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YAMAHA NEWS

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MAY

GERMAN GRAND PRIX YAMAHA WINS 125cc AND 250cc RACES

— 2 NEW RACE RECORDS AND 2 NEW LAPS —



Bill Ivy winner of the 250cc race

The 1968 Grand Prix series opened with the German Grand Prix held at Nurburgring on April 26.

As predictable as ever, Phil Read and Bill Ivy won the 125cc races of the day, respectively.

Prior to the opening of the event, great expectations were held by the fans filled the circuit for setting new racing records.

In the 125cc race, Phil Read on a Yamaha scored an average of 136.4 km/h, bettering H. Anderson's 1965 mark of 125.8 km/h (Suzuki). His team mate, Bill Ivy, marked a new lap of 138.1 km/h in 3 min 22.0 secs in this race, breaking H. Anerson's 1965 record of 3 min 37.3 secs.

In the 250cc race, Bill Ivy, the 1967 125cc G. P. champion, breezed off in a big way to victory at an average speed of 141.4 km/h, improving a record of 135.2 km/h set by Phil Read in 1965. Bill Ivy also clocked the fastest lap time of 3 min 13.4 secs at 144.2 km/h, beating Phil Read's 1965 record lap 3 min 19.6 secs at 138.7 km/h.



125cc Race Commendation Ceremony

Victory at Daytona: Splendor to Launch the Season

Daytona Speedway, Florida, in the United States, sponsored by the AMA. YAMAHA made a clean sweep from first prize to fifth in the 250 cc class. In the 500 cc class, a Yamaha racer with a remodelled 350cc R1 took second place, even with 750cc motors in the group, giving display to YAMAHA's real ability. All participants in this race were limited to tourist motors and no factory racer was allowed entry. This is one of the main events among two wheeler races in the United States, and drew an ardent crowd of spectators numbering more than 30,000 from all over the nation.

250cc Amateur-Expert 100 Mile Race

- | | | |
|------------------|----------|--------|
| 1. Ivon Dufermel | YAMAHA | TD1 |
| 2. Bobby Winters | " | " |
| 3. Phil Read | " | " |
| 4. Dick Newel | " | " |
| 5. Ron Pierce | " | " |
| 6. Ron Grant | SUZUKI | TR 250 |
| 7. Jess Thomas | KAWASAKI | |

500cc Expert 200 Mile National Championship

- | | | |
|------------------|---------|--------|
| 1. Calbin Rayvan | HARLEY | 750 cc |
| 2. Ivon Dufermel | YAMAHA | 350 cc |
| 3. Art Borman | " | " |
| 4. Jack Macnairy | HARLEY | 750 cc |
| 5. Ron Grant | SUZUKI | 750 cc |
| 6. Boddy Elmore | Triumph | 500 cc |
- Phil Read on a remodelled TD1 and R1.



Yamaha R1 racer in the struggle with a giant Harley-Davidson—with engine more than twice as big as the R1.

News Flash

Spanish Grand Prix

Phil Read wins 250cc race

Phil Read, the ace of Yamaha, rode his fantastic machine to victory at the Spanish Grand Prix, the second round of the world motorcycle championship series, held at Mont Juich, Barcelona, on May 5th. The win assured Yamaha of a sweeping victory in the Grand Prix series of this year.



The Snowmobile played a vital part in getting the course in shape for the ski race of the National Sports Meet.

SHOW RUNS OF THE YAMAHA SNOWMOBILE ALL OVER THE COUNTRY
The recently announced YAMAHA Snowmobile SL-350 caught the public eye and caused quite a stir in a number of locations in Japan as a new vehicle bringing revolu-

tion to snow travel. With sales for this season just ahead, the Snowmobile is becoming even more popular and it is anticipated to attract an explosively large number of purchasers.



Entertainment stars participated in the Snowmobile show runs with tremendous PR effects.

THE SEVENTH TOKYO BOATSHOW

The Tokyo Boat Show regularly occurring every year was held for the seventh time this year. As usual, the show was located at the International Trade Center at Harumi, Tokyo, from March 29th. YAMAHA, in accordance with the more than 70% of the entire boat market which it commands, occupied the largest space for the exhibition of the 25 foot Sport Fisherman, the hit of the show.



In a water tank costing ¥ 1,000,000 (about \$ 2,800) to construct, the outboard motors were churning the water to draw the breathless stares of all.



YAMAHA Stripe 25, the Sport Fisherman alone in the show boasted a fly bridge.

YAMAHA DUELS WITH HELL'S ANGELS The heroes and heroines speed across the screen on the YAMAHA M2. They are challenging the bad guys in the American film "The Born Losers", a screen-

play about wild young men. Contrasting strongly with the heavy weight motors of the Angels, the sleek YAMAHA fits in well with these young people's sense of justice.

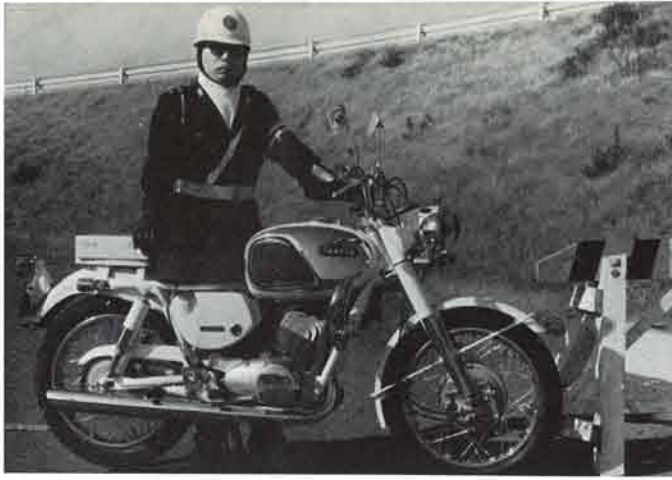


The YAMAHA shows off Vicky's bikini.



The YAMAHA Snowmobile, most talked about topic of the winter, was also among the exhibits.

YAMAHA
Topics



YAMAHA M2, GUARDIAN OF TRAFFIC SAFETY YAMAHA M2 on patrol to keep the highways safe. The stretch YAMAHA is working is the Keiyo Highway connecting Metropolitan Tokyo and the neighboring Chiba Prefecture. Making full use of its acceleration and power, YAMAHA is frightening the wild fellows off the highway.



DANDY OF CARACAS The operator of Taller Mecanico "Alba", YAMAHA dealer in Caracas, Venezuela, is a great lover of hunting. When he has the time, he goes out hunting with his favorite gun on his YAMAHA Trail. He says he is finding more and more game thanks to his YAMAHA which can go to anywhere with the Autolube.

THE YAMAHA GROUP

NO. 5

Much Expected for Appearance of New Products

The successive development of new techniques, indicated in the previous edition, does not end in techniques alone, but goes on to give birth to new products. If boats and outboard motors are the YAMAHA water developments, the Snowmobile made public this year is an appearance of YAMAHA in the world of snow. The snowmobile which readily makes itself available for both practical activities and pleasure is a great blessing for travel in the snow country.



YAMAHA's Contribution to the Coastal Fishing

In Japan, due to the improvement in productivity of coastal fishing, a rationalization of its structure is now under way. YAMAHA outboard motors are a great driving force to push this activity to higher efficiency. In addition to this, YAMAHA fishing boats, too, have been designed to take outboard motors according to FRP. They are light in weight with greater speed and remarkable working efficiency. These type boats have now pointed the way for future fishing boats.



YAMAHA Producing the Best of the Four Wheelers Too

One of the events with which YAMAHA startled the world must surely have been the announcement of the TOYOTA 2000 GT. This powerful automobile was introduced as a favorite car of James Bond. It is well known that YAMAHA is undertaking the production of this beautiful 2000 GT. Thus, YAMAHA's drive for ever outward expansion presses on. The secret is that the YAMAHA Group is young, consistently evidenced by the creative quality of its new products, always with endless possibilities contained deep within.

