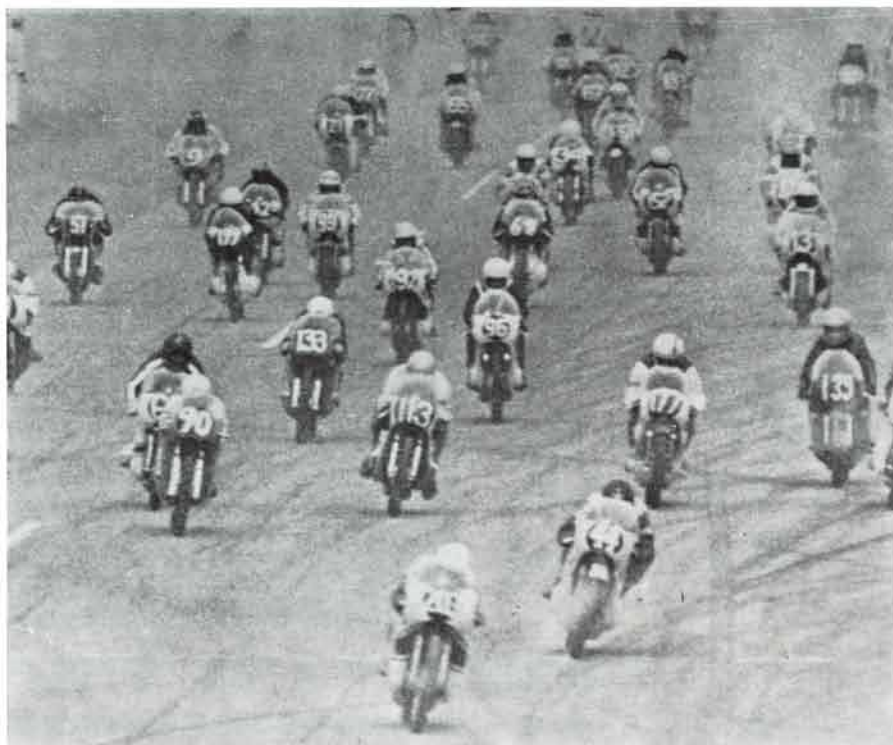
Yamaha riders swept the 1969 Daytona 100 mile race in a blazing 1-2-3 finish in America's biggest motorcycle festival of speed March 16. Yamaha's new production 250cc TD-2 racers made an impressive debut in the 100-miler.

Yvon Du Hamel, the Canadian champion, rode his TD-2 to a scorching win, finishing first for the second year in succession. He took the lead early in the race, outpacing his rivals on other models. His lead was unchallenged at the time the race was stopped prematurely because of rain.

Du Hamel had completed 16 laps of the schedule 37, averaging 98.35 mph by the time the race was called.

Riding a Yamaha, Ron Pierce finished second. Rodney Gould, also on a Yamaha, caught and passed Cal Rayborn on a Kawasaki on the last lap, to take third.

Along with the 1-2-3 sweep for Yamaha, Mike Duff and Peter Kellond, both on Yamaha's, took fifth and sixth places, respectively.



All racers off to the races

Yamaha 350cc Dominates Field

Amateur Championship Race, March 14

Ron Muir, riding a Yamaha 350cc, won the amateur championship race on March 14, dominating the entire field from the first lap. Favored by good weather, Muir was so far ahead that he had to take time out for a precautionary pit stop to refuel.

Muir came in with a new track record of 96.10 mph.

The unlimited 200 mile was held March 23. Mike Duff, a Canadian, riding a Yamaha 350cc YR-2, was well matched against such bigger bikes as Triumph and Harley-Davidson, and although undoubtedly fastest in its class, the 350 finally came in third in the general classification.



Ron Muir sets new Amateur record on his Yamaha

Yamaha Makes Bid for National Titles

Japan's 1969 motorcycle sports season has opened, with two major club meets for national titles held on the Fuji Speedway circuit.

Sponsored by the Motorcyclist Club Federation of All Japan and the Motorcycling Federation of Japan, both races pulled

large fields, with many clubmen fighting to show their racing supremacy.

Yamaha club riders took both of the 125cc races, thus making an early bid for the 1969 national titles.

MCFAJ Meet, March 30

The MCFAJ Meet was held March 30 in rainy and windy weather. The big highlight was the 125cc class, with Tadao Wada, riding a Yamaha 125cc AS1 leading the field. But the toughest challenge came from Yasuho Shigeno, one of Japa's top-notch riders, on a Bridgestone racer.

Throughout the race, Wada and Shigeno dueled for the lead position on a wet and foggy track, driving practically a dead heat. Finally, Wada pulled ahead and came in first on his Yamaha.

MFJ Meet, April 13

The MFJ Meet was held April 13, with each race the first round of the 1969 national championship series.

In the Junior-Senior 125cc Class, a Yamaha 125cc AS1, ridden by T. Owaki, snatched M. Kanai also riding a Yamaha, coming in as the senior class winner.

Driving on a good track in favorable weather, the Yamaha riders put on an outstanding performance, demonstrating again Yamaha's ability to successfully take on other makes.



Yamaha 1-2 in Singapore GP

250cc Class, April 5

First and second places in the 250cc class race in the 1969 Singapore GP were monopolized by the Yamaha team, in this major motorcycle sports event in the Far East.

Hiroshi Hasegawa and Akiyasu Motohashi, both riding Yamaha 250cc work machines, took over the 10-lap race held on the 3,023 mile Sembawang circuit in spectacular fashion.

Lap after lap, the Yamaha riders increased their advantage, dominating the field to perfection. By the time the fifth lap was completed, they had lapped almost all of the other riders, and demonstrated the impressive power of the Yamahas to the thrilled approval of the spectators thronging the circuit. Hasegawa and Motohashi, world-famed riders, put on an outstanding exhibition of their racing techniques for the avid enthusiasts at the track.

Continuing their strong lead, the two Yamaha riders finished with no threat from any of the rival drivers. Both riders drove a careful, safe race, with Hasegawa coming in slightly ahead of his team-mate, to finish first.

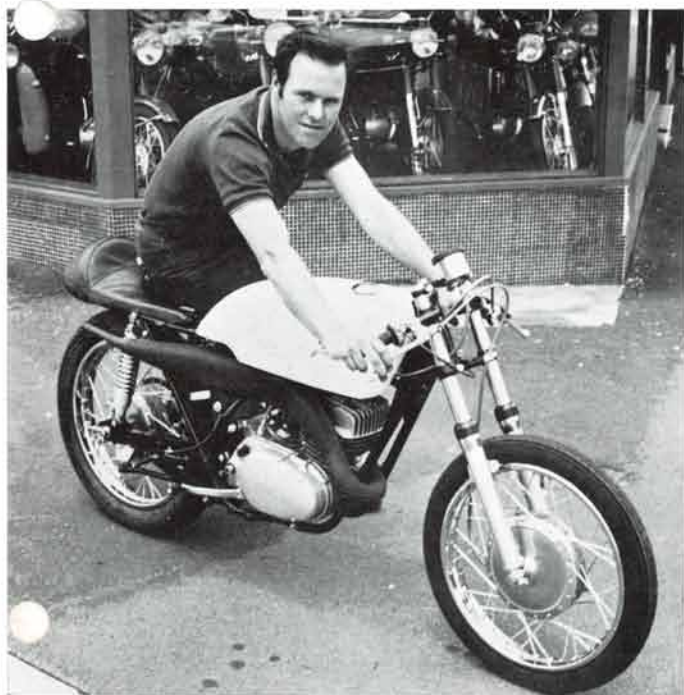
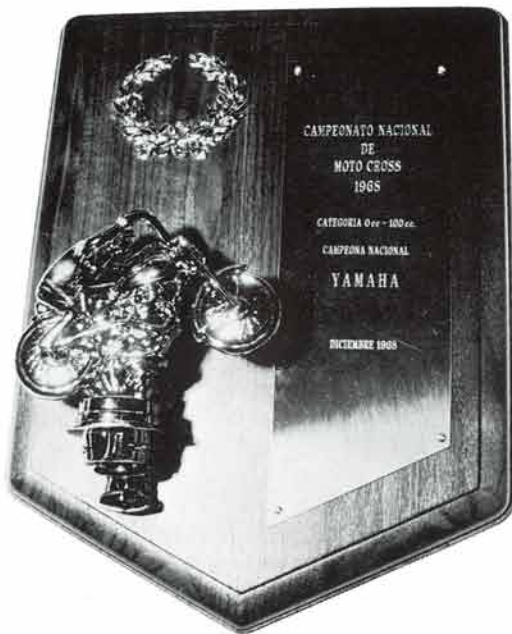


YAMAHA Topics

VENEZUELA CHAMPIONSHIP HELD BY YAMAHA VENEMOTOS Venemotos Company, Yamaha agents in Venezuela, are the talk of the country as a result of their active public relations activities in setting up baseball teams, choral groups, and other activities.

The Venemotos racing team won a sweeping victory in Venezuelan racing circles last year, taking the championships for both road-racing and the moto-class class.

Shown is the large trophy won for the road-race, and the shield, the moto-class trophy.

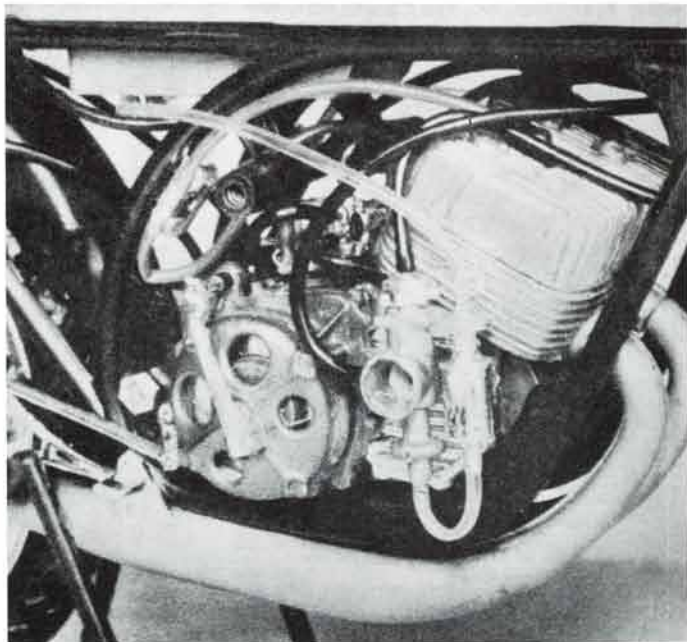


WHAT IS THIS? DO YOU KNOW? It is the only YAMAHA racer in all the world. This road-racer, built by mechanic of agents for Yamaha in South Melbourne, Australia, from a Trail 250 DT1, using Yamaha tuning parts, has not as yet made appearance in an actual race. But it is expected to make a good showing with its 30-HP light weight.

YAMAHA PLASTIC MODEL An authentic scale plastic model exactly like the original in every respect, the Yamaha news has been introduced to readers before.

The engine is just like the actual full-scale engine in every detail. The scale is 1: 8.

Even though the real champion cars of 1964 and 1965 are no longer around, this authentic model will continue to be the champion among toy champions.



YAMAHA APPEARS IN IRANIAN FILM Emile Jaffari, motorcycle racing champion of Iran, has been the king of racing in his country for seven years. He is also an action film star.

Jaffari is at present performing in a movie entitled, "Hero," a joint American, French, Italian, Iranian production.

In this film, Yamaha motorcycles are all over the place.





YAMAHA stands out distinctively in big letters on the wall. Display room is a center of attraction for young people.

YAMAHA SHOWROOM A YAMAHA Showroom was recently opened by the Iida Motor Co., Ltd., Nagano Prefecture, facing the Japan Alps, on the roof of Japan.

Once a maintenance shop site, the space has been remodeled at a cost of ¥500,000. Designed to attract car enthusiasts among the young, the display room has many accessories mounted on the walls, with sports cars on floor in the center.



YAMAHA SHOW IN AUSTRALIA Swinging girls and swinging Yamahas were eye-stoppers in Bankstown Square, Sydney, recently when the Metropolitan Cycle Club of Sydney put on a show that became the center of attraction in the Sydney shopping eistrict.

Customes were delighted with the bikini-clad (?) girls and surprised by the Yamaha's hanging from the ceiling.